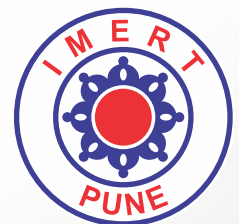


Cultivating Talented Brain ...

"Nurturing professionals with ethics and values since 1994"



**Marathwada Mitra Mandal's
Institute of Management Education
Research & Training (IMERT),**

Approved by AICTE, New Delhi and Affiliated to Savitribai Phule Pune University
DTE Code 6108.
Deccan Gymkhana, Pune.



“येथे बहुतांचे हित”

Marathwada Mitra Mandal, Pune

MISSION OF THE TRUST

" To impart quality education for professional excellence and sustainable development through continual improvement and teamwork."

SOLE OBJECTIVE OF THE TRUST

येथे बहुतांचे हित ।

(Welfare of Masses)

The trust Marathwada Mitra Mandal, Pune was established in 1967 by **Hon. Late Shri. Shankarraoji Chavan, Former Home Minister, Govt. of India** as the Founder President. The trust started its activity with the objective of providing hostel or similar accommodation in Pune to the students. This trust is established through the inspiration of socially and educationally charged personalities, with motto **येथे बहुतांचे हित । (Welfare of Masses)** Mass education, Co-education and dedication towards overall development of the region are watchwords of the trust. At its various educational campus the trust has created excellent facilities of education catering to Engineering, Interior Design, Management, Law, Commerce, Science, Pharmacy, Architecture & Polytechnic which provide excellent education to more than 18,000 students.

Executive Council

S. No.	Name	Designation
1	Mr. S. D. Ganage	President
2	Prin. B. G. Jadhav	Executive President
3	Dr. M. V. Suryawanshi	Vice President
4	Dr. S. B. Jadhav	Vice President
5	Dr. N. V. Biradar	Dy-Executive President
6	Mr. K. H. Mungale	Secretary
7	Mr. A. S. Pawar	Treasurer
8	Mr. N. T. Kitekar	Joint Secretary
9	Dr. S. S. Garge	Joint Secretary
10	Dr. G. S. Haribhau	Member
11	Dr. V. S. Patil	Member
12	Prof. D.S. Bhandari	Member
13	Mr. T. P. Niwalikar	Member
14	Mr. S. S. Suryawanshi	Member
15	Mr. J. M. Pawar	Member



VISION

IMERT endeavours to be an institute of preference for Quality Management Education.

MISSION

Our mission is to impart professional Management education by providing a conducive environment to every individual to evolve as an effective management Professional, Entrepreneur and a Responsible citizen.

OBJECTIVE

Welfare of Masses

FROM THE DESK OF DIRECTOR

India, as an economy, has completed two decades of the era of Liberalization, Privatization and Globalization. Globalization has definitely improved lives of citizens of this nation by opening numerous opportunities especially to youths. At the same time global financial integration has caused global disaster in a jiffy such as seen during the past few years. Recent recession, in my opinion, has given a body blow to raw capitalism in the West. India as an emerging market has become an important destination for the global business houses. It goes without saying that all the local as well as global business houses are constantly in the search of two things – Technology and Talent. I am sure that you will agree to the fact that a Business School is catalyst in nurturing the talent and handing over it to the Industry.

We, at IMERT, are committed to nurturing the talent of our students for making them successful executives and leaders in the world of management. We strongly believe in creating a Questioning Mind full of inquisitiveness and hence we constantly expose our students to various situations which pose challenges for them and give them right questions. Students at IMERT are ensured an environment that is conducive even for their entrepreneurial abilities. For accomplishment of these coveted career goals we rigorously follow a philosophy of Learning through Experience which leads to empowerment of our students. Over a period of these two years students are equipped not only with expertise in domain, skills and techniques to mark entry in the global business but also with sound value based thinking, ethics and principles to become a good global citizen and a sensitive human being.



Dr. Shiram Nerlekar
(Director)



IMERT at a Glance

Marathwada Mitra Mandal group is on the forefront in the field of education since 1967. The group was established by Hon. Shankarraoji Chavan – ex-home minister, Government of India. Through 18 institutes under its aegis, it offers quality education in streams of Management, Commerce, Engineering, Pharmacy, Architecture, Interior Design, Law and Schooling. Having a legacy of 47 years it stands true to its motto –“Welfare of the Masses”. Institute of Management Education, Research & Training (IMERT) is a flagship Management Institute of MM Group established in 1994. The institute offers 2 years full time M.B.A. programme approved by the A.I.C.T.E., New Delhi and affiliated to Savitribai Phule Pune University.

IMERT

Year of Establishment-1994

Total Intake

First Shift -120

Second Shift - 60



Our Faculty, Our Strength

- ❖ **Dr. Uttam Sapate** is a Professor in Finance Department. He is PhD (Business Administration), MBA (Finance), M Tech (Aircraft Production Engineering) and BE (Electronics and Tele-communications). He has 19 years of industrial experience and 6 years of academic experience in the capacity of approved Professor / Director of MBA.
Core Research Interest Area: Financial Management, Operations Management.
- ❖ **Dr. Jitendra Bhandari** Academic Head and working as Associate Professor. He is MBA in Marketing and Ph.D. from SPPU. He has 18 years of Professional Experience in Industry and Teaching.
Core Research Interest Area: Consumer behavior, Retail marketing.
- ❖ **Mrs. Ruchira Tapre** is an Asst Professor in Marketing Dept. She is heading Entrepreneurship cell. She has done M.Sc (physics), M.B.A.(Marketing). With around 13 years of corporate experience and teaching. She teaches marketing related subjects.
Core Research Interest Area: Marketing Communication, Digital marketing.
- ❖ **Ms. Pranjal Jadhav** is Asst. Professor in HR Dept. She has completed MBS in HR and M Com. She is pursuing M Phil. She has 7 years of experience into teaching and banking.
Core Research Interest Area: Recruitment and Employee motivation.
- ❖ **Ms. Aparna Shastri** has completed her Master of Personnel Management from the SPPU. She has 2 years work experience with Industry and 8.5 years into teaching. She teaches subjects related to Human Resource Management.
Core Research Interest Area: Personnel management, Employee acquisition and Retention.
- ❖ **Mr. Vinod Mohite** is an Asst Professor in Marketing Dept. He is pursuing PhD in Management. He has completed M.A. (ECO) & M.B.A. Marketing from SPPU. He has 12 years experience in banking industry and teaching.
Core Research Interest Area: Branding, Consumer perception and buying behavior.
- ❖ **Mr. Vivek Dighe** is Asst. Professor in Marketing Dept. He has completed MBA (Marketing) from the University of Pune and passed NET (Lectureship). He has 14 years of professional work into teaching and telecom industry. He teaches marketing related subjects.
Core Research Interest Area: Product Development, Market potential analysis.
- ❖ **Mr. Vivekanand Gaikwad** is Asst. Professor in HR Dept. He received Master Degree in Personnel Management, Diploma in Labor Law from SPPU and MBA in HRM. He has 7 years of experience in teaching. He teaches HRM related subjects.
Core Research Interest Area: Learning organization, Change management, Industrial relation.
- ❖ **Dr. Pranav Kayande** working as an Asst. Professor. He teaches Strategic management, MIS, MS Excel and Decision Science. He is PhD in Management, passed NET (Lectureship), MBA (IT & Marketing), B.E. (Computer Sci & Engg.). He has 13 years of experience into teaching and software industry.
Core Research Interest Area: Strategic management, Operations Research and Project Management.
- ❖ **Mr. Sachin D. Kshirsagar** working as an Asst. Professor. His specialization is Operations Management. He has completed MMS (Systems); PGDBM; B.sc. (Physics). He has worked into manufacturing industry and teaching which spans over 26 Yrs.
Core Research Interest Area: Operations Management, International Business.
- ❖ **Mr. Vijay Hemant Sonaje** working as an Asst. Professor in Finance deptt. He is pursuing PhD in Management, passed NET (Lectureship), MBA (Finance), B.E. (Electrical). He has worked into industry and academics which spans over period of 7 years
Core Research Interest Area: Financial Statement Analysis, Business Intelligence – Performance Measurement & Bench marking using DEA
- ❖ **Mr. Praful Devidas Sarangdhar** working as an Assistant Professor in Marketing Dept. Pursuing Ph.D in E Retail Mgmt. Passed MBA (Marketing) and graduation in B Com. He has overall work experience of 12 years in Industry and academics.
Core Research Interest Area: E Retail Mgmt, Online Buying Behavior, Ecommerce.

- ❖ **Mr. Abhinay Nirmal**, is working as an Assistant Professor with MM's IMERT in Marketing deptt. He is a Science graduate with distinction from SPPU. He has completed his Masters in Marketing and Human Resources management (dual specialization). He has completed Post Graduate Diploma in Supply Chain Management from Symbiosis. He is UGC NET qualified in the field of Management. He is pursuing his PhD from SPPU in Corporate Social Responsibility. He has work experience of 8 years.
Core Research Interest Area: Corporate Social Responsibility
- ❖ **Prof. Sandeep Hegade** is working as an Asst. Professor in Finance Department. He is pursuing Ph.D in Management, passed NET (Lectureship), MBS, MBA, MA (Eco) & DFMA. He is having experience of more than 7 years of industry and academic experience.
Core Research Area: Monetary Economics, Development Economics.
- ❖ **Mrs. Yogini Kulkarni** is working as an Assistant Professor. She is MBA in HRM and PhD (pursuing) from SGB Amravati University. She has attended FDPs including IIT, Indore and IIM, Culcutta. She has 1 year of industry experience and 4 years into academics.
- ❖ **Mr. Swapnil Kharde** is working as an Assistant Professor in Marketing Department. He has completed MBA (Marketing) from SPPU, PG Diploma in Nano-Technology, B.Sc (Agricultural Bio-Technology). He has 3 years of experience in Teaching.
Core Research Area: Green Marketing, Digital Marketing and Organic Products.

Adjunct Faculty

- ❖ **Mr. Sudhir Daphtardar** is working as an Adjunct faculty/ Industry resource person at IMERT. He is known personality from the field of Banking. He has completed B.Com, M.Com, Pune University, along with L.L.B (General), PGDBM (NIBM) and CAIIB (IIBF). He has work experience of 16 years into teaching and worked into industry for 30 Years.
- ❖ **Dr. Sachin Bhide** is working as an Adjunct faculty / Industry resource person at IMERT. He is a commerce graduate. He has completed MCom ,MBA & PhD from Pune university. He has authored many research papers and books from field of Marketing management. He provides consultation services to reputed organizations from various fields of human endeavor
- ❖ **Mr. Pravin Late** is working as an Adjunct faculty/ Industry resource person at IMERT. He is a commerce graduate. He is M.A. in Personnel Management & Industrial Relations from TISS. His teaching experience spans over period of 20 years and has worked in industry for 25 years.
- ❖ **Miss. Prapti Mutha** is corporate trainer and Founder Director at Synectics Academy.

Visiting Faculty

- ❖ **Mr. Pravin B. Tungare** is working as a Professor in Finance. He is Fellow Cost and Management Accountant. He has got 14 years of Teaching Experience and 19 years of Industry Experience.
- ❖ **Prof. J. P. Singh**, B.A., L.L.B., 25 years of Professional & Teaching Experience.
- ❖ **Prof. Sampat Iyer**, M.Com, C.A. I.I.B., ADCSSA, 30 years of experience in Banking. Worked as senior vice President at AXIS Bank Ltd.
- ❖ **Prof. Prasad Kalbhande**, D.P.T., MBA 21 years of Training experience in Security Analysis & Portfolio Management.
- ❖ **Mr. Darshan Shah**, Practicing chartered accountant and visiting faculty at various institute like ICAI, ICMAI, MMCC, etc. All India merit ranker in CMA, University topper in MA (Economics).

SALIENT FEATURES & FACILITIES



- Quality Education for MBA since 1994
- Centrally Located in Pune city
- Highly qualified & experienced faculty
- Focus on experiential learning
- Library with more than 16000 books ,25 National & International Journals Harvard Business Publishing
- Subscription to Online Database EBSCO ACE Equity & J-gate
- Excellent I.T. Infrastructure with high speed Internet Facility
- Well equipped Class rooms and Seminar Hall
- Eminent Guest Faculty from Industry
- Strong alumni network
- Strong Industry – Academia interface
- Active Entrepreneurship Cell under the aegis of The Indus Entrepreneurs (TIE)
- Hostel Facility
- Gymnasium
- Indoor and Outdoor Sports Facility
- Canteen Facility
- Secured environment



EMINENT PERSONALITIES VISITED IMERT

- ❖ **Late. Mr. Pralhad Chhabria** : Founder Chairman, Finolex Group.
- ❖ **Mr. Kiran Jadhav** : CMD, Precision Investment Services Pvt.Ltd.
- ❖ **Dr. S.V. Bhawe** : Senior V.P. (H.R.), Bharat Forge Ltd.
- ❖ **Ms. Rujuta Diwekar** : A Mumbai-based celebrity nutritionist.
- ❖ **Dr. Krishna Eramilli** : Associate Dean & Professor of Marketing at Illinois Institute of Technology.
- ❖ **Mr. Srinivas Chunduru** : Chief HR officer, Piramal Group.
- ❖ **Dr. Radhakrishna Pillai** : Fonder Director, Chanakya Institute of Public Leadership.
- ❖ **Mr. Arun Firodia** : Chairman, Kinetic Group
- ❖ **Mr. David Haney** : President SunGard Availability services
- ❖ **Ms.Seema Desai** : Co-Founder & Managing Director, Bitwise Solutions Pvt. Ltd., Pune
- ❖ **Mr. Mahesh Karandikar** : General Manager – Employee Relations, Mahindra Vehicles.
- ❖ **Mr.Yamaji Malkar** : Former Editor of Sakal
- ❖ **Mr. Bhushan Kolekar** : Ex. AGM, SBI
- ❖ **Mr. Shivaji Zaware (CA)** : Founder Zaware's Professional Academy
- ❖ **Ms. Arpita Gudihal** : HR Lead , IBM
- ❖ **Mr. Neville Postwalla** : Sr. GM – Talent Management, Herbinger Group
- ❖ **Ms. Renu Tandon** : General Manager HR, Rohan Builders
- ❖ **Mr. Mukund Pate** : Head HR, Admin & IT, Ishwar Parmar Group
- ❖ **Mr. Vikram Shinde** : Plant Personnel Executive, Asian Paints
- ❖ **Mr. Mukesh Jain** : VP & Head; Nice System
- ❖ **Dr. Ram Takawale** : Former V.C. S.P.Pune University,Pune
- ❖ **MS. Anita Borulkar** : Associate. V.P. HR Sandvik Asia Ltd.
- ❖ **Mr. Chandreshekhar Tilak** : Sr.Exe.V.P. NSDL



ABOUT THE MBA PROGRAMME

Masters of Business Administration

MBA is a two year full time programme leading to Masters Degree from Savitribai Phule Pune University on successful completion of the programme. The programme aims at imparting the contemporary domain knowledge and skills required to be dynamic and successful business manager. The programme also focuses on building entrepreneurial abilities. The programme comprises of 4 Semesters and adopts the Choice Based Credit System (CBCS) and Grading System. Choice Based Credit System (CBCS) offers wide ranging choice for students to opt for courses based on their aptitude and their career goals. CBCS works on the fundamental premise that students are matured individuals, capable of making their own decisions. CBCS enables a student to obtain a degree by accumulating required number of credits prescribed for that degree. The number of credits earned by the student reflects the knowledge or skills acquired by him / her. Each course is assigned with fixed number of credits based on the contents to be learned & expected effort of the student. The grade points earned for each course reflects the student's proficiency in that course.

MBA FIRST YEAR (Semester I & II)

Subject Code	Semester I	Subject Code	Semester II
	Generic Core Courses (Compulsory)		Generic Core Courses (Compulsory)
101	Accounting for Business Decisions	201	Marketing Management
102	Economic Analysis for Business Decisions	202	Financial Management
103	Legal Aspects of Business	203	Human Resource Management
104	Business Research Methods	204	Decision Science
105	Organizational Behaviour	205	Operations & Supply Chain Management
106	Basics of Marketing	206	Management Information Systems
	Generic Elective Courses (Select Any 4)		Generic Elective Courses (Select Any 4)
107	Management Fundamentals	207	Emotional Intelligence and Managerial Effectiveness Lab
108	Business Communication Lab	208	Statistical Software Lab
109	MS Excel & Advanced Excel Lab	209	MS Project Lab
110	Selling & Negotiation Skills Lab	210	Life Skills Lab
111	Business, Government & Society	211	Geopolitics & the World Economic System
112	Leadership Lab	212	Business Systems & Procedures
113	Personality Development Lab	213	Computer Aided Personal Productivity Tools Lab
114	Foreign Language - I Lab	214	Foreign Language - II Lab
115	Enterprise Analysis - Desk Research	215	Industry Analysis - Desk Research

MBA SECOND YEAR (Semester III & IV)

Semester III		Category of Course	Semester IV	
Course Code	Course Name		Course Code	Course Name
Generic Core Compulsory & common for all Specializations				
301	Strategic Management		401	Managing for Sustainability
302	Enterprise Performance Management		402	Dissertation
303	Startup and New Venture Management			
304	Summer Internship Project			

***For detailed Syllabus visit: - http://www.unipune.ac.in/university_files/syllabi.htm**

Specialization Offered:

- ✂ Marketing Management (MKT)
- ✂ Supply Chain Management (SCM)
- ✂ Financial Management (FIN)
- ✂ International Business Management (IB)
- ✂ Human Resources Management (HR)
- ✂ Operations Management (OPE)
- ✂ Banking and Insurance Management (BIM)
- ✂ Rural & Agribusiness Management (RABM)
- ✂ Retail Management (RM)
- ✂ Entrepreneurship Development (ED)

Integrated Personality Development Programme (IPDP)

An important part of the IMERT MBA is of course the **Placement Support**. Our past recruiters include prestigious companies such as Tata Motors, Bajaj Auto, Daimler Chrysler, Bharat Forge, Forbes Marshall, Amul India, Gillette India, Cadbury India, Coca Cola, Blue Dart and about a 100 others. We however believe that Placement is an end product of a SYSTEM which we call Integrated Personality Development Program. A student receives inputs through a diverse range of activities and projects through which he evolves into a mature, business-worthy professional. What he learns stays with him for life. In a way, we don't give fish, we teach fishing.

1) TECHNICAL ANALYSIS

IMERT has signed MOU with Precision Investment Services (PIS). Through this MOU, a nationally renowned trainer Mr. Ashish Kelkar conducts an 18 hour long programme on Technical Analysis. Mr. Ashish having rich experience in the field of share market he is a regular columnist in Daily Lokmat and he also appears on Business Channels like NDTV Profit. This programme helps students in developing practical insights for the profiles in Equity Research and Portfolio Management.

The main objectives of this workshop are ...

- ✍ To give students complete knowledge about Capital Markets and Investment.
- ✍ To develop students for the profiles of Financial Advisor, Portfolio Manager & Stock Brokers.
- ✍ To impart practical knowledge about Technical Analysis through case studies.



2) FINANCIAL MODELLING

Objective of the program is to understand how decision making is done in practical applications like investment in corporate or projects. The programme focuses on financial analysis. This analysis is then used to build financial model, which in turn is key to projecting future financial performance. Based on this model, investors can arrive at suitable valuation. Through this programme students are prepared for various profiles relating to Investment Banking, Equity Research, Credit Rating, Project Finance, Mergers & Acquisitions.



Integrated Personality Development Programme (IPDP)

3) "EFFECTIVE SALES AND PRESENTATION SKILLS" BY DALE CARNEGIE TRAINING INDIA

IMERT has signed a MOU with Dale Carnegie Training India, one of the most renowned worldwide institute to conduct a certified training programme on "Effective sales and Presentation Skills" for MBA II Finance and Marketing students. A 3 day workshop builds a foundation for sales process and equipped the students with skills for effective presentations. The participants are exposed to nine modules which included – foundation for consultative selling, Generating Interest, Negotiation skills, Planning Presentations and Presenting to Persuade.

Trainer focuses on "Sales Model" with inputs on setting goals using SMART formula, building rapport and establishing Credibility Statements during sales call. The second part focuses on evaluating the buyers perspectives, engaging the prospects emotions and methods for gaining commitment.



4) NEURO LINGUISTIC PROGRAMMING (NLP)

As a part of IPDP IMERT organizes a workshop on "Neuro Linguistic Programming (NLP)" for Human Resource students. Mr. Tejas Toro, a certified trainer with National Federation of Neuro Linguistic Programming (NFNLP) and International Coaching Federation conducts NLP which focuses on the connection between mind and language and how that connection affects our body and behavior.



Integrated Personality Development Programme (IPDP)

5) DIGITAL MARKETING WORKSHOP

IMERT organizes a Digital marketing workshop for Marketing students. A session titled 'Digital Marketing and Marketing Technologies' covers marketing concepts in the context of IT and IOT, and later on delves on the technicalities of Social Media Marketing Methods, Customer Engagement, Search Engine Optimization, Cloud technologies and Cyber Security aspects.



Integrated Personality Development Programme (IPDP)

6) BUSINESS COMMUNICATION COURSE

Concept of the Course :

Communication skill is at top of the list of employers while recruiting. Students with vernacular background find it difficult during campus interview and even during their chosen career. An MBA aspiring for the industry job and position needs a formal orientation, demonstration, and practice in communication skills. University's new syllabus 2013, (Subject paper 108 Business Communication Lab is intended for this purpose.) gives great stress on the development of soft skills and employability. This is also formalized by changes in the students' evaluation methodology prescribed.

Brief introduction of the resource person :

Mrs. Anjali Pashankar : Anjali Pashankar is a Pune-based Communication, Training, and HR expert, who provides customized training programs and employee connect capabilities to corporates, enabling them to modernize their internal communication and efficiently serve their employees. She has over 19 years of experience in the industry with work assignments spread across India, UK and Middle East.

7) E-CONCLAVE

The Entrepreneurship cell E-Conclave was launched on 20th Sept 2014 on IMERT Campus at the hands of **Mr. Vishwas Mahajan**, President TIE Pune Chapter and **Mr. Mandar Joshi**, Exe. Director TIE Pune Chapter. The entrepreneurship cell has been set up with the objective of nurturing entrepreneurial spirit among the students. The activities of E-conclave will be conducted in association with The Indus Entrepreneurs' (TIE), an International organization with more than 3000 members.



Dr. Shiram Nerlekar, Director IMERT addressing the students



Mr. Vishwas Mahajan, President TIE Inaugurates the E-Conclave



Integrated Personality Development Programme (IPDP)

8) OTHER ACTIVITIES

- Training on Group Discussion
- Training on Personal Interview
- Training on Advance Excel
- Training on Aptitude Test
- Book review
- Movie club



9) OUTDOOR MANAGEMENT TRAINING (OMT)

Learning through experience is a philosophy followed at MM'S IMERT. OMT is a unique initiative that imparts various management and life skills amongst the students. OMT is organized by IMERT twice a year. The first OMT is a part of on campus Induction programme and the second OMT is conducted in December every year.

Through OMT many management learning's are taught to the students:

- Human Resource Management
- Leadership skills
- Resource Management
- Time management
- Co-ordination
- Decision making
- Planning
- Strategizing
- Communication



Corporate Interface

INDUSTRIAL VISIT

In consonant with the learning through experience philosophy, Industrial visits are all inclusive component of curriculum. The visits organized by IMERT includes one day visits to the organizations nearby Pune city. IMERT also organizes industrial study tour every year in the month of December to the neighboring & industrially advanced state. Along with a rich exposure through industry visit & interaction with corporate professionals, students enjoy a study visit to few tourist places also.



Bajaj, Pune



Manikchand Oxirich, Pune



Amul, Ahmedabad



Mercedes-Benz, Pune

Admission Procedure

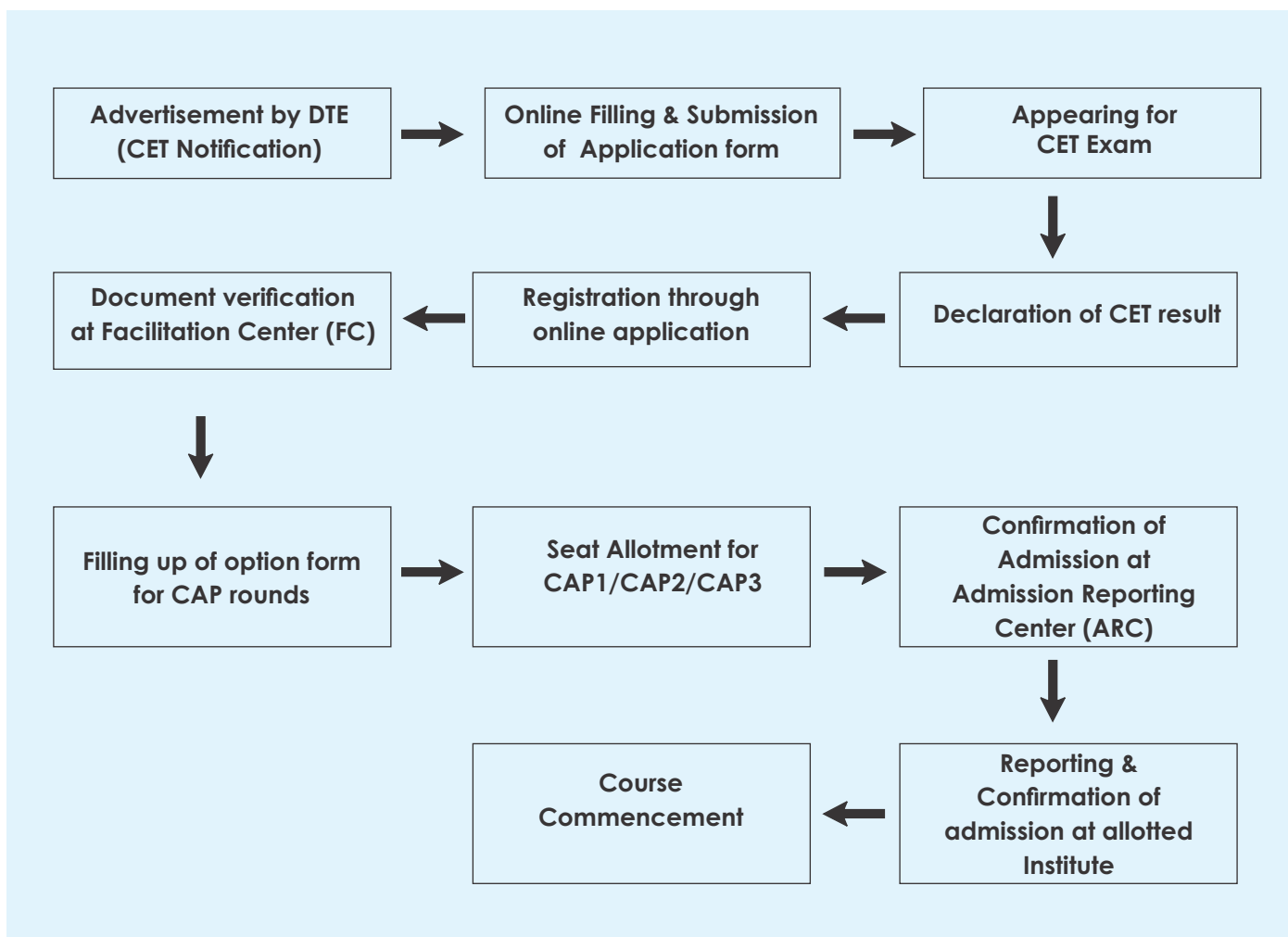
1.MBA admission-

All admissions in MBA are as per rules laid down by DTE – State of Maharashtra. Students are entitled to take admission on the basis of the eligibility criteria prescribed by the DTE as follows;

ELIGIBILITY:-

- A) Bachelor's Degree with **minimum 50%** in case of 'Open' Category & **minimum 45%** in case of ' Reserved' Category students.
- B) Entrance Exam:-**MAH-MBA/MMS-CET**, CMAT, CAT, MAT, XAT, ATMA & GMAT.

MBA ADMISSION PROCESS FLOW CHART:-



Admission Cell Number: 7038822917

Email: admission@imertpune.in

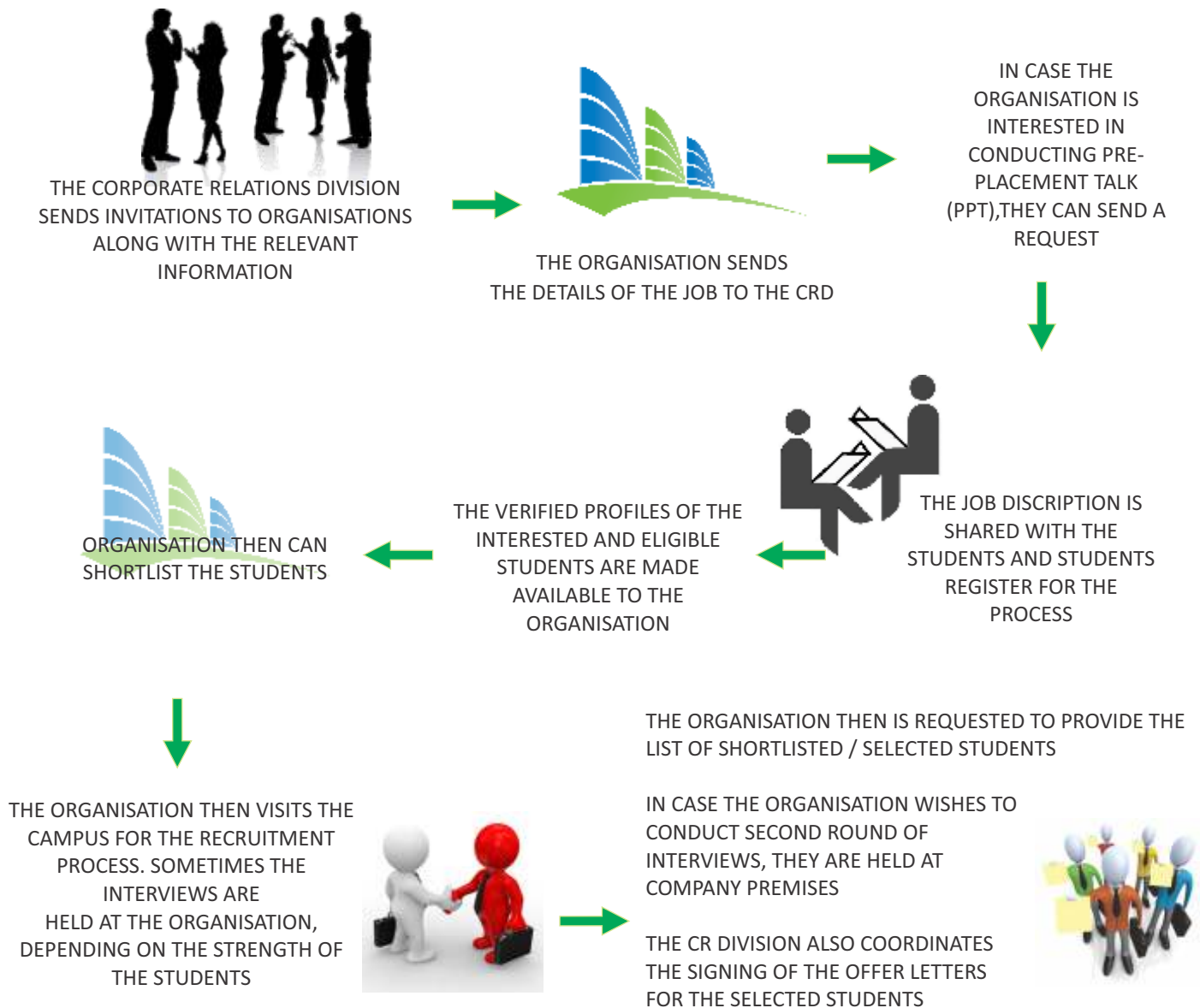


CENTRALIZED CORPORATE RELATIONS DIVISION

The Corporate Relations Division has an effective system so as to support the Placement Process.

The placement process begins in the month of September and goes up till the July of following year.

PLACEMENT PROCESS:



MBA Placement Grading Parameters.

SR. No.	PARAMETERS	MARKS
1	COMMUNICATION (GD-20 MARKS, PI- 10 MARKS ENGLISH WRITTEN-20 MARKS)	50
2	GENERAL AND BUSINESS AWARENESS	50
3	APTITUDE	50
4	MS-EXCEL	50
5	DOMAIN KNOWLEDGE	50
TOTAL		250

GRADES	RANGE
A+	85% and above
A	75 - 85%
B+	65 - 75 %
B	60 - 65 %
C	50 - 60 %

PLACEMENTS - MBA

Top Recruiters for MBA Programme

- ❖ AARUSH SYSTEMS
ADFC PVT LTD
AIRTEL
AMERICAN EXPRESS
AXIS SECURITIES LTD
- ❖ BAJAJ CAPITAL
BANK OF NEWYORK MELLON
BE AEROSPACE
BHARAT FORGE
BHARTI AXA LIFE INSURANCE
BIZPORTO
BLOSSOM INDIA
- ❖ CAREER PLACE HR SERVICES
CHRYSALIS
CLUB MAHINDRA
COGNIZANT
COUNTRY CLUB
CYBAGE
- ❖ DATAMATO TECHNOLOGIES PVT. LTD
DELOITTE
DELMON SOLUTIONS
- ❖ EDUPLEX CONSULTANCY
EMCURE PHARMA
ESHAAN SYSTEMS
EUREKA FORBES
EXULT CORP
E-ZEST SOLUTIONS
- ❖ FASTTRACK
FINOLEXGALLAGHERMERCEDES BENZ
INDIA LTD
FUJITSU COSULTING INDIA
- ❖ GODREJ
GODREJ BOYCE MFG CO LTD
- ❖ HDFC BANK
HDFC LIFE
HDFC SECURITIES
HITACHI
HR REMEDY
HSBC BANK
- ❖ IBM
ICICI PRUDENTIAL
IIHT
- ❖ INDIA BULLS DISTRIBUTION
INDIA BULLS FINANCE
ING VYSYA BANK LTD
- ❖ JARO EDUCATION
JUST DAIL
- ❖ KOTAK SECURITIES
KOTWAL FOODS PVT LTD
- ❖ LKP SECURITIES
- ❖ MAERSK GLOBAL
MAGIC WORKS IT SOL PVT LTD
MARKETS AND MARKETS
MAX NEW LIFE INDIA LTD
METRO GLOBAL BUSINESS SERVICES
MNC
MOTHERS RECEIPE
MOVETECH CONVEYORS
- ❖ NJ INVEST INDIA PVT LTD
NOCORD HEALTHCARE
NOMURA
NSPL
- ❖ PAATHSHALA LEARNING SOLUTIONS
PVT LTD
PANDIT AUTO
POONA DIVISIONAL PRODUCTIVITY
COUNCIL
PPG ASIAN PAINTS
PROBYTES
PROFUNDE
PSB CREATIVE LAB PVT LTD
PUMA RETAIL
- ❖ RAO IIT ACADEMY
RECTOSELECT
RELIANCE TELECOMMUNICATION
RELIGARE
RENFRO INDIA PVT LTD
RETURN ON WEB
RGPBS
ROYALE ENFILED
- ❖ SACO FASTNERS, DUBAI
SANDVIK ASIA PVT LTD
SAYAJI HOTELS
SEARCH QUEST
- ❖ SERVICES ENLACE SOLUTIONS
SGS
SILVER JUBILEE MOTORS
SOFTENGER
SPEAR LOGISTICS
STERLING HOLIDAYS
SUNGUARD
SUPERIOR HYDRAULICS
SYNTEL
- ❖ TATA AIA LIFE
TECH MAHINDRA
TITAN
- ❖ UNICEF
- ❖ VISHWASYA TECH PVT LTD
VODAFONE
VOFDAFONE INDIA PVT. LTD
- ❖ WATERMELON MANAGEMENT
WESTERN INDIA FORGING
WIDE BRIDGE CONSULTING
- ❖ XENOPHONE
XL DYNAMICS
- ❖ ZENITH MANAGEMENT CONSULTANTS
ZENSAR TECHNOLOGIES LTD
ZF INDIA



CORPORATE RELATIONS DIVISION & CONTACT DETAILS : MBA

Yogini Kulkarni - Dy. Director, CRD

Cell : 083088 08115

Phone : 020 25656546

email : yoginikulkarni@imertpune.in

Strategic Partnerships

1. NATIONAL INSTITUTE OF SECURITIES MARKETS, AN EDUCATIONAL INITIATIVE BY SEBI, MUMBAI

National Institute of Securities Markets (NISM), an institute promoted by SEBI and Marathwada Mitra Mandal's, Institute of Management Education Research and Training (IMERT), Pune - a premiere B school & one of the most sought after destinations for the aspiring corporate citizens; proudly announce collaborative job oriented certification program (NICSM) in allied disciplines of financial markets. The aim of the current certificate program is to prepare graduate and undergraduate students for successful careers in the Securities Markets.



2. SIGNIFICANCE OF PROGRAM ON SECURITIES MARKETS

As an effect of persistent growth in the secondary markets in India for last two decades or so, the employment opportunities also have increased significantly. The markets have also been growing in terms of number of listed companies, amount of capital raised, inflows of funds from foreign investors etc. This only indicates to the further sustained growth of the market and consequently more rewarding career opportunities to young graduates, undergraduates and corporate professionals

3. WNS GLOBAL SERVICES

Marathwada Mitra Mandal's IMERT, Pune on Monday 20th February 2017 signed Memorandum of Understanding (MoU) with WNS Global Services for placement and training activities. WNS is a global Business Process Management (BPM) leader. WNS delivers an entire spectrum of BPM services in customer interaction services, finance and accounting, human resource, research and analytics, technology solutions and industry-specific processes. More than 30,000 employees serve across 42 delivery centers located in China, Costa Rica, India, the Philippines, Poland, Romania, South Africa, Sri Lanka, UK and US. As per the MoU, the company would visit IMERT for recruitment of the students of MBA program at the end of the final year of the course. This would avail great opportunities for the students of the institute to pursue rewarding careers in the corporate world



WNS shall provide assistance in terms of providing guidance to the students regarding various aspects of business. As a part of which, experts from the company would visit the institute throughout the year

4. MEMBERSHIP AT THE INDUS ENTREPRENEURS(TiE),PUNE

The Indus Entrepreneurs (TiE) is a global organization founded with the objective of fostering entrepreneurship .With 13,000 members,3000 Charter members and 57 chapters ,it operates in 14 countries. TiE is in the forefront in conducting numerous workshops and conducive programmes which support and incite these aspiring entrepreneurs. Some of these programmes include national and International competitions ,meets, breakfast sessions with noted entrepreneurs, events and panel discussions.

5. KEY TAKE-AWAYS FOR STUDENTS/MEMBERS ASSOCIATED WITH TIE

Professional expertise and assistance by having TiE Pune Chapter's Entrepreneur on Entrepreneurship cell's(IMERT's Entrepreneurship cell E-Conclave launched on 20th September 2014) advisory board.

- Enable student members participation in TiE programmes off campus.
- Obtain assistance in start-up/internship projects and start-up placements.
- Participate in Regional, National and International Business-Plan Competition.
- Support for students/members to be the next gen Entrepreneurs through TiE's Nurture, Network and Educate Initiative.



Strategic Partnerships

6. ASSOCIATE OF THE MAHRATTA CHAMBER OF COMMERCE, INDUSTRIES AND AGRICULTURE (MCCIA), PUNE

MCCIA one of the most active chambers of commerce in India and contributing to promoting number of Institutions in Pune, has been playing key role in accelerating the industrial and economic development in Pune. MCCIA has 30 different committees consisting of reputed experts, professionals and entrepreneurs and has been organizing educative events and symposium for members.

Take- aways for students-

- Participate in monthly activities including meets, workshops, seminars, courses, lectures, presentations of expert committees.
- Exposure to International Teams, Delegates and speakers covering wide range of topics.
- Insight into different sectors, and Interaction with leading industrialists and professionals to understand the latest developments in related industries there by equipping them to prepare themselves for their placements/career.
- Access to one of the finest Reference libraries and on-line data bases, Periodicals, Research reports, Directories and guides.



7. NATIONAL STOCK EXCHANGE OF INDIA (NSE)

The NSE is a leading stock exchange covering various cities across the country. NSE has played a catalytic role in reforming the Indian security market in terms of micro structure market practices & trading volumes.



IMERT has signed a MOU with the NSE to offer NSE's certified capital market Professionals (NCCMP). The NCCMP of 100 hours duration is offered to IMERT students under this MOU. This programme significantly increases the placement opportunities for the students.

8. NELDA

IMERT has signed MOU with Deshp group for Nelda. Nelda is a CSR initiative by Deshp group for Plantation and Conservation of trees.

1. Deshp and students of IMERT will participate in various environment protection activities including tree plantation on Sundays at various places in and around Pune. Such activities will be planned and all implements and other materials will be arranged by Deshp. Students & faculties of IMERT will actively collaborate and put efforts into such activities.

2. IMERT will make available its infrastructure for the purpose of such activities to Deshp at the convenience of both the parties. Deshp will arrange programmes and other activities with the use of the infrastructure.

3. Both the Parties will jointly promote the activities on various media platforms including newspaper, magazine and social media. Deshp will put appropriate information about such activities including the name of IMERT and its participation on Project Nelda's website and online media marketing platforms. Similarly, IMERT will also put appropriate information about such activities including the name of Deshp group and its participation on IMERT's website and other media marketing platforms.

ALUMNI MEET

IMERT has a legacy of 20 years in the field of Management Education. The institute has got a huge alumni base. Alma matter of IMERT is representing the institute in the industry at higher positions. Many of them have established themselves as successful entrepreneurs as well. IMERT is always proud of its alma-matter and is very keen in having their constant interaction with the students and faculty members. IMERT also promotes active participation of its alumni in its endeavor towards academic excellence.

For Alumni Registration Visit :- <http://www.imertpune.in/NewAlumniRegForm.aspx>



INSTITUTIONAL SOCIAL RESPONSIBILITY

● VISIT TO RESQ – AN ANIMAL NGO

Prof. Aparna Shastri along with a group of 12 students visited ResQ an NGO that works for injured stray animal on 21st and 22nd December. ResQ works for free treatment and adoption of stray animal like – Dogs, Cats, Horses and Cattles.

Students spent 2 days understanding various animal injuries and the treatment thereof. They also got the opportunity to cuddle and pamper their four legged friends.

● NELDA TREE PLANTATION & CONSERVATION

IMERT has signed MOU with Deshp group for Nelda. Project Nelda is a CSR initiative by Deshp group for Plantation and Conservation of trees. As per this MOU as a part of ISR, Deshp and students of IMERT participating in various environment protection activities including tree plantation on Sundays at various places in and around Pune. Such activities are being planned and implemented with the help of materials arranged by Deshp. Students & faculties of IMERT are actively and collaboratively putting efforts into such activities.

Through this MOU, both the parties will jointly promote the activities on various media platforms including newspaper, magazine and social media. Deshp will put appropriate information about such activities including the name of IMERT and its participation on Project Nelda's website and online media marketing platforms. Similarly, IMERT will also put appropriate information about such activities including the name of Deshp group and its participation on IMERT's website and other media marketing platform.

● WORKSHOP FOR SCHOOL CHILDREN

IMERT is committed to discharge its Institutional Social Responsibility! Prof. Pranjal Jadhav and Prof. Vinod Mohite along with MBA 1 year students conducted a day-long workshop for school children of ZP School at Talegaon Dhamdhare on 24.01.2017. This workshop covered aspects like Health & hygiene, Computer literacy, Team building activity, Public speaking and basic Banking operations.

Our MBA 1st year students helped school children to improve their confidence and team building by undertaking various activities and games. Children were taught basics of computer literacy and general knowledge.



Statutory Committees

● GRIEVANCE REDRESSAL COMMITTEE

SCOPE:

1. The Grievance Committee shall consider only individual grievances of specific nature of Faculties, Staff members or Students, raised individually by the concerned aggrieved individual.
2. The Grievance Committee shall not consider any grievance of general applicability or of collective nature, raised collectively by a group of Faculties, Staff or Student.

General Procedure for Redressal of Complaints :

1. The Grievance Committee will meet at least once a month. However, if necessary, it may meet more frequently at the instance regarding gravity of a case before it or by the appeal by the Convener or at the request of the other members to discuss the various issues received to the committee.
2. Grievance committee would have 4 members appointed on it from the Faculties and Staff Members and it is suggested that at least 2 members of them should be senior and experienced faculties. At least three members of the Grievance Committee have be present at the meeting.
3. If a member of the Grievance Committee is connected with the grievance of the aggrieved individual, the concerned member of the Grievance Committee shall not participate in the deliberations regarding that individual's case.
4. If the aggrieved person happens to be a member of the Grievance Committee, then he shall not participate in the deliberations as a member of the Committee when his/her representation is being considered.
5. On receiving complaint from an complainant committee will conduct time bound inquire in the matter and submit it's report to the Governing Council within 7 days. The decision of the management in the matter under consideration will be informed to the complainant by the Director of Institute.
6. In case of student complainant, if complainant is not satisfied about the redressal of his complaint. He may approach Grievance Committee appointed by the University. The contact details of University Grievance Committee are mentioned in the website.

Following are the members of the Grievance Redressal Committee,

Sr. No.	Name	Designation	Representing Committee As
1.	Dr. Shriram Nerlekar	Director , IMERT	Chairman
2.	Mr. S.N. Kadam	Registrar , Marathwada Mitra Mandal	Member
3.	Prof. Jitendra Bhandari	Associate Prof. , IMERT	Member
4.	Mr. Shailesh Mulay	Office Superintendent, IMERT	Secretary

● WOMEN GRIEVANCE COMMITTEE

The guidelines contained in the judgment dt. 13.8.97 of the Hon. Supreme Court in Vishaka & others versus State of Rajasthan envisaged creation of an appropriate complaint mechanism in the employer's organization including a Complaints Committee of the composition stipulated therein for speedy redress of the complaint made by the victim.

As per the guidelines of Hon. Supreme Court in above mentioned case **Institute of Management Education Research & Training** has constituted '**Women Grievance Committee**' for speedy redressal of any complaint related to Sexual Harassment or Gender Discrimination and curb any such incidence.

Objectives :

1. To examine complaints of sexual harassment or sexual discrimination pertaining to the female staff members and the female students.

2. Take necessary remedial measures wherever possible or submit its findings with recommendations to the Director.
3. To pursue for time-bound enquiry of the complaints, wherever necessary.
4. To provide special counselors to the victim, as and when necessary.
5. To report to the Governing Council and the Director of Institute, if there is a prima-facie case for legal or disciplinary action against the perpetrator of the crime and to pursue the case to its logical end.
6. To ensure safe and healthy working environment for the female employees and the students, whereby they are protected against any kind of victimization and are always provided with environment which is free from fear and is conducive to progress and for discharging their duties.

Sr. No.	Name	Designation	Representing Committee as
1.	Prof. Ruchira Tapre	Assistant Professor, IMERT	Secretary
2.	Prof. Pranjali Jadhav	Assistant Professor, IMERT	Teaching Staff
3.	Prof. Aparna Shastri	Assistant Professor, IMERT	Teaching Staff
4.	Mrs. Jayashree Pardeshi	Accountant, IMERT	Non-Teaching Staff
5.	Ms. Neha Borhade		Student Representative
6.	Ms. Priya Bavalekar		Student Representative

● ANTI-RAGGING COMMITTEE

Under the Maharashtra Prohibition of Ragging Act 1999, ragging within or outside the institute campus is strictly prohibited. Whomsoever directly or indirectly commits, participates in, abets or propagates ragging within or outside the institute campus shall on conviction, be punished with imprisonment for a term up to 2 years and or penalty which may extend to 10,000/- rupees. Any student convicted of an offence of ragging shall be dismissed from the institute and such student shall not be admitted in any other educational institution for a period of five years from the date of such dismissal.

Following are the members of Anti-ragging Committee:

Sr. No.	Name	Designation	Representing Committee as	Contact No
1.	Dr. Shriram Nerlekar	Director, IMERT	Chairman	9657249248
2.	Prof. Aparna Shastri	Assistant Prof, IMERT	Secretary	9922912767
3.	Dr. Jitendra Bhandari	Associate Prof., IMERT	Teaching Staff Representative	9049804010
4.	Prof. Vivek Dighe	Assistant Prof, IMERT	Teaching Staff Representative	9890800309
5.	Mr. Shailesh Mulay	Office Superintendent	Non-Teaching Staff Representative	7709014259
6.	Ms. Sayali Deshpande	-	Student Representative from girls	9011468995
7.	Mr. Anish Pathak	-	Student Representative from boys	7588287415
8.	Inspt. Hanumant Bhapkar	-	Member from Civil Services	
9.	Mr. Santosh Shenai	-	Member representative of local media	
10.	Mr. Raja Bhau Chavan	-	Member Non-Government Organizations involved in youth activities of Disha Pariwar (N.G.O.)	

Anti Ragging Squad Members: Dr. Shriram Nerlekar, Prof. Jitendra Bhandari, Prof. Vivek Dighe.

To Report Any incidence of Ragging Students Can contact on above mentioned numbers or Email at : antiraggingcommittee@imertpune.in

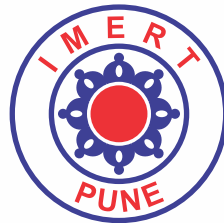
All India ANTI-RAGGING HELPLINE: 1800-180-5522



LIFE AT IMERT



DTE CHOICE CODE	
SHIFT - I	610810110
SHIFT - II	610810120



Marathwada Mitra Mandal's
Institute of Management Education Research & Training (IMERT)

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