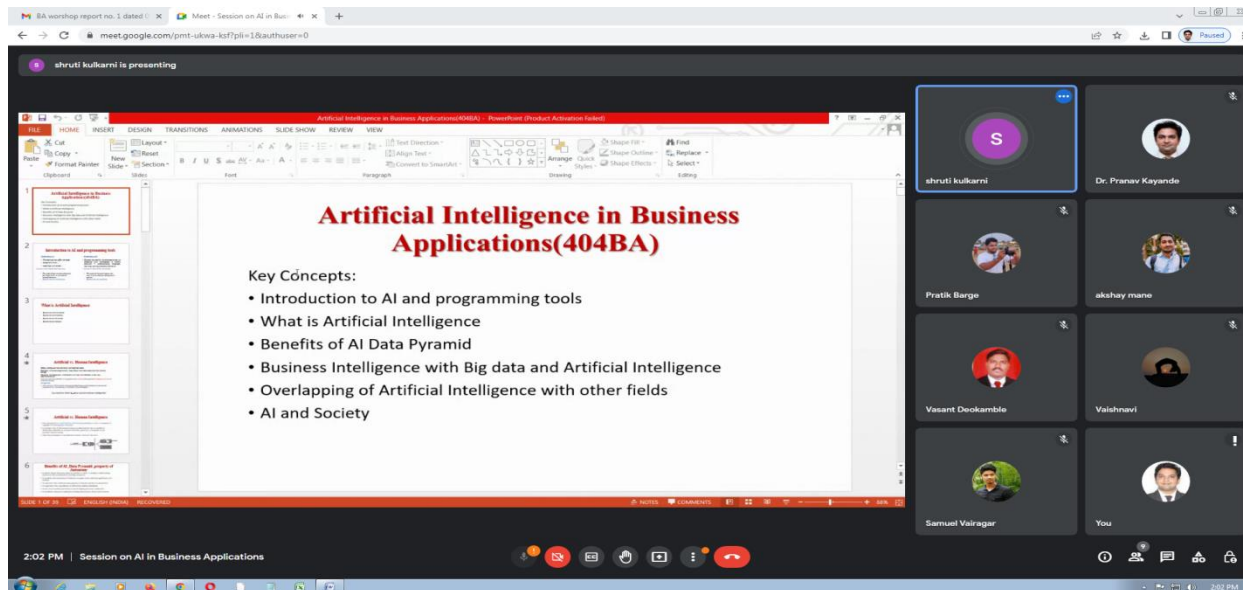


### Workshop on AI in Business Applications

<b>Date of the Event/Training: (DD/MM/YYYY)</b>	09/07/2022	<b>Duration:</b>	2pm – 5 pm
<b>Day of the Event/Training:</b>	Saturday	<b>Venue:</b>	Google meet

Sr. No.	Brief report on the content covered during the Event /Training
1	<p><b>Resource person</b> – prof. Shruti Kulkarni (IT Deptt, MMCOE Pune)</p> <p><b>Participants</b> – 6 students from BA specialization sem IV attended.</p> <p><b>Topics covered</b> – AI in Business Applications</p>

#### Screenshots of the session –





Since 1994

# Marathwada MitraMandal's INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING (IMERT), Pune

S. No. 18, Plot No. 5/3, CT5 No. 205, Behind Vandevi Temple, Karvenagar,  
Pune – 411052



AY: 2021-22

shrutikulkarni is presenting

**Benefits of AI ,Data Pyramid ,property of Autonomy**

- AI drives down the time taken to perform a task. It enables multi-tasking and eases the workload for existing resources.
- AI enables the execution of hitherto complex tasks without significant cost outlays.
- AI operates 24x7 without interruption or breaks and has no downtime
- AI augments the capabilities of differently abled individuals
- AI has mass market potential, it can be deployed across industries.
- AI facilitates decision-making by making the process faster and smarter.

2:17 PM | Session on AI in Business Applications

shrutikulkarni is presenting

**Artificial vs. Human Intelligence**

- The Turing Test is a method for determining whether or not a computer is capable of thinking like a human.
- In Turing's test, if the human being conducting the test is unable to determine whether an answer has been given by a computer or by another human being,
- Then the computer is considered to have "passed" the test.

HUMAN INTERROGATOR

HUMAN

AI SYSTEM

2:00 PM | Session on AI in Business Applications



**Dr Pranav Kayande**  
Coordinator

**Dr Shubahngee Ramaswamy**  
Director