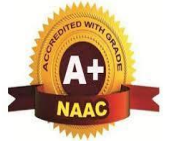




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INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING  
(IMERT), Pune**

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AY: 2021-22

## Report on Orientation Program for Choosing Specialization for MBA (Sem II)

MM's IMERT organized a orientation program for semester I students to help them to choose the specialization for their next semester. This Program held on 4<sup>th</sup> May 2022 at the seminar hall of the college. The format for this program was the head of each specialization department were going to give a presentation about their specific field and end their sessions with Q&A.

IMERT have a specialization in five departments that are

- Finance
- Marketing
- Human Resource(HR)
- Business Analytics
- Operation and Supply Chain Management



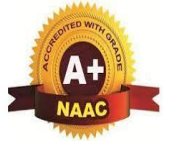
Program started at 11.15 am addressing student by Director of IMERT Mrs. Shubhangi Ramaswamy. The address started with the director explaining the difference between a job and business. She continued with reality of today's world regarding employment. Later on with explanation about how career affects on our life, how to choose right option. They didn't go on detail on how to choose specialization. Speaker emphasized that life should not be defined by career



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offcourse it is important to have a career but that career should not give a depression for the rest of our lives. That is why it is important to have a right career.

Afterwards Director's session next session was about Finance specialization. For that the Head of Finance Department was Dr. Mangalgaury Patil along with Chaitrali Kale and CS Anushree Satpute. The format for this session was maintained simple with consideration for students.



The presentation was about what career options are available through finance specialization with what major companies are hiring and what skills should require for that. The main objective for the presentation was to understand the finance world how it works, who can work, and what qualities it required. Some courses related with Finance also included in the PPT which were beneficial to students. The session ended with Q&A.

It was an interactive session. Students who have doubts were open to ask questions related to topic. The session was almost for near 1 hour.

The presentation for Human Resources Department was given by Prof. Aparna Shastri. She talked about the opportunities in HR industries. She also suggested some courses for the HR specialization. The presentation was short and opened for students for clearing their queries. She highlighted that if anyone chooses HR as a specialization it means that person already have a clear mind what that person's gonna be. She gave a little glimpse on the syllabus of HR department for following semester.

The next presentation for Marketing Department was presented by Prof. Vivek Dighe. Professor started with the introduction of the staff in Marketing Department. Then they talked about the options for marketing field to be



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promoted and the basics that need for it. A brief presentation was presented by professor about marketing field.

After Prof. Dighe summarized their presentation next presentation was for Busines Analytics and Supply Chain Management by Prof. Sachin Kshirsagar. They gave their presentation after lunch break. Professor presented as these are the emerging sectors in near future. These are the sector which have a huge



circumstances for growing career. The opportunities and the criteria of students for which these specializations can make career successful was explained by professor. As he is the head for both the specialization he explained simultaneously. The session was concluded at 3.30. After these students was headed to mentor meeting. The main agenda for mentor meeting was if student have a question or doubt about choosing the specialization they can ask their respective mentors.

 Dr. Vinod Mohite Prepared by	 Dr. Pranav Kayande IQAC Coordinator, IMERT Reviewed / Recommended by	 Dr. Shubhangee Ramaswamy I/C Director, IMERT Approved by
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