



Since 1994

**Marathwada MitraMandal's**  
**INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING**  
**(IMERT), Pune**

**S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar,  
Pune – 411052**

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# **Green Campus Initiatives and Sustainability Policy**



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## 7.1.2 Green Campus Initiatives and Sustainability Policy

### Introduction:

MM's IMERT acknowledges the critical importance of sustainability across its operations. In line with our dedication to environmental consciousness and ethical responsibility, we are dedicated to cultivating a green campus with sustainable practices. Our aim is to promote ecological equilibrium, enhance resource efficiency, and cultivate environmental awareness among all. This policy states the objectives, strategies and guidelines to achieve a sustainable campus.

### Objectives:

MM's IMERT Green Campus Policy outlines several key objectives to advance sustainability efforts:

1. **Reduce Carbon Footprint:** MM's IMERT aims to significantly reduce greenhouse gas emissions across campus operations through energy efficiency measures, adoption of renewable energy sources, and encouraging use of e vehicles etc. Initiatives include the installation of LED lights and use of alternate energy sources.
2. **Conserve Natural Resources:** MM's IMERT is committed to conserving water and energy resources through efforts such as rainwater harvesting. The Institute also has ample tree cover and landscaped garden to enhance its green cover.
3. **Plastic Usage and Waste management:** IMERT is committed to reduce usage of plastic. It strives to minimize waste generation, increase recycling rates, and implement responsible waste management practices. The Institute aims to handle waste disposal in a proper manner
4. **Preserve Biodiversity:** The institution focuses on preserving and enhancing biodiversity on campus by protecting natural habitats, supporting native flora and fauna, and employing landscaping practices that are sensitive to ecological needs.
5. **Educate and Engage:** MM's IMERT endeavors to educate and engage students, faculty, staff, and visitors on environmental issues, sustainable practices, and the importance of collective action for a sustainable future.



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**Sustained efforts:** MM's IMERT commits to regularly monitoring and evaluating its sustainability performance, setting targets for improvement, and adjusting strategies in response to evolving environmental challenges and opportunities.

These objectives underscore MM's IMERT dedication to fostering a sustainable campus environment while promoting environmental stewardship and community involvement.

### **Initiatives:**

To achieve its objectives, the Institute will implement the following strategies:

1. **Reduce Carbon Footprint:** IMERT in association with Climekare Sustainability Private Limited carried out the carbon audit for the year 2023 and got a Carbon Footprint done for its institute. IMERT is a pioneer organisation in India to get a Carbon Offset Certificate. The institute also uses Digital Signature for various document authorisation purposes.
2. **Efficient use of energy:** IMERT will deploy energy-efficient technologies and promote conservation practices campus-wide. LED lights have been installed across colleges to reduce energy consumption and greenhouse gas emissions.
3. **Alternative Energy:** IMERT is investing in renewable sources like solar energy, to diversify the energy portfolio and move towards a carbon-neutral campus. Solar water heaters are installed on the hostel roof to achieve the objective.
4. **Use of E-vehicles:** The Institute encourages the use of sustainable transportation options such as e-vehicles or use of public transport. The use of electric vehicles by college management promotes sustainable practices, with plans to improve supporting infrastructure.
5. **Water Conservation:** IMERT has a rainwater harvesting system in place. This system channels rain water into the borewells thereby increasing the groundwater availability and level.
6. **Waste Reduction and Recycling:** The college initiates waste reduction programs, enhances recycling infrastructure, and educates the community on effective waste separation and recycling practices. Opportunities for composting organic waste are also explored. For honouring guests, the institute gives various types of plants in ceramic pots; instead of plastic pots, in keeping with its objective of reducing plastic usage.



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7. **Biodiversity Conservation:** IMERT has great biodiversity in place. It has formed a Green Cell which aims to conserve the same and promote environmental activities like tree plantation.

8. **Memorandum of Understandings (MOUs):** IMERT has various MOU's in place for the scientific disposal of non- biodegradable waste. These collaborations aim to advance regional sustainability goals effectively.

By implementing these strategies, IMERT aims to achieve its sustainability objectives comprehensively, contributing to environmental leadership and community engagement.