# Dr. Priya Vasagadekar

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## **Educational Qualifications:**

- Ph.D. in Financial Management from SPPU (2022)
- M.B.A. in Marketing & Financial Management from Shivaji University, Kolhapur (2002)
- B. Com in Advanced Accountancy from Shivaji University, Kolhapur (2000)

**Area of Research:** A critical analysis of core & non-core cash flows in the context of predicting future cash flows

#### **Publications/Cases/Paper presentations in conferences:**

- A Research Paper titled "The psychology of an Indian Bank customer towards E- Banking in Pune & its outskirts" has been published by 'International Journal of Scientific & Engineering Research (IJSER) in their November, 2012 edition.
- A Research Paper titled "Grapevine: An inevitable aspect of an organization" has been published by 'Chaitanya-A Research Journal by Modern Institute of Business Management in the Volume 2, Issue 1 in 2013(ISSN 2277-6885).
- A Research Paper titled "Investment Awareness among Indian Working Women with reference to Pune region" has been published by 'International Journal of Scientific & Engineering Research (IJSER) in Volume 5, Issue 5 in 2014 (ISSN 2229-5518).
- A Research Paper titled "Non-performing assets: The biggest hindrance in the path of profitability" has been published in Indian Research Journal in Feb 2016 (ISSN online: 2277-3622)
- A Case Study titled "Leadership matters the most" has been published in International Journal of Management & Business Studies, Vol. 7, Issue 2 (April-June) 2017.
- A research paper has been published titled "Core & non-core cash flows: A conceptual

framework" in the Journal of Management Outlook (UGC approved journal) with the impact factor 4.270, ISSN 2231-1769, Vol. 8, No. 2, July-Dec 2018 in the name of Priya Vasagadekar as the first author and Dr. Y.S. Vaishampayan as the second author.

- A research paper has been published titled "A critical analysis of core & non-core cash flows of listed Indian companies" in the Journal of Banking, Information & Technology& Management (UGC approved journal) with the impact factor 4.876, ISSN 0972- 902X, Vol. 15, No. 2, July-Dec 2018 in the name of Priya Vasagadekar as the first author and Dr. Y.S. Vaishampayan as the second author.
- A research paper has been published titled "The various aspects of core and non-core cash flows & Income statement as a descriptive study" in the Journal of Accounting and Finance (a biannual double-blind peer reviewed refereed international journal) with the impact factor 5.885, ISSN 0970 9029, Vol. 34, No.1, October 2019-March2020 in the name of Priya Vasagadekar as the first author and Dr. Y.S. Vaishampayan as the second author.
- A research paper has been published titled "A comparative analysis of cash flow ratios& earnings ratios of Zee Entertainment Enterprises Ltd." In the Journal of Banking, Information Technology & Management (a bi-annual double-blind peer reviewed refereed international journal) with the impact factor 4.876, ISSN 0972-902X, Vol.18, No. 1, January-June 2021 in the name of Priya Vasagadekar as the first author and Dr. Sanjaykumar Gaikwad as the second author.

#### <u>Awards</u>:

- Received 'Best Paper Award' for the paper presented in a research conferenceconducted in Pune in 2018.
- Received 'Best Teacher Award' from the International Association of Lions Club Punein 2017.