

Marathwada Mitra Mandal's INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING (IMERT), Pune

S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052



A REPORT ON ONE DAY INDUSTRIAL VISIT AT ESBEE ELECTROTECH LLP

PLACE: BHOSARI, PUNE.

DATE: 08th October 2022

With an inspiring initiative by the I/C Director of Marathwada Mitra Mandal's Institute of Management Education Research & Training, Dr. Shubhangi Ramaswamy, an industry visit was organised for MBA second year Sem III students.

Accordingly, a batch of MBA Sem III students along with two faculty members, Prof. Praful Sarangdhar & Dr. Priya Vasagadekar visited Esbee Electrotech LLP company located at Bhosari, Pune.

After the initial welcome, an introductory presentation session on Company was made by Mr. Yogesh about its history, the product range it offers, the various product segments the company working in, best practices followed by company, achievements, future plans, etc. Mr. Vikrant, the technological head of the company gave some additional inputs about the company and they both addressed the queries of the students. Mr. Vikrant helped in explaining the overall assembly line, other heads of the different sections of the assembly line joined him during process understanding.

There was an interaction session with the Managing Director of the company Mr. Vijay Choradiya. He made all the students comfortable and students interacted with him by asking their queries pertaining to various domains like Marketing, Finance and Human Resource. He addressed all the queries satisfactorily and with an enthusiasm.

After this, the MD was felicitated by Prof. Praful Sarangdhar and Dr. Priya Vasagadekar. The meeting ended with the vote of thanks by Prof. Sarangdhar. The entire coordination from the company's end was done by Ms. Shraddha Milke who works in the capacity of Executive Director to the MD.

Outcome of the visit:

- The students got to know the overall production process step by step.
- They learnt about the automated production process as well as the work where manual involvement was essential.

Mr. Praful Sarangdhar
Dr. Priya Vasagadekar
Prepared by

H.O.D.
Reviewed by

Dr. Shubhangee Ramaswamy
I/C Director

Recommended by



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- They also learnt the new terms like ESD flooring i.e. Electrostatic Discharge which helps to
 discharge the electromagnetic energy generated through human body while walking; so that the
 electronic products' shelf life can be increased.
- The students also got a hands-on experience of three types of inventories i.e. Runner, Repeater and Stranger goods that they learn in their MBA curriculum as 'ABC analysis.'
- The students also got to know about the compliance like 'ROHS' i.e. Restriction of Hazardous Substances and how important it is from the viewpoint of protection of the environment.

Mr. Praful Sarangdhar Dr. Priya Vasagadekar Prepared by

Di Jitendra Bhandari H.O.D.

Reviewed by

Dr. Shubhangee Ramaswamy
I/C Director

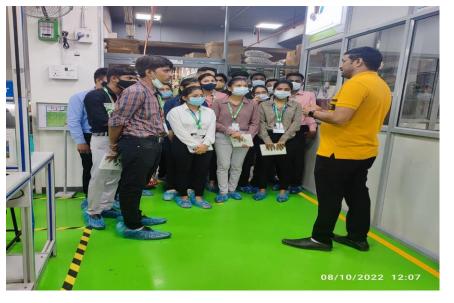
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