



MBA

Prospectus 2013-2014



Marathwada Mitra Mandal's

***Institute of Management Education
Research & Training (IMERT)***

302/A, Deccan Gymkhana, Pune-411004

Master of Business Administration (MBA)

Approved by AICTE & DTE and affiliated to University of Pune

The Executive Committee of MM Trust



Shri S.D. Ganage, BE, M.M.S. is Exe.- President of the trust. A self-made entrepreneur, founder and CEO of Ganage Group of Industries, Mr. Ganage's immense knowledge of Management - at - work is invaluable to IMERT and other MMM



Shri Vilasrao Deshmukh, ex-Chief Minister of Maharashtra is the President of Marathwada Mitra Mandal. Shri Vilasraoji takes personal interest in developments at Marathwada Mitra Mandal Trust and gives us the benefit of his vast knowledge and experience.



Prin B.G. (Bhausahab) Jadhav, Secretary of the trust, is a dedicated educationist and an able administrator. He has been the founder and the ex-Principal of Commerce Collage of Marathwada Mitra Mandal.

The other learned members of the Governing Body

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Member

MASTER OF BUSINESS ADMINISTRATION

FAQ's ANSWERED

1. How does MBA education help?

The main objective of management education is to train young men and women for careers in management. Being a professional qualification, MBA enhances an individual's skills and knowledge gained from the basic graduate degree, thereby enabling him/her to contribute professionally as a manager.

MBA is a popular post-graduate program because it provides well-paid jobs and a secure future. In the current global scenario, the reach and scale of operations of a business organization has increased manifold; the companies are diversified and operate from a multiple locations. The size and the complexity of business organizations increases the scope for an MBA, since the MBA degree helps a person in understanding not only the structure and operation of a business but also in inspiring others in fulfilling the goals of their organization. The 'MBA experience' thus provides a foundation for undertaking leadership roles throughout an individual's career. It is also a route to realize the full potential of an individual by increasing his worth, ability and reach.

2. What are the other reasons contributing to the popularity of MBA?

MBA has become an entry-level qualification in most organizations today. Students from any stream (Arts, Science, Commerce, Engineering, Pharma, etc.) are eligible and keen to do MBA.

Ordinary graduates face professional stagnation within a couple of years in many organizations, since the employers consider performance, along with a professional qualification, an essential, prime factor for an employee's promotion. In turn, MBA helps in breaking the corporate growth barriers.

3. What are the specializations available in most B-schools?

While the list of specializations offered by management institutes is expanding each year, the broad areas that students can specialize in are:

- Marketing
- Finance
- Human Resources (HR)
- Systems
- Operations

The University of Pune has also introduced International Business as an additional specialization

4. What are the possible career options for MBA students?

Marketing - Product Management, Brand Management, Advertising, Marketing Research, Sales Promotion, Public Relations, Event Management, Export

Finance - Corporate Finance, Commercial Banking, Investment Banking, Insurance, Securities Trading, Equity Research, Direct/Indirect Taxation

Human Resource Management - Corporate HRM, Training and Development, Recruitment Consultancy, Career Counseling, Academics and Research, Labour and Industrial Law

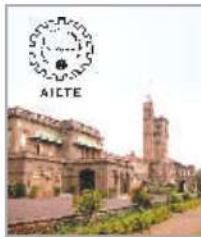
Systems - Software Project Management, Systems Analysis, Product Development, Training

MBA @ IMERT

Why should you join MBA at IMERT?

There are 5 good reasons.

1 .



MBA at IMERT is 100% official – approved by AICTE, affiliated to University of PUNE and approved by the Directorate of Technical Education, Government of Maharashtra.

2 .



As a youngest approved director in Pune University affiliated institutes, Dr. Sathish Warpade's leadership makes crucial differences between IMERT and other management institutes.

3 .



MBA at IMERT is conducted with uncommon rigour. There are about 20 internal tests per semester, apart from Discussions and Presentations which are also evaluated. Frequency of submissions and assignments is high. This is, largely, a Process Oriented MBA.

4 .



MBA at IMERT has a tradition of more than 18 years. Several past students of IMERT are holding positions of responsibility in the field of Human Resource Management. Our alumni is our strength and an ally to the students who join later.

5 .



Location is an advantage. IMERT has prestigious educational institutions in its vicinity – Gokhale Institute, Bhandarkar Institute, Film Institute, Symbiosis, University of Pune - to name a few. We are also in the middle of the elite Deccan Gymkhana residential locality. Apart from providing an excellent academic ambience, it also has a practical advantage. We have some of the finest visiting faculty and Guest speakers.

Our Faculty, Our Strength



Prof. DR. Satish Warpade, Director, IMERT is a M.B.A. from a premier management institute and a Ph.D. in management. He has a vast experience of national and multinational industry at various managerial levels and academic experience in premier management institute as a Director.

As a youngest approved director in Pune University affiliated institutes, Dr. Satish Warpade's leadership makes crucial differences between IMERT and other management institutes.



Dr. Vijayalakshmi Srinivas is Ph D in Financial Management, and teaches courses related to Finance and Accounting area. Dr Vijaya has more than 16+ years of experience and has a number of research articles and papers to her credit.



Prof. Rajesh Vhatkar is B.E. (Electronic) and MBA from the University of Pune. He has more than 8+ years' academic experience. Prof. Vhatkar teaches Quantitative Techniques and Operations Management.



Prof. Jitendra Bhandari is MBA and Assistant Professor of Marketing. He has more than 13 years experience of Pharmaceutical Industry and Teaching.



Prof. Ashok Pawar is MBA, having specialized in Marketing, from the University of Pune. He has more than 13 years' experience of professional work.



Mrs. Ruchira Tapre has done M.Sc(physics),M.B.A.(Marketing). With around 12+years of corporate experience, She teaches Marketing related subjects.



Dr. Sonal Visa Purohit is MBA and Ph.D specialized in finance. She has more than 6 years of teaching experience.



Prof. Bhushan Patil is MBA in Financial Management from University of Pune and teaches Finance related subjects. He has 4years of Banking and Academic experience.

Prof. Vivek Dighe is MBA (Marketing) from the University of Pune. He has more than 7 years' of professional work. Prof. Dighe teaches marketing related subjects.



Prof. Ms. Pranjal Jadhav is MBS with specialization in Human Resource Management. She has worked with ICICI Bank for more than 3 years.



Prof. Ms. Aparna Shastri has completed her Master of Personnel Management from the University of Pune. She has work experience with Construction Industry and with a recruitment agency. She teaches subjects related to Human Resource Management.



Prof. Vivekanand Gaikwad B.A., M.A. (English) MPM and DLL. He teaches HR related subject.



Prof. Vinod Mohite is M.A. (ECO) & M.B.A. Marketing from Pune University, having more than 5 years experience in Banking industry and 3 years in teaching.



Prof. Pranav Kayande is a Software Engineer & MBA- IT & Marketing. His work experience includes Project coordination into Software organization and teaching into topnotch management institutes which expands over the period of 8.5 years. He teaches subjects like MIS, SQM.



Integrated Personality Development Program (I.P.D.P.)

An important part of the IMERT MBA is of course the **Placement Support**. Our past recruiters include prestigious companies such as Tata Motors, Bajaj Auto, Daimler Chrysler, Bharat Forge, Forbes Marshall, Amul India, Gillette India, Cadbury India, Coca Cola, Blue Dart and about a 100 others.

We however believe that Placement is an end product of a SYSTEM which we call Integrated Personality Development Program. A student receives inputs through a diverse range of activities and projects through which he evolves into a mature, business-worthy professional. What he learns stays with him for life. In a way, we don't give fish, we teach fishing.



Prof Ajit Kalambarkar leads the Integrated Personality Development Program. He holds Bachelors in Production Engineering and MBA from Worcester University, UK. Prof Kalambarkar also teaches courses related to Business Strategy and Operations Management.

He has 14+ years of experience and presented 10 National and 5 International research papers

What is I.P.D.P. ?





Marathwada Mitra Mandal

An Emerging Power in Professional Education

Marathwada Mitra Mandal Pune, is a Public Charitable Trust, established in 1967, by Hon. Shri. Shankarraoji Chavan, Ex. Home Minister, Govt. of India. For nearly two decades, the trust, ran a hostel for the benefit of economically underprivileged students from the Marathwada region of Maharashtra. In the year 1985, they started a commerce college. In the decade of the 90's and in the current decade, Marathwada Mitra Mandal has made rapid strides, making it one of the premier diversified group of educational institutions in Pune city. Today, more than 10,000 students study in the educational institutes run by the Trust in four independent campuses, all in Pune City and suburbs.

The commerce college has been awarded the Best College award by the University of Pune for the year 2008-09.

Deccan Campus :

- 1) Institute of Management Educational Research & Training
- 2) College of Architecture
- 3) College of Commerce
- 4) Law College
- 5) Junior College
- 6) School of Interior Design & Decoration
- 7) College of Journalism
- 8) Vocational courses

Karve Nagar Campus :

College of Engineering and Management

Thergaon Campus :

- 1) College of Pharmacy
- 2) Polytechnic
- 3) M. M. Vidyamandir

Lohgaon Campus :

College of Engineering and Management

Marathwada Mitramandal's

Institute of Management Education Research & Training

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