

**MARATHWADA MITRA MANDAL'S INSTITUTE OF MANAGEMENT
EDUCATION RESEARCH & TRAINING**

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MILESTONE – 2K17

NATIONAL LEVEL STUDENT PAPER PRESENTATION

On 18th Feb 2017

Organized by SSBT's College of Engineering & Technology, Bambhori, Jalgaon in association
with Indian Society for Technical Education (ISTE).



IMERT MBA 1st year students participated into the competition.

Participation details are as follows:-

1. Names of participants: Ms.Ria Saste & Ms.Ashwini Yeskar

Topic: E-Marketing as tool for Integrated Marketing Communication in India.

2. Names of participants: Ms.Devika Arbat & Ms.Puja Dharmkamble Topic:

Entrepreneurship in India with respect to employment growth.

3. Names of participants: Mr. Vaibhav Shah & Mr. Kalpesh Joshi

Topic: Strategies for business excellence of top notch business houses in India.



Mr. Vaibhav Shah and Mr. Kalpesh Joshi won Runner price of Rs.750 /- for their paper presentation.

Students were guided by prof. Dr. Sachin Bhide , prof. Ruchira Tapre and prof. Dr. Pranav Kayande from IMERT.