

## MEDIA CELL COMMITTEE (2023-24)

### Preamble

The objective of the Media Cell Committee is to create and promote an online presence of the institute on various social media platforms, website and print media.

### Objectives

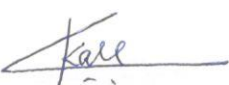


1. To promote campus updates by using different platforms
2. To propagate information relating to various events, competitions, students and faculty achievements.
3. To promote online presence of the institute through increase in the number of online subscriptions to the institute's social media platforms for institutional e-networking.

### Functions

1. Ensuring propagation of information relating to various events, competitions, students and faculty achievements on the institutes official online platforms (Facebook, LinkedIn, Twitter and Instagram , website and you tube channel)
2. Increasing the institutes online presence by sending and accepting online subscription requests of alumni,students,members of academia and industry to the institutes official social media platforms for e-networking of the institute.

### Frequency of the Meeting

The frequency of meetings for Media Cell in an MBA program to ensure effective review, planning and timely decision-making, is twice a year.

 Prof Chaitrali Kale MBA-II Co ordinator <b>Prepared By</b>	 Dr Mangalgouri Patil IQAC Co-ordinator <b>Reviewed by</b>	 Dr. Shubhangee Ramaswamy I/C Director <b>Approved by</b>
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Marathwada MitraMandal's  
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(IMERT), Pune  
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Pune - 411052



2023-24

Composition of Media Cell Committee A.Y. 2023-24

Sr. No.	Name of Member	Designation	Representing Committee as	Contact number
1.	Dr. Shubhangee Ramaswamy	I/C Director, IMERT	Chairperson	8554062888
2.	Prof Chaitrali Kale	Assistant Professor	Co-ordinator	9284291545
3	Prof Sachin Kshirsagar	Assistant Professor	Member	9225512368
4	Ms Deepali Maharwar	Technical Assistant	Member	9970394893

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