

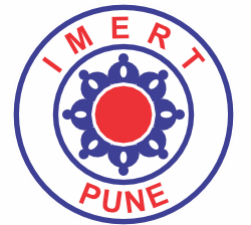


“येथे बहुतांचे हित”

Prospectus 2021

# Cultivating Talented Brain...

*"Nurturing professionals with ethics and values since 1994"*



**Marathwada Mitra Mandal's  
Institute of Management Education  
Research & Training (IMERT),**

Approved by AICTE, New Delhi and Affiliated to Savitribai Phule Pune University  
Accredited with **A+** Grade by NAAC,  
DTE Code 610810110





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**INSTITUTE OF MANAGEMENT EDUCATION  
RESEARCH AND TRAINING**





## MARATHWADA MITRA MANDAL, PUNE

The trust Marathwada Mitra Mandal, Pune was established in 1967 by **Hon. Late Shri. Shankarraoji Chavan, Former Home Minister, Govt. of India** as the Founder President. The trust started its activity with the objective of providing hostel or similar accommodation in Pune to the students. This trust is established through the inspiration of socially and educationally charged personalities, with motto **Welfare of Masses**, Co- education and dedication towards overall development of the region are watchwords of the trust. At its various educational campus the trust has created excellent facilities of education catering to Engineering, Interior Design, Management, Law, Commerce, Science, Pharmacy, Architecture & Polytechnic which provide excellent education to more than 18,000 students.

### Executive Council

■ Mr. S. D. Ganage	President
■ Prin. B. G. Jadhav	Executive President
■ Dr. M. V. Suryawanshi	Vice President
■ Dr. N. V. Biradar	Dy-Exe-President
■ Mr. K. H. Mungale	Secretary
■ Mr. A. S. Pawar	Treasurer
■ Mr. N. T. Kitekar	Joint Secretary
■ Dr. S. S. Garge	Joint Secretary
■ Dr. S. H. Gawhane	Member
■ Dr. V. S. Patil	Member
■ Prof. D.S. Bhandari	Member
■ Mr. T. P. Niwalikar	Member
■ Mr. S. S. Suryawanshi	Member
■ Mr. J. M. Pawar	Member
■	

### Our Vision & Mission

#### Vision

IMERT endeavors to be an institute of preference for quality management education.

#### Mission

Our mission is to impart professional management education by providing a conducive environment to every individual to evolve as an effective management professional, entrepreneur and a responsible citizen.



## FROM THE DESK OF DIRECTOR

India as an emerging market has become an important destination for the global business houses. It goes without saying that all the local as well as global business houses are constantly in the search of two things – Technology and Talent. I am sure that you will agree to the fact that a Business School is catalyst in nurturing the talent and handing over it to the Industry.

We, at IMERT, are committed to nurturing the talent of our students for making them successful executives and leaders in the world of management. We strongly believe in creating a *Questioning Mind* full of inquisitiveness and hence we constantly expose our students to various situations which pose challenges for them and give them right questions. Students at IMERT are ensured an environment that is conducive even for their entrepreneurial abilities. For accomplishment of these coveted career goals we rigorously follow a philosophy of *Learning through Experience* which leads to empowerment of our students.

We are sure that the two years at IMERT is going to be the most memorable time in your studentship. Over a period of these two years you will be equipped not only with expertise in domain, skills and techniques to mark your entry in the global business but also with sound value based thinking, ethics and principles to become a good global citizen and a sensitive human being.



**Dr. Jitendra Bhandari**

(In-charge Director)



## MBA @ IMERT

IMERT focuses on imparting quality management education by providing a conducive environment to every individual studying at IMERT.

Every learner after completing his/her MBA from IMERT will definitely become either a smart professional or a smart entrepreneur along with a responsible citizen.

IMERT practices experiential learning rather than academics only. Student pursuing two years of MBA at IMERT will become a final product in the market with polished soft skills, managerial skills, decision making skills and overall life skills.

IMERT has entered in MOU's with prestigious organizations. They are National Academy of Customs Indirect taxes and Narcotics (NACIN), Securities and Exchange Board of India (SEBI), National Institute of Securities Markets (NISM) a SEBI's offshoot, WNS Global Services, The Indus Entrepreneurs (TIE), Maharashtra Chamber of Commerce, Industries and Agriculture (MCCIA), National Stock Exchange of India (NSE), NELDA. The add-on inputs offered through these strategic tie-ups give extra edge to IMERT students in their placements.

In a nutshell IMERT promises a very enriching and very fulfilling learning experience to every learner.



# INFRASTRUCTURE

## 1] CLASS ROOMS:

IMERT has spacious well ventilated & state of art classrooms, providing superb environment for teaching and learning. Each classroom has a capacity to accommodate more than 60 students. All classrooms have dedicated computer system with proper sound system with microphones and internet connectivity.

## 2] Library

IMERT believes that library is a resource center for valued information and knowledge. IMERT has a well-equipped Library with more than 16000 books, 25 National & International Journals. IMERT has Annual Subscription to Online Databases like EBSCO, ACE Equity & J-gate and Harvard Business Publishing. The library also provides comfortable reading section for learners. Library also offers multimedia facility with round the clock internet connectivity.

## 3] Computer Lab

Computer lab is well-equipped with 70 i3 PC's adequately supported by 50 Mbps leased lines for internet connectivity. It is also equipped with a wide range of licensed system software and application software. The entire campus is connected with Wi-Fi network.

## 4] Auditorium

IMERT has an Auditorium with more than 250 seating capacity. Auditorium having dedicated multimedia support, modern audio visual support system and central air conditioning is a hub for all knowledge packed corporate sessions as well as energized student's activities.



# ADMISSION ELIGIBILITY

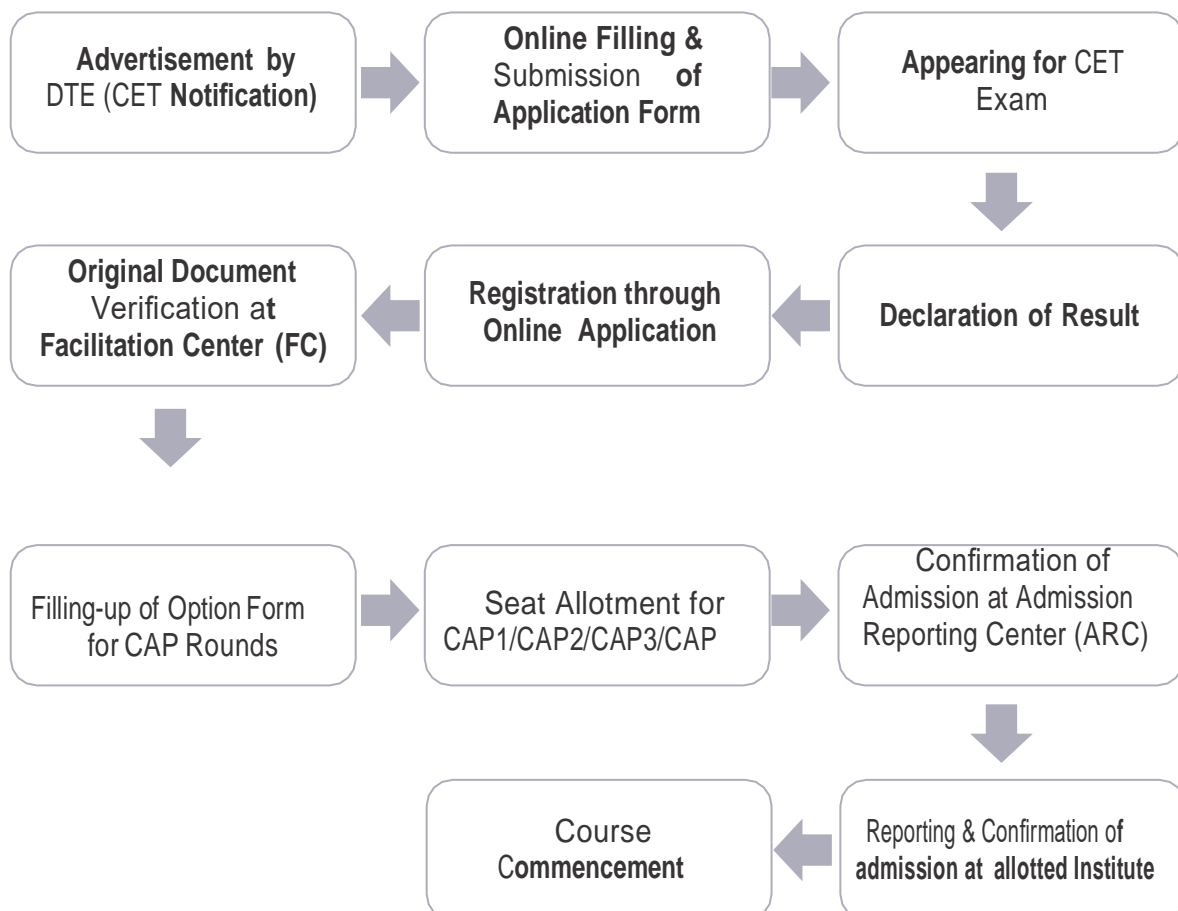
- In case of 'Open Category', student must have a Bachelor's Degree with minimum 50%.
- In case of 'Reserved Category', student must have a Bachelor's Degree with minimum 45%.
- Valid score in one of the following Entrance Exams - MAH-MBA/MMS-CET, CMAT , CAT, and any other entrance exam as declared by DTE from time to time.

## State / Central Government Scholarships for eligible students:

1. Various category based scholarships announced by Social Welfare Department.
2. Scholarship/Free ship by Tribal Development Department.
3. Rajarshi Chattrapati Shahu Maharaj Fee Reimbursement Scheme (EBC)
4. Central Government Minority Scholarship
5. State Government Minority Scholarship
6. Dr. Punjabrao Deshmukh Hostel Maintenance Scheme: For EBC Students

**Education Loan** - Govt of India has launched ' Vidya Lakshmi' website for students seeking Education Loan. For details, visit - <https://www.vidyalakshmi.co.in/Students/>

## TENTATIVE MBA ADMISSION PROCESS FLOW CHART





# ABOUT THE MBA PROGRAMME

## Masters of Business Administration

MBA is a two year full time programme leading to Masters Degree from Savitribai Phule Pune University on successful completion of the programme. The programme aims at imparting the contemporary domain knowledge and skills required to be dynamic and successful business manager. The programme also focuses on building entrepreneurial abilities. The programme comprises of 4 Semesters and adopts the Choice Based Credit System (CBCS) and Grading System. Choice Based Credit System (CBCS) offers wide ranging choice for students to opt for courses based on their aptitude and their career goals. CBCS works on the fundamental premise that students are matured individuals, capable of making their own decisions. CBCS enables a student to obtain a degree by accumulating required number of credits prescribed for that degree. The number of credits earned by the student reflects the knowledge or skills acquired by him / her. Each course is assigned with fixed number of credits based on the contents to be learned & expected effort of the student. The grade points earned for each course reflects the student's proficiency in that course.

## MBA FIRST YEAR (Semester I & II)

SEMESTER I		SEMESTER II	
Course No.	Course	Course No.	Course( Common for All students)
101	Managerial Accounting	201	Marketing Management
102	Organizational Behaviour	202	Financial Management
103	Economic Analysis for Business Decisions	203	Human Resources Management
104	Business Research Methods	204	Operations & Supply Chain Management
105	Basics of Marketing	205 & 206	Specialisation Core courses
106	Digital Business		
<b>Generic Elective University Level Courses(Any3)</b>		<b>Generic Elective University Level Courses (Any 3)</b>	
107	Management Fundamentals	207	Contemporary Frameworks in Management
108	Indian Economy	208	Geopolitics & World Economic Systems
109	Entrepreneurship Development	209	Start Up and New Venture Management
110	Essentials of Psychology for Managers	210	Qualitative Research Methods
111	Legal Aspects of Business	211	Business, Government & Society
112	Demand Analysis & Forecasting	212	Business Process Re-engineering
<b>Generic Elective Institute Level Courses (Any 3)</b>		<b>Generic Elective Institute Level Courses (Any1)</b>	
113	Verbal Communication Lab	213	Written Analysis and Communication Lab
114	Enterprise Analysis & Desk Research	214	Industry Analysis & Desk Research
115	Selling & Negotiation Skills Lab	215	Entrepreneurship Lab
116	MS Excel	216	SPSS
117	Business Systems & Procedures	216	Foreign Language - II
118	Managing Innovation		
119	Foreign Language - I		





# Why MBA in Finance?

MBA in finance is most sought after program across the world. The career opportunities after its completion are vast since finance function plays a very important role in every organization. A Finance Manager is essential for any industry, company or an organization to allocate finance to all the factors of production properly.

MBA in Finance would be focused on economies, planning, accounting, investments, analysis of market, taxation, costing and many such aspects related to finance. It equips students to lead the financial decision-making process for businesses that require special understanding of financial

analysis, management and systems. Finance is a career field which requires one to possess skills in mathematics, economics and financial theory, all of which are covered in great detail in finance specialization.

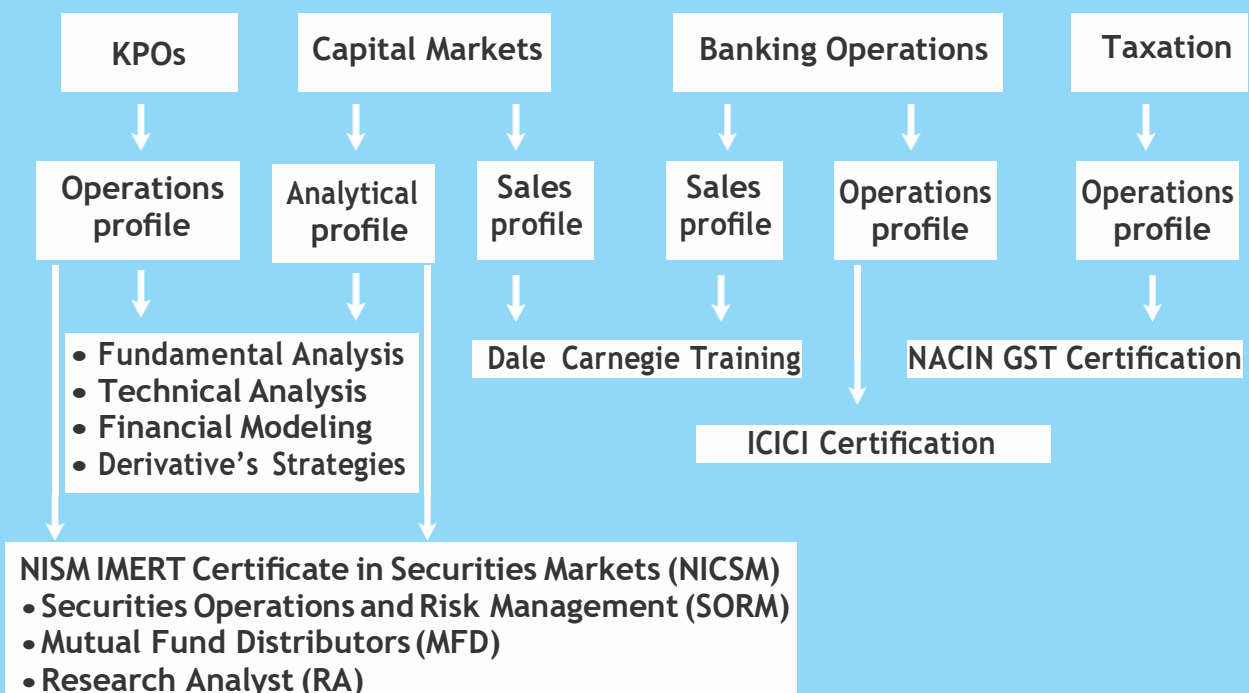


## About the Programme

In the second year students who are interested in pursuing Finance have an option to choose Finance specialization and are required to complete their Summer Internship Project in that field. At IMERT we provide inputs on the academic curriculum as per the syllabus prescribed by Savitribai Phule Pune University (SPPU). Besides, we provide training for National Institute of Securities Markets (NISM) certifications, GST certifications by National Academy of Customs, Indirect taxes and Narcotics (NACIN), Technical Analysis, Commodities Markets, Financial Modeling etc.

The Finance Department has organized its programs around particular tracks to assist MBA students in career planning. These tracks include Capital Markets, KPOs, Banking Services and Taxation. Certifications and planning curricula around these tracks enhance job opportunities.

### Career planning tracks in MBA Finance



# Finance Specialization - Basket of Courses

## Generic Core Courses (COMPULSORY)

301	Strategic Management
302	Decision Science
303	Summer Internship Project*

### GENERIC ELECTIVES (Any 3 courses)

306	International Business Economics
307	International Business Environment
308	Project Management
309	Quality Management
310	Corporate Governance
311	Management of Non-profit organizations

401	Enterprise Performance Management
402	Indian Ethos & Business Ethics

### GENERIC ELECTIVES (Any 2 courses)

405	Global Strategic Management
406	Competing in Global Markets
407	Cyber Laws
408	CSR & Sustainability

## SUBJECT CORE COURSES

### Course No Course

205 FIN	Financial Markets and Banking Operations
206 FIN	Personal Financial Planning

### SUBJECT ELECTIVE (Any 3)

217 FIN	Securities Analysis & Portfolio Management
218 FIN	Futures & options
219 FIN	Direct Taxation
220 FIN	Financial Reporting
221 FIN	Retail Credit Management- Lending & Recovery
222 FIN	Banking Laws & Regulations
223FIN	Fundamentals of Life Insurance - Products and Underwriting
224 FIN	General Insurance - Health & Vehicle

## SUBJECT CORE COURSES

### Course No Course

304 FIN	Advanced Financial Management
305 FIN	International Finance

### SUBJECT ELECTIVE (Any 2)

312 FIN	Behavioural Finance
313 FIN	Technical Analysis of Financial Markets
314 FIN	Commodities Markets
315 FIN	Indirect Taxation
316 FIN	Corporate Financial Restructuring
317 FIN	Financial Modeling
318 FIN	Digital Banking
319 FIN	Treasury Management
320 FIN	Project Finance & Trade Finance
321 FIN	Insurance Laws & Regulations
322 FIN	Marine Insurance
323 FIN	Fire Insurance

## SUBJECT CORE ( COMPULSORY)

### Course No Course

403 FIN	Financial Laws
404 FIN	Current Trends & Cases in Finance

### SUBJECT ELECTIVE (Any 2)

409 FIN	Fixed Income Securities
410 FIN	Business Valuation
411 FIN	Risk Management
412 FIN	Strategic Cost Management
413 FIN	Rural and Micro Finance
414 FIN	Reinsurance
415 FIN	Agricultural Insurance



*Institute has a right to offer the basket of elective courses*

# Why MBA in Marketing?

No business and profit oriented organization in this world can survive in today's ultra competitive environment without marketing. Even NGO's need to make money and raise funds regularly for long term sustainability; this too requires marketing.

MBA in marketing will lay special emphasis on sales and selling skills as sales is the foundation of marketing. Digital Marketing is the new buzzword in the field of marketing and students with basic specialization in marketing can then super specialize and narrow down their focus on the world and opportunities that digital marketing offers.

Marketing is a field which requires students to think from the customers' point of view. They need to offer their products not merely as products, but as solutions to solve the customers' problems.



## About the Programme

Marketing is a field which essentially begins with sales. Selling skills and zeal to achieve and exceed targets are a prerequisite to be an effective and successful sales professional. A sales professional's role is one of the key roles in an organisation as he/she is the one who brings the revenue to the company. MBA in marketing will strive to create this. Besides providing the theoretical inputs as per the syllabus prescribed by the Savitribai Phule Pune University, IMERT also provides additional inputs and certifications to make the students industry ready. Certification from reputed world renowned institute like Dale Carnegie is provided. Other inputs like advance excel, introduction to Digital Marketing etc. are also provided. Students who are keen listeners with a go getter attitude should choose the field of sales and marketing.

### Career planning tracks in MBAMarketing

Digital Marketing

Certificate Course in  
Digital Marketing

Sales

Certificate Course  
from Dale Carnegie /  
NIS Sparta Effective  
Sales & Presentation skills

Market Research and Analytics

Business Analytics course  
from IMSProschool

Distribution Management

Short Term field projects



# Marketing Specialization - Basket of Courses

## Generic Core Courses (COMPULSORY)

301	Strategic Management
302	Decision Science
303	Summer Internship Project*

### GENERIC ELECTIVES Any 3 courses

306	International Business Economics
307	International Business Environment
308	Project Management
309	Quality Management
310	Corporate Governance
311	Management of Non-profit organizations

401	Enterprise Performance Management
402	Indian Ethos & Business Ethics

### GENERIC ELECTIVES (Any 2 courses)

405	Global Strategic Management
406	Competing in Global Markets
407	Cyber Laws
408	CSR & Sustainability

## SUBJECT CORE COURSES ( COMPULSORY)

Course No	Course
205 Mkt	Marketing Research
206 Mkt	Consumer Behaviour

### SUBJECT ELECTIVE COURSES (Any 3)

Course No	Course
217Mkt	Integrated Marketing
218Mkt	Product & Brand Management
219Mkt	Personal Selling Lab
220Mkt	Digital Marketing - I
221Mkt	Marketing of Financial Services - I
222Mkt	Marketing of Luxury Products

## SUBJECT CORE ( COMPULSORY)

Course No	Course
304 Mkt	Services Marketing
305 Mkt	Sales & Distribution Management

### SUBJECT ELECTIVE (Any 2)

312 Mkt	Business to Business Marketing
313 Mkt	International Marketing
314 Mkt	Digital Marketing - II
315 Mkt	Marketing of Financial Services - II
316 Mkt	Marketing Analytics
317 Mkt	Marketing of High Technology Products

## SUBJECT CORE ( Compulsory)

Course No	Course
403 Mkt	Marketing 4.0
404 Mkt	Marketing Strategy

### SUBJECT ELECTIVE (Any 2) 2 credits each

409 Mkt	Customer Relationship mgmt
410 Mkt	Rural & Agriculture Marketing
411 Mkt	Tourism & Hospitality Marketing
412 Mkt	Retail Marketing
413 Mkt	Retailing Analytics
414 Mkt	Marketing to Emerging Markets & Bottom of the Pyramid



# Why MBA in HR?

The difference between good organization and great organization is its people. Attracting and retaining the right people (Talent) is an important task of HR. The career opportunities after completion are very vast since HR function plays a very important role in every organization. Human Resource manager brings the life into the organization. Human resources specialists are responsible for recruiting, screening, interviewing and placing workers. They also handle employee relations, payroll and benefits and training. Human resources managers plan, direct and coordinate the administrative functions of an organization.

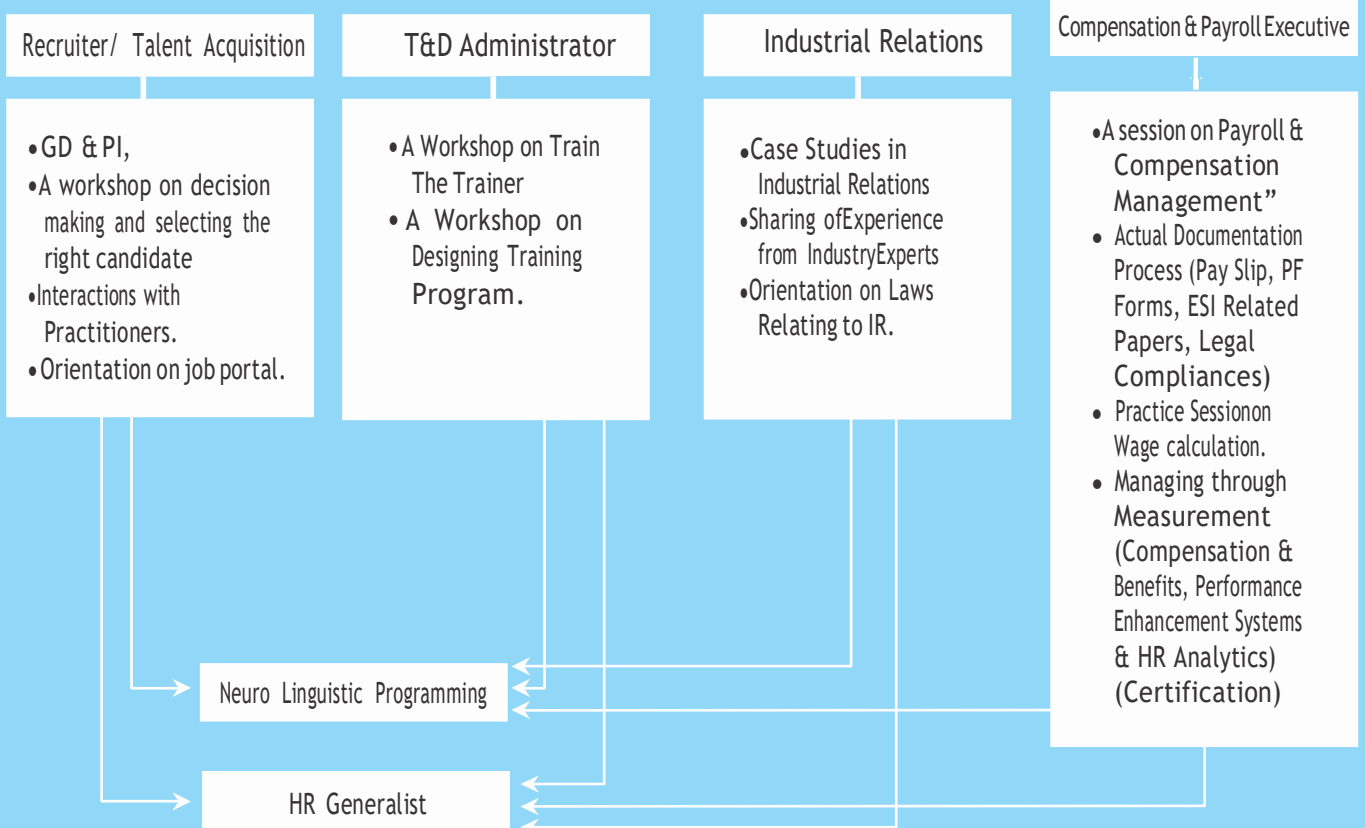
It equips students to lead manpower decision making while selecting right people (talent) for the organization. Human resources managers go a step beyond by analyzing and helping to organize the workforce to best use employee talent.



## About the Programme

HR is a fast-moving field, and there are a lot of things to manage. Here are just a few of the things you might do as an HR professional; hire suitable people, employee retention, training and development and compensation management and MBA in Human Resource will strive to create such professionals. Besides providing the theoretical inputs as per Savitribai Phule Pune University, IMERT also provides additional inputs and certifications to make the students industry ready. Various certifications are provided from reputed and renowned institutes like National Federation of Neuro Linguistic Programming USA. Other inputs are also provided like; advanced excel, Quantitative Aptitude, and practice Personal Interviews and practice Group Discussions.

### Career planning tracks in MBA HR



# HR Specialization - Basket of Courses

## Generic Core Courses (COMPULSORY)

301	Strategic Management
302	Decision Science
303	Summer Internship Project*
<b>GENERIC ELECTIVES Any 3 courses</b>	
306	International Business Economics
307	International Business Environment
308	Project Management
309	Quality Management
310	Corporate Governance
311	Management of Non-profit organizations

401	Enterprise Performance Management
402	Indian Ethos & Business Ethics

## GENERIC ELECTIVES (Any 2 courses)

405	Global Strategic Management
406	Competing in Global Markets
407	Cyber Laws
408	CSR & Sustainability

## SUBJECT CORE COURSES ( COMPULSORY)

Course No	Course
205 HR	Competency Based Human Resource Management
206 HR	Employee Relations & Labour Legislation

## SUBJECT ELECTIVE COURSES (Any 3)

217 HR	Labour Welfare
218 HR	Lab in Recruitment & Selection
219 HR	Learning and Development
220 HR	Public Relations & Corporate Communications
221 HR	HR Analytics
222HR	Conflict & Negotiation Management

## SUBJECT CORE ( COMPULSORY)

Course No	Course
304 HR	Strategic Human Resource Management
305 HR	HR Operations

## SUBJECT ELECTIVE (Any 2)

312HR	Talent Management
313HR	Psychometric Testing & Assessment
314 HR	HR Perspectives in Mergers and Acquisition
315 HR	International HR
316 HR	Mentoring and Coaching
317 HR	Compensation & Reward Management

## SUBJECT CORE ( COMPULSORY)

Course No	Course
403 HR	Organizational Diagnosis & Development
404 HR	Current Trends & Cases in Human Resource Management

## SUBJECT ELECTIVE (Any 2)

409 HR	Labour Legislations
410 HR	Designing HR Policies
411 HR	Labour Costing
412 HR	Best Practices in HRM



*Institute has a right to offer the basket of elective courses*



## OUR FACULTY



Dr. Jitendra  
Bhandari  
Asso. Professor  
PhD, MBA,  
B Pharm,  
18Yrs, Marketing



Dr. Rupendra  
Gaikwad  
Asso. Professor  
PhD, M Phil, MBA,  
NET, BSc  
23Yrs, Marketing



Dr. Pranav  
Kayande  
Asso. Professor  
PhD, NET,  
MBA, BE  
14Yrs, IT



Dr. Vinod Mohite  
Asstt. Professor  
MBA, MA, BA  
12Yrs, Marketing



Ms. Pranjal  
Jadhav  
Asstt  
Professor  
Mphil, MBS,  
PGDBM,  
M Com, B  
Com  
10Yrs. HR



Ms. Aparna  
Shastri  
Asstt  
Professor  
Mphil, MPM,  
MBS, PGDBM, B  
Com 9Yrs, HR



Mr. Vivek Dighe  
Asstt  
Professor  
MBA,  
NET, B Com  
14Yrs, Marktg



## OUR FACULTY



**Mr. Vivekanand Gaikwad**  
Assistant Professor  
MPM, MBA, DLL, BA  
7Yrs, HR



**Mr. Sachin Kshirsagar**  
Assistant Professor  
MMS, PGDBM, Bsc  
26Yrs, Operations



**Mr Praful Sarangdhar**  
Assistant Professor  
MBA, Bcom  
13Yrs, Marketing



**Mr Amol Raut**  
Librarian  
MBA, M Lib & ISC,  
NETBHMCT, B.  
Lib I. S. C.  
10 Yrs, Library



**Dr Milind Jagtap**  
Adjunct Faculty  
BE, MBA, Ph.D



**Dr. Shubhangee  
Ramaswamy**  
Professor  
Ph.D, MBA, M.Sc  
21 years, HR & Systems



**Dr. Mangalgouri Patil**  
Assistant Professor  
PhD, M.Phil, MBA, BBM  
13 years, Finance



**Ms. Anushree Satpute**  
Assistant Professor  
MBA, M.Com, LLB, CS  
14 years, Finance



**Ms Chaitrali Kale**  
MBA, BSc  
6 years, Finance



# EVENTS AT IMERT

## IMERT VIRTUAL INDUCTION PROGRAM

IMERT has successfully organized and completed IMERT VIRTUAL INDUCTION PROGRAM 2021, 2nd February to 5th February 2021. Considering the pandemic situation, the program was conducted on a virtual platform. Multiple sessions were conducted wherein inputs on various areas like; Personal Grooming, Netiquettes, Future Manager requirements, How to build a career, Output based education & Evaluations, Orientation on courses, Orientation on MBA specialization, Transition from Campus to Corporate, Pre-assessment tests, Introduction to Placement cell, Entrepreneurship cell and Alumni Association of IMERT.



## National Conference on Start up for Social change NCSS 2021

NCSS 2021 organized by MMs IMERT in association with AIMS (Association of Indian Management Schools), Hyderabad was held on 06/02/2021 using Online platforms – Live streaming of the morning first half (10.00 AM to 1.00 PM) held through YouTube using Streamyard and conduction of afternoon sessions (Tracks I, Track II and Valediction function) happened through Google meet app. The event coordinated by Dr Pranav Kayande (Convener, NCSS 2021) and prof. Praful Sarangdhar (Co-convener, NCSS 2021), under the guidance of Dr Jitendra Bhandari (Director, IMERT) and Dr Rupendra Gaikwad (Coordinator, IQAC). Key Note Speakers were 1. Mr. Tomio Isogai, Advisor in Indo-Japanese Relations, Former MD Sharp India Ltd, 2 Dr. Chandrashekhar Talathi, CEO, Make It Happen Center for Invention, Innovation and Incubation & Former CEO Weir Power & Industrial, 3 Mr. Shailendra Goswami, Chairman and Managing Director, Pushkaraj Group, 4 Dr. Sharad Patil, Director IQAC, Sandeep University, Nashik. In all 21 researchers from PAN India presented their papers. These got published through NCSS 2021 Proceedings with ISBN and UGC CARE listed Journal Sambodhi.

A banner for the 'Online National Conference on START UP, A KEY TO SOCIAL CHANGE'. The banner features the IMERT Pune logo on the left, the AIMS logo in the center, and a logo with a figure on the right. The text 'In Association with AIMS' is above the AIMS logo. The main title 'START UP, A KEY TO SOCIAL CHANGE' is in large, bold, red letters. Below it, the date and time are given: 'Date : 06<sup>th</sup> February, 2021 | Time : 10 am to 1 pm'. To the right, the text 'आत्मनिर्भर भारत' is written in Hindi. Below the title, there is a section for 'Keynote Speakers' with three circular portraits and their names: Mr. Tomio Isogai, Mr. Shailendra Goswami, and Dr. Chandrashekhar Talathi. Each name is followed by a brief description of their role. At the bottom, it says 'Organised by Marathwada Mitra Mandal's Institute of Management Education Research and Training'.



## EVENTS AT IMERT

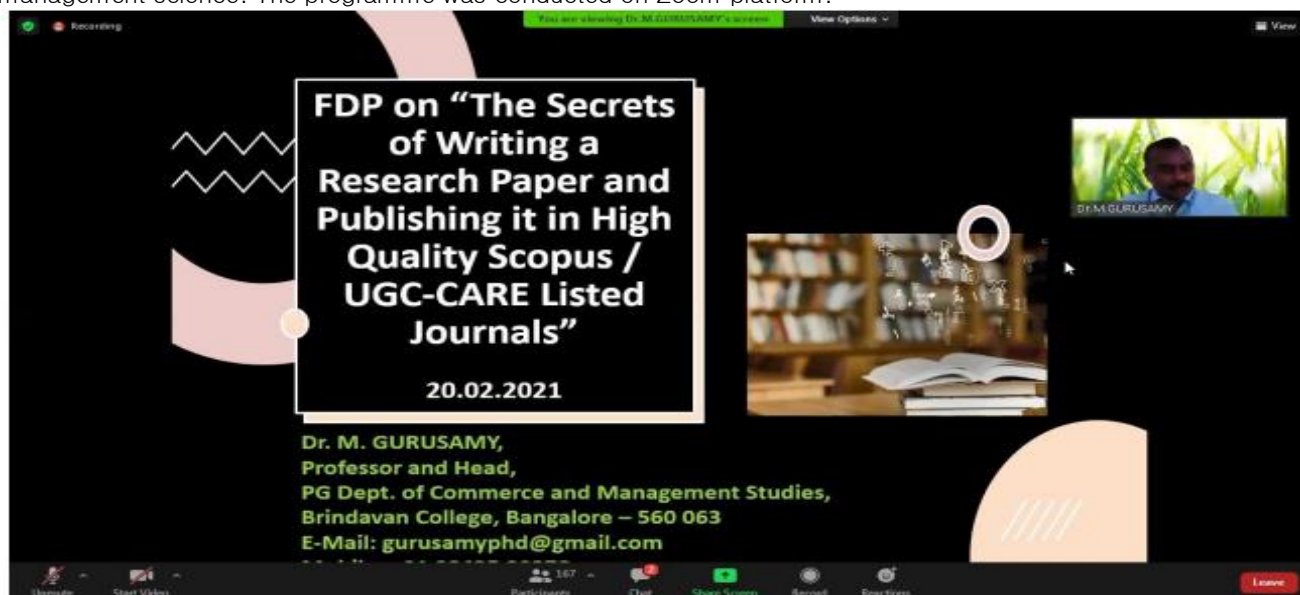
### **Shivaji Maharaj Jayanti** (Visit to an Orphanage)

On 19<sup>th</sup> February 2021, IMERT's current as well as alumni students along with Prof Pranjal Jadhav and Prof Aparna Shastri celebrated Shivaji Maharaj Jayanti by visiting Shambhu Pratisthan which is an Orphanage and an Old age home at Hadapsar, Pune. It consist of more than 80 children of age group of 5-15 yrs and 15 old parents.



### **FDP on the Secrets of writing a Research paper**

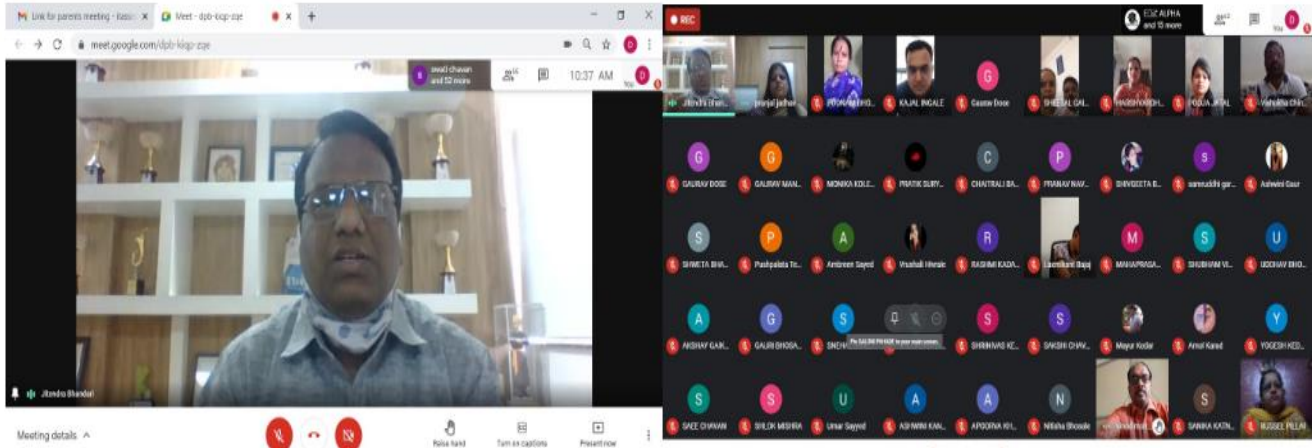
An online Faculty Development Programme was initiated by IQAC and jointly executed by PGRC and FDP committee of IMERT. The FDP was focused on "The Secrets of writing a Research paper and Publishing it in High Quality scopus/UGC care listed journals." The resource person was Dr M.Gurusamy, who is a nationally acclaimed editorial Board member of many Journals. He is also a receipt of many awards for excellence in academics and research in management science. The programme was conducted on Zoom platform.



# EVENTS AT IMERT

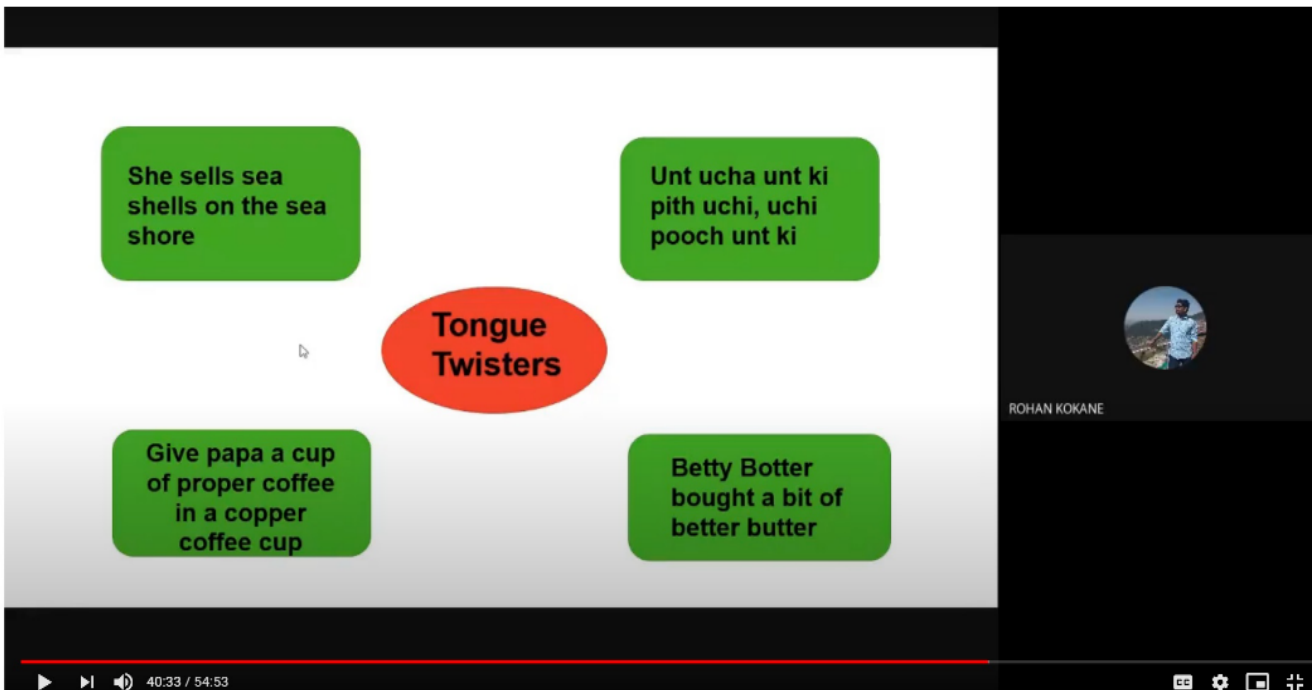
## Online Parents Meet

Due to Covid 19 pandemic, IMERT conducted online Parents Meet on 20 March 2021 at 11 am to maintain social distancing norms. More than 65 parents attended and interacted with Director and staff.



## Teachers' Day

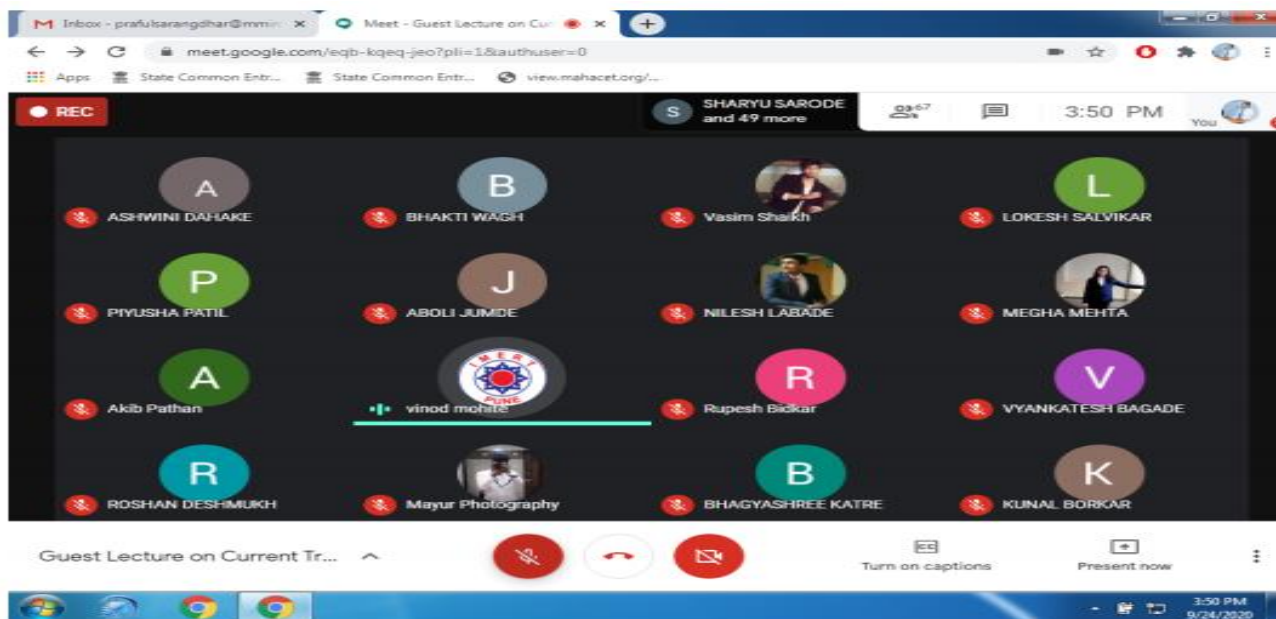
5<sup>th</sup> Sep 2020 Dr Jitendra Bhandari (Director I/C IMERT) and IMERT staff celebrated Teachers day by worshipping image of Dr. Sarvepalli Radhakrishnan. Students organized an event for professors in an online mode using Google meet app at 5.30 pm on 5th Sep 2020 to celebrate Teachers Day. It included various games such as Riddles, Tongue twisters, guessing of names using smiles. etc. Teachers and students enjoyed the moments a lot.



# EVENTS AT IMERT

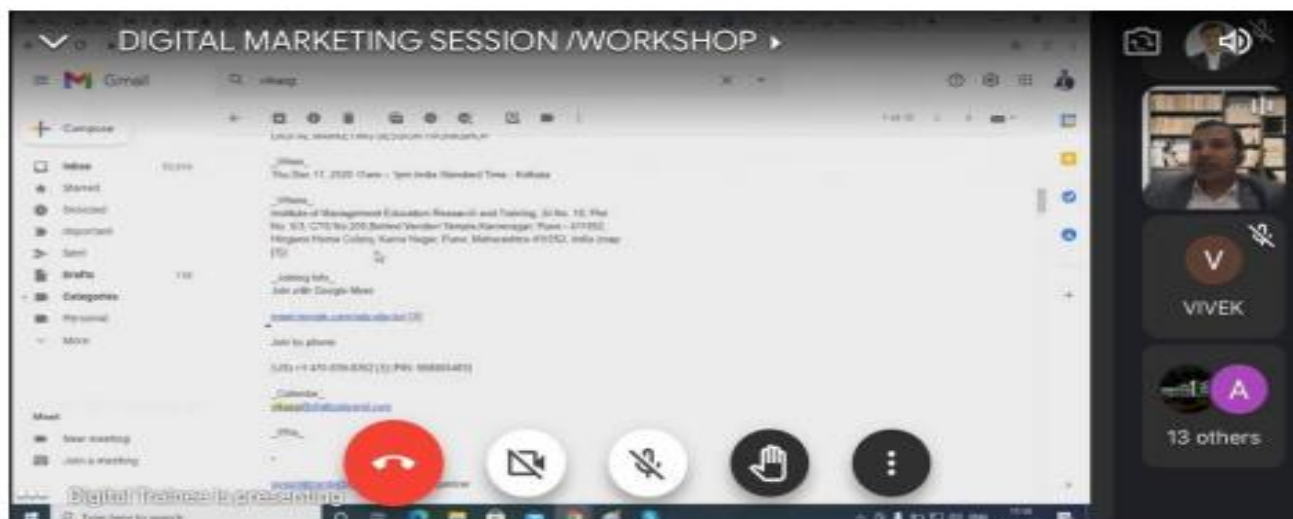
## Webinar on Current Trends in E-commerce

Marathwada Mitra Mandal's IMERT Pune organised Guest Lecture /webinar for MBA IInd year students on 24 September 2020, 3:00 PM. Topic of session was "Current Trends in E-commerce". Speaker was Mr. Vasim Shaikh, Sales Manager, Dunzo Mumbai.



## Webinar on Digital Marketing

The Webinar on Digital Marketing was organized on 16th & 17th December 2020. Mr. Prashant K., Founder & CEO, Digital Trainee, Pune was the resource person for the Workshop. The topics such as Google Ads and SEO (on-page & Off-page) were covered in the workshop. The webinar helped the students to understand the usage & importance of SEO for ranking of the website. How to create Google Ads & Google Analytics accounts and their functioning was covered in the webinar. A total of 18 students from Marketing Specialization attended the webinar.

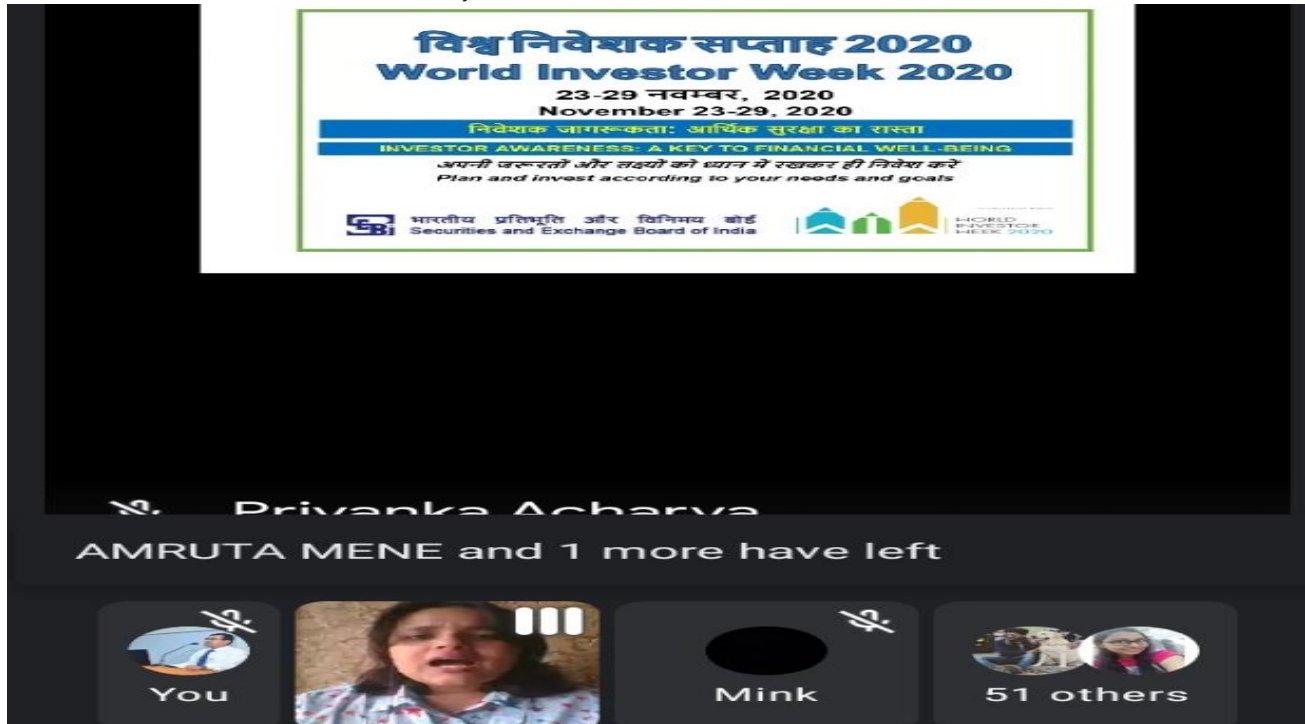




# EVENTS AT IMERT

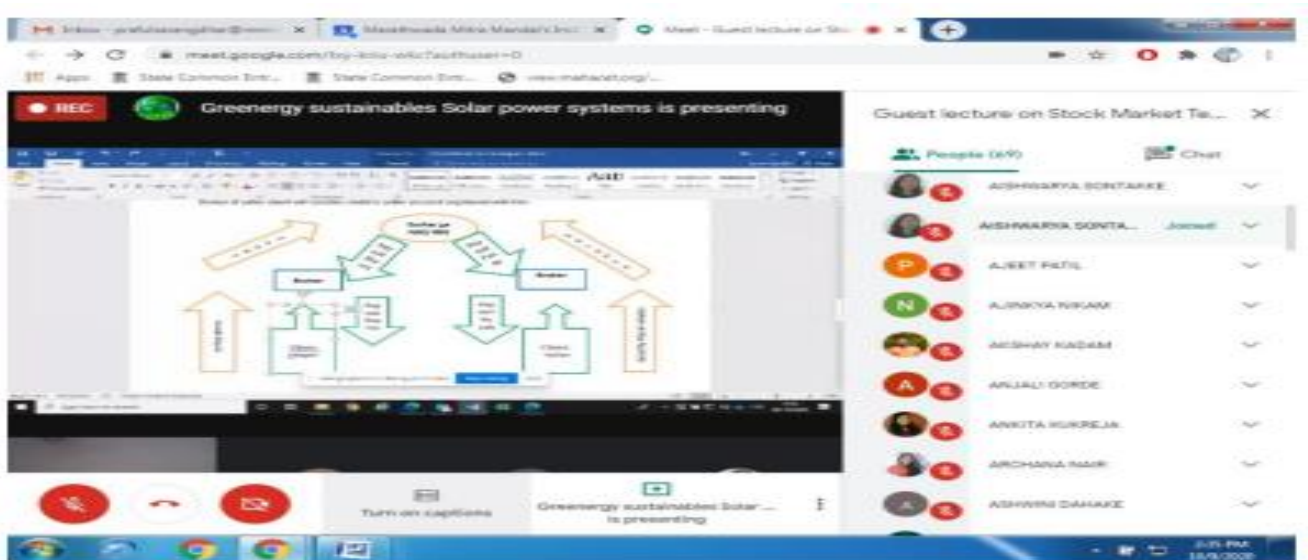
## World Investor Week

As a part of World Investor Week, IMERT in collaboration with BIAP(Board of Industry Academia Partnership) conducted a session on Financial Literacy on 28 Nov 2020.



## Webinar on Stock Market Terminologies

Marathwada Mitra Mandal's IMERT Pune organised Guest Lecture /webinar for MBA IInd year students on "Stock Market Terminologies" speaker for the lecture was Mr. Sameer Gandhi, Stock Market Consultant and Founder of Kanchan Investments. Mr. Gandhi explained the basic concepts of stock market, Forms of business are Sole Proprietary firm, Partnership Firm, Private Ltd companies and Public Ltd companies.



# STATUTORY COMMITTEES

## Internal Complaint Committee (ICC)

The guidelines contained in the judgment dt. 13.8.97 of the Hon. Supreme Court in Vishaka & others versus State of Rajasthan envisaged creation of an appropriate complaint mechanism in the employer's organization including a Complaints Committee of the composition stipulated therein for speedy redress of the complaint made by the victim. As per the guidelines of Hon. Supreme Court in above mentioned case, Institute of Management Education Research & Training has constituted 'Internal Complaint Committee' for speedy redressal of any complaint related to Sexual Harassment or Gender Discrimination and curb any such incidence.

### Objectives:

1. To examine complaints of sexual harassment or sexual discrimination pertaining to the female staff members and the female students.
2. To provide special counselors to the victim, as and when necessary.
3. To report to the Governing Council and the Director of Institute, if there is a prima-facie case for legal or disciplinary action against the perpetrator of the crime and to pursue the case to its logical end.
4. To ensure safe and healthy working environment for the female employees and the students, whereby they are protected against any kind of victimization and are always provided with environment which is free from fear and is conducive to progress and for discharging their duties.

Sr. No.	Name	Representing committee as
1	Prof. Pranjal Jadhav	Chairperson
2	Prof. Aparna Shastri	Secretary
3	Prof. Praful Sarangdhar	Teaching Staff
4	Adv. Kamal Sawant	Law Expert
5	Ms. Rohini Patil	Non Teaching staff
6	Mr Himmat Salunkhe	Non Teaching staff
7	Ms. Nitisha Bhosale	Student Representative
8	Mr. Ajit Jondhale	Student Representative
9	Mr. Sudesh Varak	Student Representative
10	Ms. Vaishnavi Kanetkar	Student Representative
11	Ms. Komal Erande	Invitee Member



# STATUTORY COMMITTEES

## Grievance Committee

### SCOPE:

1. The Grievance Committee shall consider only individual grievances of specific nature of Faculties, Staff members or Students, raised individually by the concerned aggrieved individual.
2. The Grievance Committee shall not consider any grievance of general applicability or of collective nature, raised collectively by a group of Faculties, Staff or Student.

### General Procedure for Redressal of Complaints:

1. The Grievance Committee will meet at least once a month. However, if necessary, it may meet more frequently at the instance regarding gravity of a case before it or by the appeal by the Convener or at the request of the other members to discuss the various issues received to the committee.
2. Grievance committee would have 4 members appointed on it from the Faculties and Staff Members and it is suggested that at least 2 members of them should be senior and experienced faculties. At least three members of the Grievance Committee have to be present at the meeting.
3. If a member of the Grievance Committee is connected with the grievance of the aggrieved individual, the concerned member of the Grievance Committee shall not participate in the deliberations regarding that individual's case.

No.	Name	Designation	Representing Committee
1.	Dr Jitendra Bhandari	Director (In- charge)	Chairman
2.	Prof Sachin Kshirsagar	Assistant Professor	Secretary
3.	Dr Rupendra Gaikwad	Associate Professor	Member
4.	Prof Aparna Shastri	Assistant Professor	Member
5.	Ms Aishwarya Sontakke	Student	Member



# STATUTORY COMMITTEES

## Anti Ragging Cell

Under the Maharashtra Prohibition of Ragging Act 1999, ragging within or outside the institute campus is strictly prohibited. Whomsoever directly or indirectly commits, participates in, abets or propagates ragging within or outside the institute campus shall on conviction, be punished with imprisonment for a term up to 2 years and or penalty which may extend to 10,000/- rupees. Any student convicted of an offence of ragging shall be dismissed from the institute and such student shall not be admitted in any other educational institution for a period of five years from the date of such dismissal.

### Internal Members of Anti-ragging Committee of IMERT

Sr. No.	Name	Designation	Representing Committee as
1.	Dr. Jitendra Bhandari	Director (In-charge)	Chairman
2.	Prof. Aparna Shastri	Assistant Professor	Secretary
3.	Prof. Vivek Dighe	Assistant Professor	Teaching Staff Representative
4.	Mr. Himmat Salunkhe	Clerk	Non-Teaching Staff Representative
5.	Ms. Yogesh Khade	Student	Student Representative from boys
6.	Ms. Monika Kolekar	Student	Student Representative from girls
7.	PSI. Anil Kadam	PSI	Member representative of police administration
8.	Mr. Santosh Shenai	Reporter	Member representative of local media
9.	Mr. Raja Bhau Chavan	Member, Disha Pariwar	Member Non-Government Organizations involved in youth activities Disha Pariwar (N.G.O.)
10.	Ms. Priya Kulkarni	Rector	Rector- Girls Hostel
11.	Mr. V. G. Jadhav	Rector	Rector - Boys Hostel

Email at: [antiraggingcommittee@mmimert.edu.in](mailto:antiraggingcommittee@mmimert.edu.in) All India ANTI-RAGGING HELPLINE: 1800-180-5522





# STATUTORY COMMITTEES

## SC/ST COMMITTEE

### Preamble:

India is a country of diversity. It is a hub of different religions, castes and cultures. However, the Indian society is characterized by a highly-entrenched system of social stratification. Social inequalities have led to denial of access to materials, cultural and educational resources to the disadvantaged groups of societies. Higher education is a tool for social and economic equality; therefore, the institute has constituted SC/ST Committee which would help in eliminating the social disparities.

### SC/ST Committee at IMERT:

IMERT in compliance with the UGC and AICTE guidelines has constituted SC/ST Committee to help the SC/ST categories integrate with other communities of the institute and to remove difficulties, which they may be experiencing.

The members of the Committee are as follows–

Sr. No.	Name	Designation	Representing Committee as
1	Mr.Vinod Mohite	Assistant Professor	Chairperson
2	Dr.Rupendra Gaikwad	Associate Professor	Liaison Officer
3	Mr.Vivekanand Gaikwad	Assistant Professor	Teaching staff representative
4	Ms. Shital Gaikwad	Student	Student's representative
5	Mr. Sumit Sonavale	Student	Student's representative
6	Mr Akshay Jawale	Student	Student's representative
7	Ms. Pratiksha Meshram	Student	Student's representative
8	Ms. Snehal Jogdand	Student	Student's representative

# ALUMNI SPEAKS



I am glad to be part of this institute which helped me to stand up. Beside our academic & bookish knowledge, we should also know how to present that knowledge. I developed my interpersonal skill and presentation skill here at IMERT .

**Dr. Milind Jagtap**

Chief Mentor & Chairman  
SOFTHARD Automation Pvt.  
Ltd.



I consider myself a very proud student of MM's IMERT. I got admission to MBA course in August'2012 and since joining I found this college as my family. The entire college staff including Director is very supportive and has helped me in all respect like education, professional development and soft skills enhancement. College is very well equipped with all facilities required for academics. Abundant books are available in library which is helping students to gain knowledge in depth. Quality guidance of staff members helps students to face exams and viva very confidently. Placement Cell is also very active and supportive to place students at reputed organizations.

**Mr. NILESH Aher**

Manager - I, John Deere India Pvt. Ltd



It was a wonderful journey at IMERT while pursuing my MBA. Teaching staff is very helpful and always motivates for innovative things. IMERT gave me a right platform to stand in this competitive business environment.

**Mr. VISHWAS Mule**

Regional Sales & Solution Manager - SAP Infrastructure  
Solution Fujitsu India Private Limited



I had a great learning experience in IMERT, where quality and discipline is of utmost importance. It helped me discover my hidden skills which were later nurtured and enhanced to excel in my field.

The faculty is very supportive and welcoming in nature all the time.

**Ms. Deepti Angre**

Executive HR & Admin  
Indo Schöttle Auto Parts Pvt. Ltd.



IMERT- It is not an Institute, but it's an organisation, which builds carrier with values. I feel honored to be a part of IMERT

**Mr. Kuldeep Jain**

Branch Head- Tata Motors Finance



The Alma Mater provides the foundation and strong base of knowledge in one's life. We are fortunate to be part of Institution like IMERT which shaped us and till today proven to be our Lighthouse in every walk of life. The Success we all got in our respective fields is the IMERT's hard- work and teachings". Thanks my Alma Mater will always be indebted.....

**Mr. Abhijeet JOSHI**

Senior Manager, Novartis  
Pharmaceuticals, Mumbai



## OUR RECRUITERS



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INSTITUTE OF MANAGEMENT EDUCATION  
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**Affiliated to Savitribai Phule Pune University**  
(Formerly known as Pune University)

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