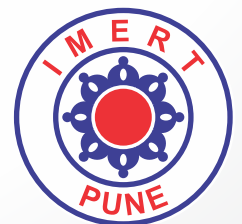


Cultivating Talented Brain ...

"nurturing professionals with ethics and values since 1994"



**Marathwada Mitra Mandal's
Institute of Management Education
Research & Training (IMERT),**

Approved by AICTE, New Delhi and Affiliated to Savitribai Phule Pune University
DTE Code 6108.
Deccan Gymkhana, Pune.



“येथे बहुतांचे हित”

Marathwada Mitra Mandal, Pune

MISSION OF THE TRUST

" To impart quality education for professional excellence and sustainable development through continual improvement and teamwork."

SOLE OBJECTIVE OF THE TRUST

येथे बहुतांचे हित ।

(Welfare of Masses)

The trust Marathwada Mitra Mandal, Pune was established in 1967 by **Hon. Late Shri. Shankarraoji Chavan, Former Home Minister, Govt. of India** as the Founder President. The trust started its activity with the objective of providing hostel or similar accommodation in Pune to the students. This trust is established through the inspiration of socially and educationally charged personalities, with motto **येथे बहुतांचे हित । (Welfare of Masses)**. Mass education. Co-education and dedication towards overall development of the region are watchwords of the trust. At its various educational campus the trust has created excellent facilities of education catering to Engineering, Interior Design, Management, Law, Commerce, Science, Pharmacy, Architecture & Polytechnic which provide excellent education to more than 18,000 students.

Executive Council

Shri. S. D. Ganage

[B.E., M.M.S., Industrialist]
Executive President

Dr. Sampatrao Jadhav

[M.Sc. (Agri.)Ph.D.]
Vice-President

Dr. M.V. Suryawanshi

[M.Sc., Ph.D., Ex-Chairman, MPSC]
Vice-President

Dr. N.V. Biradar

[M.Sc., Ph.D, Academician]
Dy. Exe. President

Principal B. G. Jadhav

[M.Com., MIMA, Academician]
General Secretary

Shri. K.H. Mungale

[Industrialist]
Treasurer

Shri. Annasaheb S.Pawar

[Civil Engineer]
Joint Secretary

N. T. Kitekar

[FCA, AICWA]
Member

Dr. V. S. Patil

[M.S., Surgeon]
Member

Prin. D.S. Bhandari

[M.Com,M.A]
Member

Shri. S.S.Garge

[B.E, Sr. Executive]
Member

Shri. S. S. Borade

[M.Sc (Agri)]
Member

Shri. S.S.Suryawanshi

[M.Com, ACA]
Member



VISION

Our Management Program Shall provide a grounding in analytical skills and shall seek to create a leadership mindset which will transform problems into opportunities, conceptualize goals to seize those opportunities and learn to make important decisions in a dynamic global environment in the face of inadequate information. It shall produce management professionals who can make a difference in whatever societies they operate by inspiring other people while displaying highest level of integrity and social sensitivity.

MISSION

To impart quality education for professional excellence and sustainable development through continual improvement and teamwork.

OBJECTIVE

Welfare of Masses

CARVING NEW PATHS

India, as an economy, has completed two decades of the era of Liberalization, Privatization and Globalization. Globalization has definitely improved lives of citizens of this nation by opening numerous opportunities especially to youths. At the same time global financial integration has caused global disaster in a jiffy such as seen during the past few years. Recent recession, in my opinion, has given a body blow to raw capitalism in the West. India as an emerging market has become an important destination for the global business houses. It goes without saying that all the local as well as global business houses are constantly in the search of two things – Technology and Talent. I am sure that you will agree to the fact that a Business School is catalyst in nurturing the talent and handing over it to the Industry. We, at IMERT, are committed to nurturing the talent of our students for making them successful executives and leaders in the world of management. We strongly believe in creating a Questioning Mind full of inquisitiveness and hence we constantly expose our students to various situations which pose challenges for them and give them right questions. Students at IMERT are ensured an environment that is conducive even for their entrepreneurial abilities. For accomplishment of these coveted career goals we rigorously follow a philosophy of Learning through Experience which leads to empowerment of our students. Over a period of these two years students are equipped not only with expertise in domain, skills and techniques to mark entry in the global business but also with sound value based thinking, ethics and principles to become a good global citizen and a sensitive human being.



Dr. Shiram Nerlekar
(Director)



IMERT at a Glance

Marathwada Mitra Mandal group is on the forefront in the field of education since 1967. The group was established by Hon. Shankarraoji Chavan – ex-home minister, Government of India. Through 18 institutes under its aegis, it offers quality education in streams of Management, Commerce, Engineering, Pharmacy, Architecture, Interior Design, Law and Schooling. Having a legacy of 47 years it stands true to its motto –“Welfare of the Masses”. Institute of Management Education, Research & Training (IMERT) is a flagship Management Institute of MM Group established in 1994. The institute offers 2 years full time M.B.A. programme approved by the A.I.C.T.E., New Delhi and affiliated to Savitribai Phule Pune University.

IMERT

Location - 302/A, Deccan, Pune - 411004

Year of Establishment - 1994

Intake - 120(First Shift), 60 (Second Shift)

Specialization - Marketing, Finance, HRM, IT, Operations, IB

MBA Since 1994



Our Faculty, Our Strength

Prof. Pravin B. Tungare is working as a Professor in Finance. He is Fellow Cost and Management Accountant. He has got 14 years of Teaching Experience and 19 years of Industry Experience. Core Research Interest Area: Cost Management & Taxation

Mr. Jitendra Bhandari is MBA and Assistant Professor of Marketing. He has more than 16 years experience of Pharmaceutical Industry and Teaching.

Mr. Rajesh Vhatkar is B.E. (Electronic) and MBA from the University of Pune. He has more than 11 years' academic experience. Mr. Vhatkar teaches Quantitative Techniques and Operations Management.

Mrs. Ruchira Tapre has done M.Sc (physics), M.B.A.(Marketing). With around 15 years of corporate experience, She teaches Marketing related subjects.

Dr. Sonal Visa Purohit is MBA and Ph.D specialized in finance. She has more than 9 years of teaching experience.

Mr. Vivek Dighe is MBA (Marketing) from the University of Pune. He has more than 10 years' of professional work. Prof Dighe teaches marketing related subjects.

Ms Pranjal Jadhav is MBA with specialization in Human Resource Management. She has worked with ICICI Bank for more than 5 years. She has 7 years of teaching experience.

Ms Aparna Shastri has completed her Master of Personnel Management from the University of Pune. She has work experience with Construction Industry and with a recruitment agency. She teaches subjects related to Human Resource Management.

Mr. Vivekanand Gaikwad B.A., M.A. (English) MPM and DLL. He teaches HR related subject.

Mr. Vinod Mohite is M.A. (ECO) & M.B.A. Marketing from Pune University, having more than 7 years experience in Banking industry and 5 years in teaching.

Mr. Pranav Kayande is a Software Engineer & MBA- IT & Marketing. His work experience includes Project coordination into Software organization and teaching into topnotch management institutes which expands over the period of 12 years. He teaches subjects like MIS, SQM.

Mr. Sachin D. Kshirsagar is science graduate with post graduation in Management from Pune University. He has 17 years of Industrial experience and 7 years of teaching experience. He teaches Manufacturing Operations and Supply-chain Logistics Management subjects.

Dr. Sameer Kuduple is MBA in HR & Finance from Nagpur University, as well as completed his M. A. (Economics) and completed PhD from Nagpur University. He is working as an Assistant Professor, with 6 Years of experience in teaching.

Mr. Vijay Hemant Sonaje working as an Asst.Professor in Finance deptt. He is pursuing PhD in Management, passed NET (Lectureship), MBA (Finance), B.E. (Electrical). He has worked into industry and academics which spans over period of 4 years. Core Research Interest Area: Financial Statement Analysis, Business Intelligence – Performance Measurement & Benchmarking using DEA

Visiting Faculty

Ms. Archana Badera, Gold Medalist in Executive P. G. Programme of IIM Kozikode.

Prof. J. P. Singh, B.A., L.L.B., 25 years of Professional & Teaching Experience.

Prof. Sampat Iyer, M.Com, C.A. I.I.B., ADCSSA, 30 years of experience in Banking. Worked as senior vice President at AXIS Bank Ltd.

Prof. Prasad Kalbhande, D.P.T., MBA 21 yeas of Training experience in Security Analysis & Portfolio Management.

Ms. Manjiri Latey, MS (Sport & Adventure) Certified NLP Practitioner. 16 years of training experience.



SALIENT FEATURES & FACILITIES



- Quality Education for MBA since 1994
- Centrally Located in Pune city
- Highly qualified & experienced faculty
- Focus on experiential learning
- Library with more than 16000 books ,25 National & International Journals
- Subscription to Online Database EBSCO & J-gate
- Excellent I.T. Infrastructure with high speed Internet Facility
- Well equipped Class rooms and Seminar Hall
- Eminent Guest Faculty from Industry
- Strong alumni network
- Strong Industry – Academia interface
- Active Entrepreneurship Cell under the aegis of The Indus Entrepreneurs (TIE)
- Wi-Fi Campus
- Hostel Facility
- Gymnasium
- Indoor and Outdoor Sports Facility
- Canteen Facility
- Secured environment



EMINENT PERSONALITIES VISITED IMERT

- **Mr. Pralhad Chhabria** : Fonder Chairman, Finolex Group
- **Dr. Radhakrishna Pillai** : Fonder Director, Chanakya Institute of Public Leadership
- **Dr. S.V. Bhave** : Senior V.P. (H.R.), Bharat Forge Ltd.
- **Ms. Anita Borulkar** : Associate V.P. (HR),Sandvik Asia
- **Mr. Chandrashekhar Tilak** : Executive President , NSDL
- **Lt. Mr. Ninad Bedekar** : Renowned Historian
- **Mr. Vishwas Mahajan** : President (TiE)
- **Mr. Kiran Jadhav** : CMD, Precision Investment Services Pvt.Ltd.



ABOUT THE MBA PROGRAMME

Masters of Business Administration

MBA is a two year full time programme leading to Masters Degree from Savitribai Phule Pune University on successful completion of the programme. The programme aims at imparting the contemporary domain knowledge and skills required to be dynamic and successful business manager. The programme also focuses on building entrepreneurial abilities. The programme comprises of 4 Semesters and adopts the Choice Based Credit System (CBCS) and Grading System. Choice Based Credit System (CBCS) offers wide ranging choice for students to opt for courses based on their aptitude and their career goals. CBCS works on the fundamental premise that students are matured individuals, capable of making their own decisions. CBCS enables a student to obtain a degree by accumulating required number of credits prescribed for that degree. The number of credits earned by the student reflects the knowledge or skills acquired by him / her. Each course is assigned with fixed number of credits based on the contents to be learned & expected effort of the student. The grade points earned for each course reflects the student's proficiency in that course.

MBA FIRST YEAR (Semester I & II)

Subject Code	Semester I	Subject Semester II	Semester II Code
	Generic Core Courses (Compulsory)		Generic Core Courses (Compulsory)
101	Accounting for Business Decisions	201	Marketing Management
102	Economic Analysis for Business Decisions	202	Financial Management
103	Legal Aspects of Business	203	Human Resource Management
104	Business Research Methods	204	Decision Science
105	Organizational Behaviour	205	Operations & Supply Chain Management
106	Basics of Marketing	206	Management Information Systems
	Generic Elective Courses (Select Any 4)		Generic Elective Courses (Select Any 4)
107	Management Fundamentals	207	Emotional Intelligence and Managerial Effectiveness Lab
108	Business Communication Lab	208	Statistical Software Lab
109	MS Excel & Advanced Excel Lab	209	MS Project Lab
110	Selling & Negotiation Skills Lab	210	Life Skills Lab
111	Business, Government & Society	211	Geopolitics & the World Economic System
112	Leadership Lab	212	Business Systems & Procedures
113	Personality Development Lab	213	Computer Aided Personal Productivity Tools Lab
114	Foreign Language - I Lab	214	Foreign Language - II Lab
115	Enterprise Analysis - Desk Research	215	Industry Analysis - Desk Research

MBA SECOND YEAR (Semester III & IV)

Semester III			Semester IV	
Course Code	Course Name	Category of Course	Course Code	Course Name
301	Strategic Management	Generic Core Compulsory & common for all Specializations	401	Managing for Sustainability
302	Enterprise Performance Management		402	Dissertation
303	Startup and New Venture Management			
304	Summer Internship Project			

Specialization Offered:

- ✍ Marketing Management (MKT)
- ✍ Financial Management (FIN)

- ✍ Human Resources Management (HR)
- ✍ International Business (IB)

ABOUT THE MBA PROGRAMME

Marketing

Semester III		Category of Course	Semester IV	
Course Code	Course Name		Course Code	Course Name
305	Contemporary Marketing Research	Subject Core Compulsory Courses	403	Services Marketing
306	Consumer Behaviour		404	Sales and Distribution Management
307	Integrated Marketing Communications	Subject Core Elective (Students can choose any 4)	405	Retail Marketing
308	Product Management		406	Rural Marketing
309	Strategic Brand Management		407	Service Operations Management
310	Personal Selling Lab		408	International Marketing
311	Qualitative Marketing		409	Export Documentation & Procedures
312	Customer Relationship Management		410	Marketing Strategy
313	Marketing and the Law		411	Marketing Decision Models
314	Finance for Marketing Professionals		412	Marketing of High Technology Products
315	Marketing of Financial services - I		413	E-Marketing
316	Tourism-Marketing		414	Marketing to Emerging Markets & Bottom of the Pyramid
317	Agricultural Marketing		415	Marketing of Financial Services - II
318	Business to Business Marketing		416	Cross Cultural Relationship Marketing

Finance

Semester III			Semester IV	
Course Code	Course Name		Course Code	Course Name
305	Financial Regulatory Framework	Subject Core Compulsory Courses	403	International Finance
306	Merchant Banking and Financial Services		404	Corporate Finance
307	Income Tax - I			
308	Project Finance	Subject Core Elective (Students can choose any 4)	405	Income Tax - II
309	Strategic Cost Management		406	Infrastructure Finance
310	Corporate Financial Reporting		407	Behavioral Finance
311	International Financial Reporting Standards		408	Financial Modeling Using Excel
312	Corporate Financial Restructuring		409	Indirect Taxation
313	Equity Research		410	Financial Risk Management
314	Credit Analysis and Appraisal		411	Online Trading of Financial Assets
315	Banking Operations - I		412	Banking Operations - II
316	Treasury Management		413	Wealth & Portfolio Management
317	Financial Instruments and Derivatives		414	Fixed Income Securities
318	Financial Statement analysis		415	Technical Analysis
319	Futures & Options		416	Commodity Markets and Derivatives
320	Back Office Operations		417	Practice of Life Insurance
321	Principles of Insurance		418	Information Systems Audit
322	Rural Financial Institutions		419	Practice of General Insurance
323	Social finance for Inclusive Growth - I		420	Financing Rural Development
			421	Social finance for Inclusive Growth - II

ABOUT THE MBA PROGRAMME

Human Resource Management

Semester III			Semester IV	
Course Code	Course Name		Course Code	Course Name
305	Labour Laws-I	Subject Core Compulsory Courses	403	Industrial Relations
306	Performance Management		404	Strategic Human Resource Management
307	Employee Health & Safety			
308	Employee Welfare	Subject Core Elective (Students can choose any 4)	405	Organizational Design and Development
309	HR Audit		406	Global HRManagement
310	Human Resource Information System		407	Employee Reward
311	Outsourcing of HR		408	Change Management
312	Public Relations & Corporate Communication		409	Conflict & Negotiation Management
313	Quality Management System		410	Lab in CSR
314	Lab in Recruitment and Selection		411	Lab in Industrial Relations
315	Lab in Job Design and Analysis		412	Lab in Legal Compliances
316	Lab in Training		413	Lab in Mentoring and Coaching
317	Lab in Labour Laws - I		414	Best Practices in HR
			415	Designing HR Policies
			416	Competency Mapping

International Business

Semester III			Semester IV	
Course Code	Course Name		Course Code	Course Name
305	International Business Economics	Subject Core Compulsory Courses	403	International Business Environment
306	Export Documentation & Procedures		404	Indian Economy and Trade Dependencies
307	International Management Procedures			
308	International Marketing	Subject Core Elective (Students can choose any 4)	405	Environment & Global Competitiveness
309	International Marketing Research		406	Marketing to Emerging Markets & Bottom of the Pyramid
310	International Financial Management		407	Cross-Cultural Relationship Marketing
311	Global IT Management		408	Foreign Exchange Management
312	Global Logistics & Supply Chains		409	E Commerce
313	Designing Organizations for Uncertain Environment		410	Enterprise Resource Planning
314	Legal Dimensions of International Business		411	Global HR
315	Global Strategic Management		412	WTO and Intellectual Property Rights
316	International Relations & Management		413	Global Competitiveness and Strategic Alliances
317	Foreign Language for International Business - I		414	International Diversity Management
			415	Foreign Language for International Business - II

Integrated Personality Development Programme (IPDP)

An important part of the IMERT MBA is of course the **Placement Support**. Our past recruiters include prestigious companies such as Tata Motors, Bajaj Auto, Daimler Chrysler, Bharat Forge, Forbes Marshall, Amul India, Gillette India, Cadbury India, Coca Cola, Blue Dart and about a 100 others. We however believe that Placement is an end product of a SYSTEM which we call Integrated Personality Development Program. A student receives inputs through a diverse range of activities and projects through which he evolves into a mature, business-worthy professional. What he learns stays with him for life. In a way, we don't give fish, we teach fishing.

1) Ozone

MM'S IMERT had signed a MOU with Ozone Educational Consulting Pvt. Ltd. This MOU aims at enhancing the employability of MBA students through rigorous inputs on Sector Overview, Business Model Analysis, Group Discussions and Personal Interviews. Mr. Shantanu Sen Sharma is Chief Mentor and Co Founder for Ozone, prior to Setting up Ozone, he was Vice President, Sales in Tech Mahindra. Other mentors for the programme include, Mr. Chunduru Srinivas- President- Strategy and HR at the Piramal Group



2) Technical Analysis

IMERT has signed MOU with Precision Investment Services (PIS). Through this MOU, a nationally renowned trainer Mr. Ashish Kelkar conducts an 18 hour long programme on Technical Analysis. Mr. Ashish having rich experience in the field of share market he is a regular columnist in Daily Lokmat and he also appears on Business Channels like NDTV Profit. This programme helps students in developing practical insights for the profiles in Equity Research and Portfolio Management.

The main objectives of this workshop are ...

- ✍ To give students complete knowledge about Capital Markets and Investment.
- ✍ To develop students for the profiles of Financial Advisor, Portfolio Manager & Stock Brokers.
- ✍ To impart practical knowledge about Technical Analysis through case studies.



Integrated Personality Development Programme (IPDP)

3) Financial Modelling

Objective of the program is to understand how decision making is done in practical applications like investment in corporate or projects. The programme focuses on financial analysis. This analysis is then used to build financial model, which in turn is key to projecting future financial performance. Based on this model, investors can arrive at suitable valuation. Through this programme students are prepared for various profiles relating to Investment Banking, Equity Research, Credit Rating, Project Finance, Mergers & Acquisitions.



4) Six Sigma Workshop

Concept

Six Sigma is widely used tool in the industry for the improvements in the process and process management. It is applicable to manufacturing as well as service industries. Ultimately the aim of technique is to improve the performance of products in line with company targets and customer feedback. Not only the leaders but every small and big enterprise is using today this technique.

Objectives

- ✍ To acquaint students with the concept and application of Six Sigma technique.
- ✍ To give students insights of the technique, through practical exercises based on industry projects.
- ✍ To create awareness of customer orientation required in the management function.
- ✍ To enhance the knowledge and skill set for improving employability of the students.



Integrated Personality Development Programme (IPDP)

5) Business Communication Course

Concept of the Course :

Communication skill is at top of the list of employers while recruiting. Students with vernacular background find it difficult during campus interview and even during their chosen career. An MBA aspiring for the industry job and position needs a formal orientation, demonstration, and practice in communication skills. University's new syllabus 2013, (Subject paper 108 Business Communication Lab is intended for this purpose.) gives great stress on the development of soft skills and employability. This is also formalized by changes in the students' evaluation methodology prescribed.

Brief introduction of the resource person :

Mr. Yatin Patwardhan and **Mrs. Supriya Joshi** represent Ace Corporate Trainings Pvt. Ltd. The firm conducts induction/ refresher and orientation programs (for foreign postings) for the well known IT and other companies in Maharashtra. Their expertise extends to all soft skills and is being used by the leading Business Management Colleges. They are authorized institution for training and coaching for the Examination of Cambridge English known as BEC (Business English By Cambridge)

6) E-Conclave

The Entrepreneurship cell E-Conclave was launched on 20th Sept 2014 on IMERT Campus at the hands of **Mr. Vishwas Mahajan**, President TIE Pune Chapter and **Mr. Mandar Joshi**, Exe. Director TIE Pune Chapter. The entrepreneurship cell has been set up with the objective of nurturing entrepreneurial spirit among the students. The activities of E-conclave will be conducted in association with The Indus Entrepreneurs' (TIE), an International organization with more than 3000 members.



Dr. Shiram Nerlekar, Director IMERT
addressing the students



Mr. Vishwas Mahajan, President TIE
Inaugurates the E- Conclave



Integrated Personality Development Programme (IPDP)

7) Outdoor Management Training [OMT]

Learning through experience is a philosophy followed at MM'S IMERT. OMT is a unique initiative that imparts various management and life skills amongst the students. OMT is organized by IMERT twice a year. The first OMT is a part of on campus Induction programme and the second OMT is conducted in December every year.

Through OMT many management learning's are taught to the students:

- ✍ Human Resource Management
- ✍ Leadership skills
- ✍ Resource Management
- ✍ Time management
- ✍ Co-ordination
- ✍ Decision making
- ✍ Planning
- ✍ Strategizing
- ✍ Communication



Integrated Personality Development Programme (IPDP)

8) Industrial Visits

In consonant with the Learning through Experience philosophy, Industrial Visits are all inclusive component of curriculum. The visits organized by IMERT includes visits to Bajaj Auto Limited, Tata Motors Ltd, Amul Industries, Oxyrich.

IMERT organizes Industrial study Tour every year in the month of December to the state of Gujarat being neighboring & industrially advanced state. Along with a very rich exposure through Industry visit & interaction with corporate Professionals, Students also enjoy a days visit to Mount Abu in Rajasthan.



Integrated Personality Development Programme (IPDP)

9) Other activities

- | | | |
|------------------------|------------------------------|----------------|
| a) CV writing workshop | c) Training on PI | e) Book review |
| b) Training on GD | d) Training on Aptitude Test | f) Movie club |

a) CV writing workshop :

A one day comprehensive workshop is organized every year for developing CV writing skills among the students. This year a workshop is conducted by **Ms. Manjiri Latey**. She is a certified NLP practitioner and a renowned corporate trainer.

b) Training on Group Discussion :

Training and practice of GD's occupies notable portion of our annual academic calendar. The initial training on GD is conducted by **Mr. Shantanu Sen Sharma**, as per MOU entered with OZONE consultants. Subsequently, 18 rounds of GD are conducted by in house faculty members.

c) Training on Personal Interview :

Mr. Shantanu Sen Sharma and his associates train the students on nuances of the PI. This training and subsequent practice rounds in simulated environment exposed the students to technical, stress and HR rounds of PI.

d) Training on Aptitude Test :

Quantitative aptitude and reasoning ability training is one of the key differentiator's of our programme. A strong foundation is built through a course of Vedic Mathematics conducted by **Mr. Vinay Nair**, Founder - School of Vedic Mathematics. Subsequently a comprehensive course and online tests are designed and delivered by our internal faculty.

e) Book review :

The book reviews activity aims at developing reading habits and deepening thought process of students. Books focusing on different areas like self development, autobiographies, business houses and societal development are covered under book review. This activity is conducted by the Director of the Institute.

f) Movie club :

This goes in line with experimental learning. One movie is screened per month for the students followed by discussion on the same. Through this activity various management learning's are imparted to the students.

Corporate Interface

HR CONCLAVE

MM'S IMERT had its 1st HR Conclave on Saturday 27th September, 2014 at its Deccan Campus Auditorium. The central theme of the Conclave was Transforming Human Capital. The Conclave represented a confluence of HR fraternity from Corporate India. We have had invited eight speakers from four different sectors namely Banking, Manufacturing, IT and Consulting. The participants for the Conclave were Head of the Institutes, HR alumni, students and faculty members of IMERT. **Dr. Santosh Bhave** – Sr. V.P. HR, Bharat Forge Ltd. was the Chief Guest and a Key Note Speaker for the conclave.

The other corporate dignitaries were

MS. ANITA BORULKAR, Associate.VP.HR – SANDVIK ASIA PVT LTD,

MR. GAURAV AMBEDKAR, HR CONSULTANT,

MR. RAHUL DEO, HEAD HR – JOHNSON AUTOMATIVE CONTROLS LTD,

MR. AMIT MARATHE, REGIONAL HEAD – HDFC BANK LTD,

MR. VARUN PATEL, CEO – RETURN ON WEB,

DR. N. B. JAGTAP, HEAD HR – THERMAX BABCOX AND WILCOX PVT. LTD,

MR. SAMEER PATEL, HEAD HR – FUJITSU CONSULTING



Shri. B. G. Jadhav, Secretary Marathwada Mitra Mandal
Welcomes Dr. Santosh Bhave



Ms Anita Borulkar Inaugurates
the 1st HR Conclave



Strategic Partnerships

Membership at The Indus Entrepreneurs(TiE),Pune-

The Indus Entrepreneurs (TiE) is a global organization founded with the objective of fostering entrepreneurship. With 13,000 members, 3000 Charter members and 57 chapters, it operates in 14 countries. TiE is in the forefront in conducting numerous workshops and conducive programmes which support and incite these aspiring entrepreneurs. Some of these programmes include national and International competitions, meets, breakfast sessions with noted entrepreneurs, events and panel discussions.

Key Take-Aways for students/members associated with TiE-

professional expertise and assistance by having TiE Pune Chapter's Entrepreneur on Entrepreneurship cell's (IMERT's Entrepreneurship cell E-Conclave launched on 20th September 2014) advisory board.

- Enable student members participation in TiE programmes off campus.
- Obtain assistance in start-up/internship projects and start-up placements.
- Participate in Regional, National and International Business-Plan Competition.
- Support for students/members to be the next gen Entrepreneurs through TiE's Nurture, Network and Educate Initiative.



Associate of the Maharashtra Chamber Of Commerce, Industries and Agriculture(MCCIA),Pune

MCCIA one of the most active chambers of commerce in India and contributing to promoting number of Institutions in Pune, has been playing key role in accelerating the industrial and economic development in Pune. MCCIA has 30 different committees consisting of reputed experts, professionals and entrepreneurs and has been organizing educative events and symposium for members.

Take- aways for students-

- Participate in monthly activities including meets, workshops, seminars, courses, lectures, presentations of expert committees.
- Exposure to International Teams, Delegates and speakers covering wide range of topics.
- Insight into different sectors, and Interaction with leading industrialists and professionals to understand the latest developments in related industries there by equipping them to prepare themselves for their placements/career.
- Access to one of the finest Reference libraries and on-line data bases, Periodicals, Research reports, Directories and guides.



National Stock Exchange of India (NSE)

The NSE is a leading stock exchange covering various cities across the country. NSE has played a catalytic role in reforming the Indian security market in terms of micro structure market practices & trading volumes.

IMERT has signed a MOU with the NSE to offer NSE's certified capital market Professionals (NCCMP). The NCCMP of 100 hours duration is offered to IMERT students under this MOU. This programme significantly increases the placement opportunities for the students.



Admission Procedure

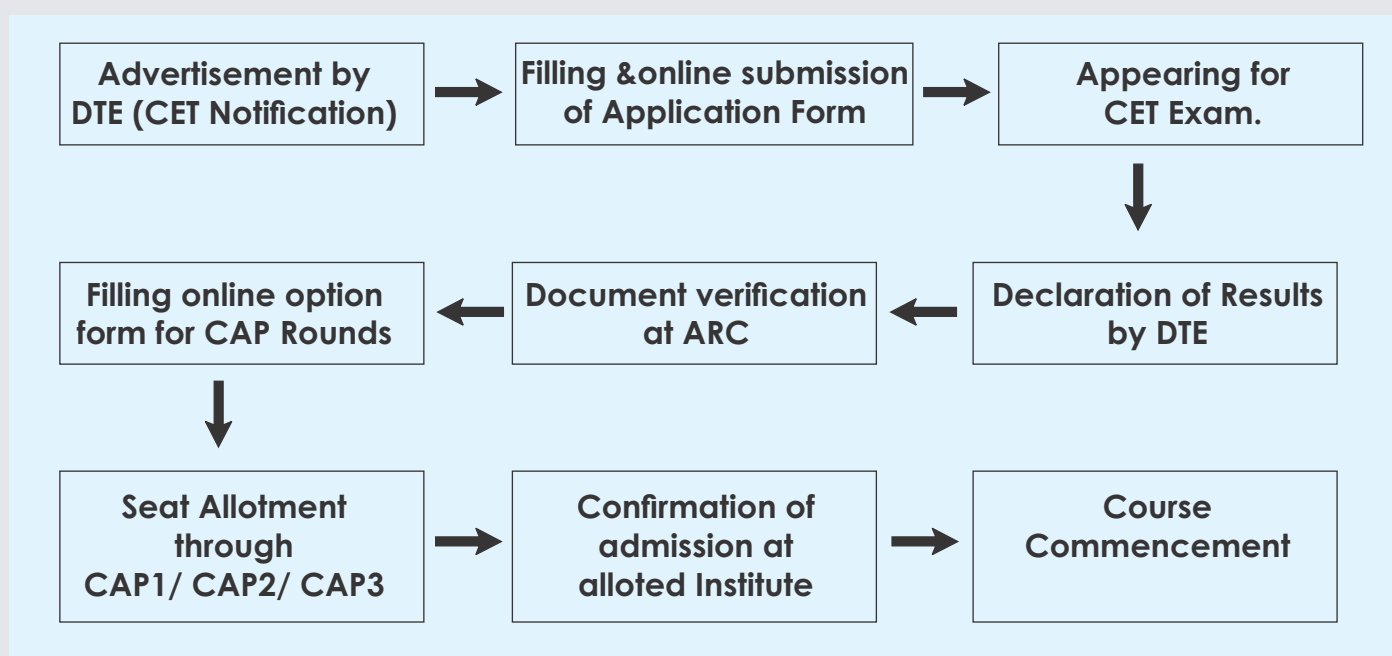
1.MBA admission-

All admissions in MBA are as per rules laid down by DTE – State of Maharashtra. Students are entitled to take admission on the basis of the eligibility criteria prescribed by the DTE as follows;

A) Bachelor's Degree with minimum 50% in case of open category students and minimum 45% in case of reserved category students.

B) Entrance Examination – Students are required to appear and qualify in entrance test prescribed by DTE from time to time. Normally the entrance Exams for this purpose includes CET (conducted by DTE Maharashtra), CAT, MAT, CMAT, XAT, ATMA, GMAT & AMMI. The passing criteria for the examination is prescribed by the DTE from time to time. For detail admission process, cancellation of admission and documents to be submitted please visit www.dte.org.in.

FLOW CHART OF MBA ADMISSION PROCESS



Rules for Cancellation of Admission and Refund of Fees are applicable in accordance with mentioned in DTE MBA/MMS Admission Broacher 2015-16 (Refer Page No. 27)

Refund shall be made after deduction of the cancellation charges as shown below:

Sr. No.	SITUATION REFUND	REFUND
1.	Cancellation Request received before cutoff date & if a seat is filled in that course before the cutoff date	Entire fee less Rs. 1000/-
2.	Cancellation Request received before cutoff date but 'a seat' could not be filled in that course before cutoff date	No Refund (except security deposit)

Note: Entire amount of Security/Caution Money Deposit is to be refunded to candidate.

Statutory Committees

Grievance Redressal Committee:

As per AICTE Notification dated 29th November 2012 and further in reference to Savitribai Phule Pune University's Circular dated 26th December 2012, the Institute has constituted Grievance Redressal Committee where by an aggrieved student or person shall send their representation for redressal of his/ her grievance.

Following are the members of the Grievance Redressal Committee,

Sr. No.	Name	Designation	Representing Committee As
1.	Dr. Shriram Nerlekar	Director , IMERT	Chairman
2.	Mr. S.N. Kadam	Registrar , Marathwada Mitra Mandal	Member
3.	Prof. Jitendra Bhandari	Associate Prof. , IMERT	Member
4.	Mr. Shailesh Mulay	Office Superintendent, IMERT	Secretary

Women Grievance Committee:

The guidelines contained in the judgment dt. 13.8.97 of the Hon. Supreme Court in Vishaka & others versus State of Rajasthan envisaged creation of an appropriate complaint mechanism in the employer organization including a Complaints Committee of the composition stipulated therein for speedy redress as of the complaint made by the victim.

As per the guidelines of Hon. Supreme Court in above mentioned case the Institute has constituted 'Women Grievance Committee' for speedy redressal of any complaint related to Sexual Harassment or Gender Discrimination and to curb any such incidence.

Following are the members of the Women Grievance Committee,

Sr. No.	Name	Designation	Representing Committee as
1.	Prof. Ruchira Tapre	Assistant Professor, IMERT	Secretary
2.	Prof. Pranjal Jadhav	Assistant Professor, IMERT	Teaching Staff
3.	Prof. Aparna Shastri	Assistant Professor, IMERT	Teaching Staff
4.	Mrs. Jayashree Pardeshi	Accountant, IMERT	Non-Teaching Staff
5.	Miss Neha Borhade	Student Representative	
6.	Ms. Priya Bavalekar	Student Representative	

Anti-ragging Committee

Under the Maharashtra Prohibition of Ragging Act 1999, ragging within or outside the institute campus is strictly prohibited. Whomsoever directly or indirectly commits, participates in, abets or propagates ragging within or outside the institute campus shall on conviction , be punished with imprisonment for a term up to 2 years and or penalty which may extend to 10,000/- rupees. Any student convicted of an offence of ragging shall be dismissed from the institute and such student shall not be admitted in any other educational institution for a period of five years from the date of such dismissal. As per the guidelines of Maharashtra Prohibition of Ragging Act 1999 the Institute has constituted Anti-ragging Committee.

Following are the members of Anti-ragging Committee:

Sr. No.	Name	Designation	Representing Committee as
1.	Dr .Shriram Nerlekar	Director, IMERT	Chairman
2.	Prof. Aparna Shastri	Assistant Prof, IMERT	Secretary
3.	Prof. Jitendra Bhandari	Associate Prof., IMERT	Teaching Staff Representative
4.	Prof. Vivek Dighe	Assistant Prof, IMERT	Teaching Staff Representative
5.	Prof. Vinod Mohite	Assistant Prof, IMERT	Teaching Staff Representative
6.	Mrs. Jayashri Pardeshi	Accountant IMERT	Non-Teaching Staff Representative
7.	Miss Shreya Sonune	-	Student Representative
8.	Mr. Ajinkya Urunkar	-	Student Representative
9.	Inspt. Hanumant Bhapkar	-	Member from Civil Services

Placements

Role of Training & Placement Cell

The Corporate Relation Cell works on various aspects in order to develop "Industry ready professionals". The Corporate Relation Cell initiates and nurtures contacts with leading organizations for campus visits and is functional throughout the year. It endeavors to match the aspirants of the students with the needs of the industry. It also assists the students for summer project / training.

The Corporate Relation Cell also provides counseling and guidance to the students regarding the visiting organizations, selection procedure, preparation methods & resources thereby ensuring that the students are adequately equipped to face the recruitment procedure.

Top Recruiters at IMERT Campus

NOMURA	INDIA BULLS FINANCE	SERVICESENFACE SOLUTIONS
COGNIZANT	BHARTI AXA LIFE INSURANCE	KOTWAL FOODS PVT LTD
TECH MAHINDRA	CLUB MAHINDRA	MOVETECH CONVEYORS
DELLIOTE	INDIA BULLS DISTRIBUTION	SEARCH QUEST
GODREJ	HDFC LIFE	CAREER PLACE HR SERVICES
BHARAT FORGE	KOTAK SECURITIES	CHRYSALIS
ICICI PRUDENTIAL	GODREJ BOYCE MFG CO LTD	AMERICAN EXPRESS
HDFC BANK	AIRTEL	PAATHSHALA LEARNING
BANK OF NEWYORK MELLON	ING VYSYA BANK LTD	SOLUTIONS PVT LTD
LKP SECURITIES	RETURN ON WEB	E-ZEST SOLUTIONS
SYNTEL	EXULT CORP	UNICEF
VOFADFONE INDIA PVT. LTD	SACO FASTNERS, DUBAI	ESHAAN SYSTEMS
RELIGARE	POONA DIVISIONAL	BLOSSOM INDIA
ROYALE ENFILED	PRODUCTIVITY COUNCIL	NOCORD HEALTHCARE
TITAN	BE AEROSPACE	SAYAJI HOTELS
FASTTRACK	SPEAR LOGISTICS	RENFRO INDIA PVT LTD
PUMA RETAIL	JARO EDUCATION	MAERSK GLOBAL
RELIANCE TELECOMMUNICATION	SUPERIOR HYDRAULICS	PROFUNDE
MAX NEW LIFE INDIA LTD	COUNTRY CLUB	HDFC SECURITIES
BAJAJ CAPITAL	AARUSH SYSTEMS	SUNGUARDNAME OF THE
MOTHERS RECEIPE	SILVER JUBILEE MOTORS	COMPANY
DELMON SOLUTIONS	EUREKA FORBES	CYBAGE
IBM	HR REMEDY	MAGIC WORKS IT SOL PVT LTD
METRO GLOBAL BUSINESS	IIHT	AXIS SECURITIES LTD
SERVICES	NJ INVEST INDIA PVT LTD	TATA AIA LIFE
HITACHI	DATAMATO TECHNOLOGIES	PSB CREATIVE LAB PVT LTD
ZENSAR TECHNOLOGIES LTD	PVT. LTD	NSPL
XL DYNAMICS	RGPBS	VISHWASYA TECH PVT LTD
VODAFONE	MNC	ADFC PVT LTD
JUST DAIL	RECTOSELECT	EMCURE PHARMA
PANDIT AUTO	XENOPHONE	WESTERN INDIA FORGING
SANDVIK ASIA PVT LTD	BIZPORTO	SOFTENGER
HSBC BANK	ZENITH MANAGEMENT	STERLING HOLIDAYS
PPG ASIAN PAINTS	CONSULTANTS	WIDE BRIDGE CONSULTING
FUJITSU COSULTING INDIA	PROBYTES	SG ANALYTICS
ZF INDIA	EDUPLEX CONSULTANCY	DECCAN PUBLICATION
MARKETS AND MARKETS	SGS	ZEN CAREER COUNTERS
FINOLEXGALLAGHERMERCEDES	RAO IIT ACADEMY	SKS MICROFINANCE
BENZ INDIA LTD	WATERMELON MANAGEMENT	ARCHSYS

ALUMNI MEET

IMERT has a legacy of 20 years in the field of Management Education. The institute has got a huge alumni base. Alma matter of IMERT is representing the institute in the industry at higher positions. Many of them have established themselves as successful entrepreneurs as well. IMERT is always proud of its alma-matter and is very keen in having their constant interaction with the students and faculty members. IMERT also promotes active participation of its alumni in its endeavor towards academic excellence.

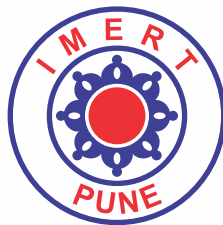
REMINISCENCE 20TH ALUMNI MEET

21st February 2015

Mr. Pralhad Chhabria, Founder Chairman, Finolex Group and **Mr. Kiran Jadhav**, Chairman & MD, Precision Investment Services graced the occasion as Chief Guest & Guest of Honor respectively.

To view details of our alumni, please visit www.imertpune.in/alumni.aspx





Marathwada Mitra Mandal's

Institute of Management Education Research & Training (IMERT)

Approved by AICTE, New Delhi and Affiliated to Savitribai Phule Pune University

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