

Marathwada Mitra Mandal's IMERT, Pune established the linkage with **Centre for Innovation, Incubation & Enterprise at Savitribai Phule Pune University, Pune** on Tuesday 17<sup>th</sup> November 2021.

Centre for Innovation, Incubation & Linkages C-BRIDGE (Center for Business, Research, Incubation, Development, Growth and Entrepreneurship) at SPPU is set up to promote innovative startups through the University ecosystem. Centre would facilitate and hone ideas and innovations that are useful to the society and address some of the problems faced through development of product, process and services.

As per the linkage, the experts would visit IMERT for guidance and support for the students of MBA program. This would avail great opportunities for the students of the institute to pursue rewarding careers in the entrepreneurship/Corporate world. **Centre for Innovation, Incubation & Enterprise at SPPU** shall provide assistance in terms of guidance to the students regarding various aspects of Innovation and start up.

Prof. Vivekanand Gaikwad (Entrepreneurship Development Cell In charge) took the efforts with his team members Dr. Rupendra Gaikwad & Dr. Vinod Mohite in order to establish innovation & start up cell as per the norms of Centre for Innovation, Incubation & Enterprise at SPPU, Pune.



*Prof. Vivekanand Gaikwad*

*Dr. Pranav Kayande*

*Dr. Jitendra Bhandari*

<b>Prof. Vivekanand Gaikwad,</b> <b>Incharge ED Cell, IMERT</b>	<b>Dr Pranav Kayande</b> <b>IQAC coordinator</b>	<b>Dr Jitendra Bhandari</b> <b>I/C Director</b>
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