



Since 1994

Marathwada Mitra Mandal's  
**INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING  
(IMERT), Pune**  
Behind Vandevi Temple, Karvenagar,  
Pune – 411052



AY: 2020-21

## STRATEGIC PLAN FOR THE ACADEMIC YEAR 2020-21

IQAC of IMERT has formulated the strategies for the academic year 2020-21. This strategic plan has been duly approved by CDC and GB of IMERT and Marathwada Mitra Mandal respectively.

Following strategies have been finalized –

1. Switching teaching learning and evaluation from offline mode to online mode completely on the backdrop of pandemic.
2. Prepare for NBA.
3. Organizing National Conference in online mode.
4. Understanding the impact of National Education Policy 2020 on Management Education.
5. Offering fee waivers scheme (scholarship at trust level) to COVID affected students.



 Prof. Aparna Shastri	 Dr. Rupendra Gaikwad IQAC Co-ordinator	 Dr. Jitendra Bhandari Director (I/C)
Prepared By	Reviewed / Recommended By	Approved By



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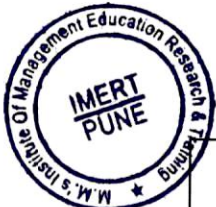


AY: 2020-21

**DEPLOYMENT OF STRATEGIC PLAN FOR THE ACADEMIC YEAR 2020-21**

The approved strategic plan was deployed by IQAC of IMERT in the following manner.

1. After the consideration over pandemic situation and lockdown followed by that, it was thoughtfully decided to switch from offline mode to online mode to provide teaching learning evaluation and placement training smoothly to the students. For which, faculties of IMERT started using Google classroom, Google Meet, Smartschool MIS etc. Additionally, IMERT also implemented effective add-on courses for the employability enhancement of students. IMERT took institutional membership of Coursera MOOCs platform. Students were encouraged to enrol and successfully complete various MOOCs on this platform. Regular classes were conducted on Google classroom by using Google Meet. Attendance of the students was marked in the Smartschool MIS. Evaluation of the students was conducted on the same MIS platform by using online MCQ tests.
2. IMERT has started preparing for one more accreditation i.e. NBA. Dr. Pranav Kayande is the in-charge of the entire process. Very soon we shall apply for NBA.
3. National Conference was organized in January 2021 on the theme “National Conference on Start-up, a key to Social change”. It was conducted in online mode. The response to the conference was very good. Selected high quality research papers were published in UGC Care listed Journal, Sambodhi. Other papers were published in Conference Proceeding.
4. In order to understand the National Education Policy 2020 as a whole and its impact on Management Education in particular, one internal FDP was organized by IMERT. The resource person was Dr. Rupendra Gaikwad.
5. COVID 19 has affected many of the students in terms of loss of either parents or their income source. Marathwada Mitra Mandal Trust is kind enough to consider such a painful situation and hence offered scholarship at the trust level in the form of fee waivers.
6. Apart from the decided strategic plan, IMERT successfully deployed some other developmental things like –
  - a. Organization of FDP on Quality Research Paper Writing and Publishing in High Impact Factor Scopus / UGC Care Listed journals.
  - b. Regular sanitization facility was made available in the campus.
  - c. 360° appraisal was implemented for faculty members.
  - d. Online mentoring was conducted for students. In certain cases online counselling was also provided whenever required.



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