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AY: 2023-24

## A Report on Industry Visit to Parle Biscuit Plant Satara

Date of the Event (DD/MM/YYYY)	09/03/2024	Duration	7:00 AM to 11:30 AM
Day of the Event	Saturday	Venue	Parle Biscuit Plant Satara
Number of Participants		37	



*Prof. Aparna Shastri*

Prof. Aparna Shastri  
Dr. Praful Sarangdhar  
Faculty

Prepared By

*Dr. Mangalgaury Patil*

Dr. Mangalgaury Patil

Reviewed By

*Dr. Shubhangee Ramaswamy*

Dr. Shubhangee Ramaswamy  
Incharge Director

Approved By-



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## **A Report on Industry Visit to Parle Biscuit Plant Satara**

MM's IMERT organised Industry Visit on 9<sup>th</sup> March 2024 for First Year MBA Students at Parle Biscuit Plant Satara. Industry visit was initiated under the guidance and support of Incharge Director Dr. Shubhangee Ramaswamy. 37 students along with 3 Faculty members visited Parle Biscuit manufacturing plant at Satara M.I.D.C, Satara. Students could see the process of two different biscuits manufacturing at the time of visit. Plant had an automated system and process of manufacturing and packaging of biscuits. The process starts with mixing of raw material in mixing machine and dough is passed to molds in shape of biscuit and logo of Parle. Two separate processes were followed for the manufacturing of circular and rectangular biscuits. The manufacturing process includes multiple subprocesses like passing of dough through oven for baking and getting into real shape and colour after baking, cooling of baked biscuits by passing it through an air blower which brings temperature of biscuit to normal temperature. Once it is cooled down, then it is ready for packing as per shape, weight and quality. Packaging of biscuits was semi-automated system and human intervention was seen during the process. Proper care was taken for the hygiene of product. All the safety measures were displayed on walls and markings on floor for the employees. Production capacity of the plant is 60 tons per day and as per instruction from Head Office the finished product is dispatched to various locations and even few of brands are exported to other countries. For some special order of malls with different packet size customization is done according to the requirement. Students interacted with the supervisors and collected information regarding the functioning and management of the plant.

 Prof. Aparna Shastri Dr. Praful Sarangdhar Faculty	 Dr. Mangalgauri Patil	 Dr. Shubhangee Ramaswamy Incharge Director
Prepared By	Reviewed By	Approved By-