



AY: 2021 -2022

Marathwada Mitramandal's  
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING (IMERT), Pune  
S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune - 411052

**A+ Grade by NAAC**

## Business Analytics Workshop

<b>Date of the Event: (DD/MM/YYYY)</b>	29/01,26/02,12/03/2022	<b>Duration:</b>	<b>18 hours</b>
<b>Day of the Event:</b>	SATURDAY	<b>Venue:</b>	Online - Google meet

Sr. No.	Speaker / Resource person
1	Ms. Kalashree Asso. Director (ML & AI), Mirror Technologies, Hyderabad

Sr. No.	Topics Covered
1.	<b>Day 1</b> - Advanced Statistical Methods using R - Training
2.	<b>Day 2</b> - Machine Learning and Cognitive intelligence using Python- Training
3.	<b>Day 3</b> - Difficulty Solving sessions

Sr. No.	Brief report /Description on the event
1	Business Analytics knowledge is significance for MBA students. As businesses, irrespective of their size, are using analytics tools to determine how data can be leveraged to solve problems and increase efficiency and revenue. Hence IMERT organised online Google Meet weekend workshops for its MBA III sem students.
2	Dates – <b>Day 1</b> on 29 Jan 2022 10 am to 6 pm, <b>Day 2</b> on 26 Feb 2022 10 am to 6 pm and <b>Day 3</b> on 12 March 2022 10 am to 2 pm.
3	14 students enrolled and got benefitted due to informative inputs shared by the learned resource person.

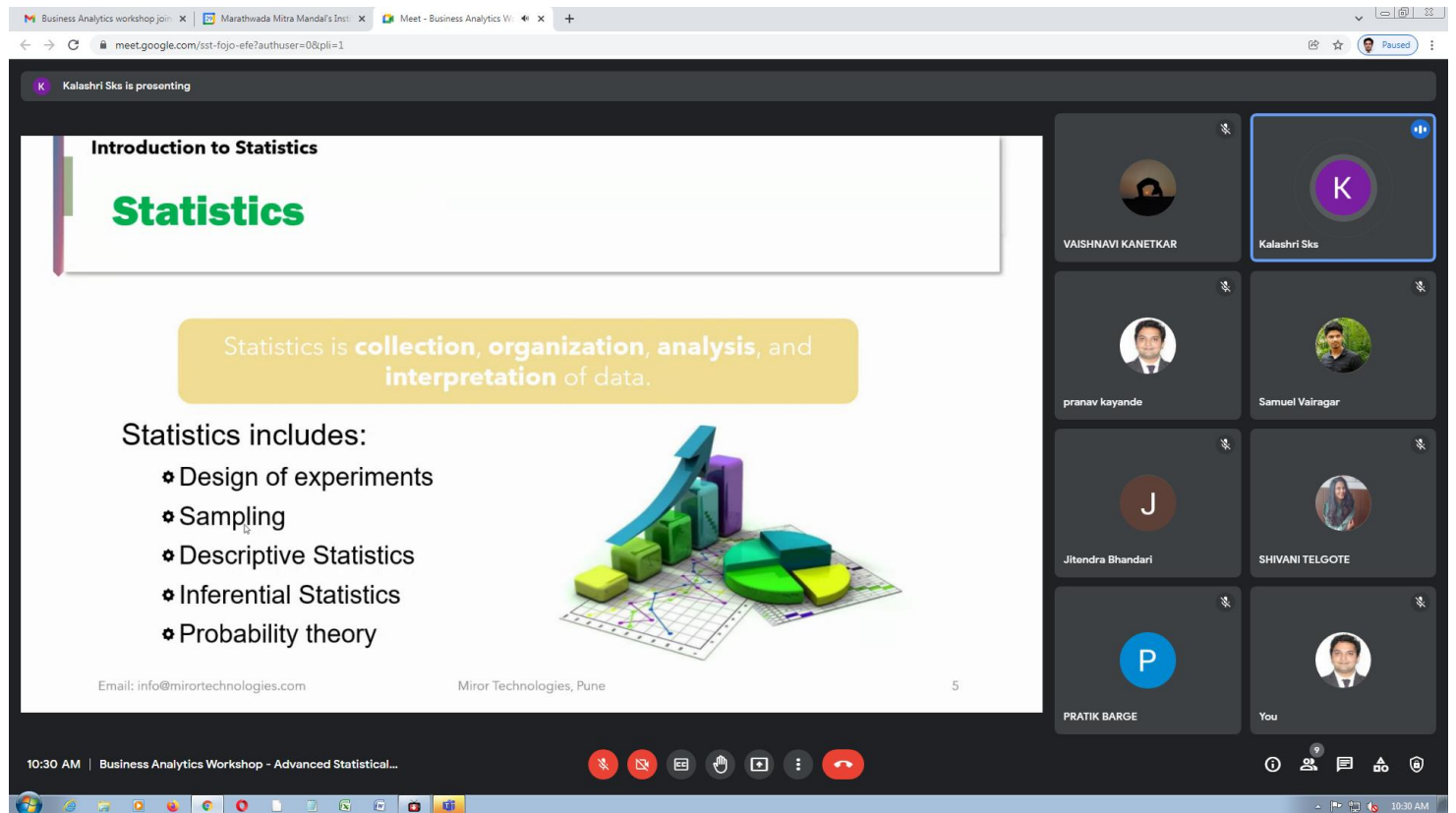
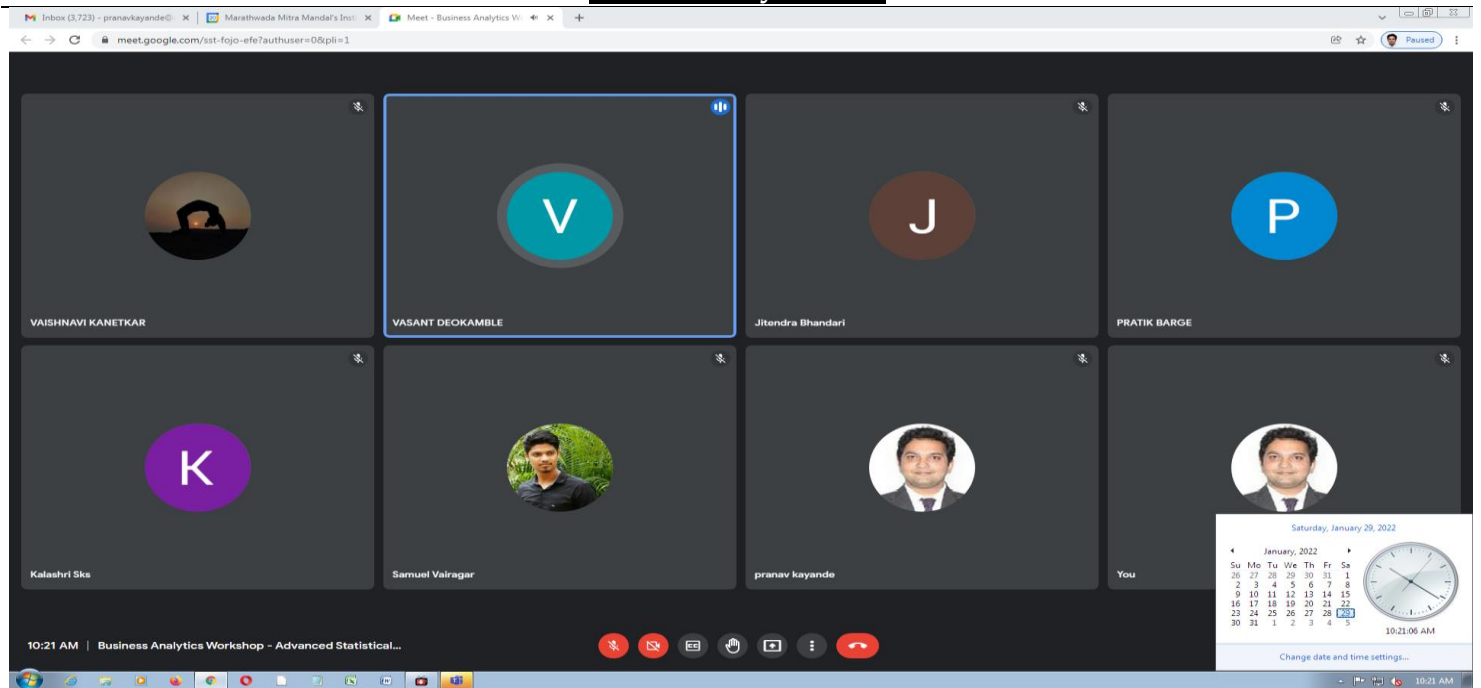
Dr Pranav Kayande		Dr Shubhangee Ramaswamy
<b>Name &amp; Signature of Coordinator</b>	<b>Reviewed by IQAC Head</b>	<b>Approved by Director</b>



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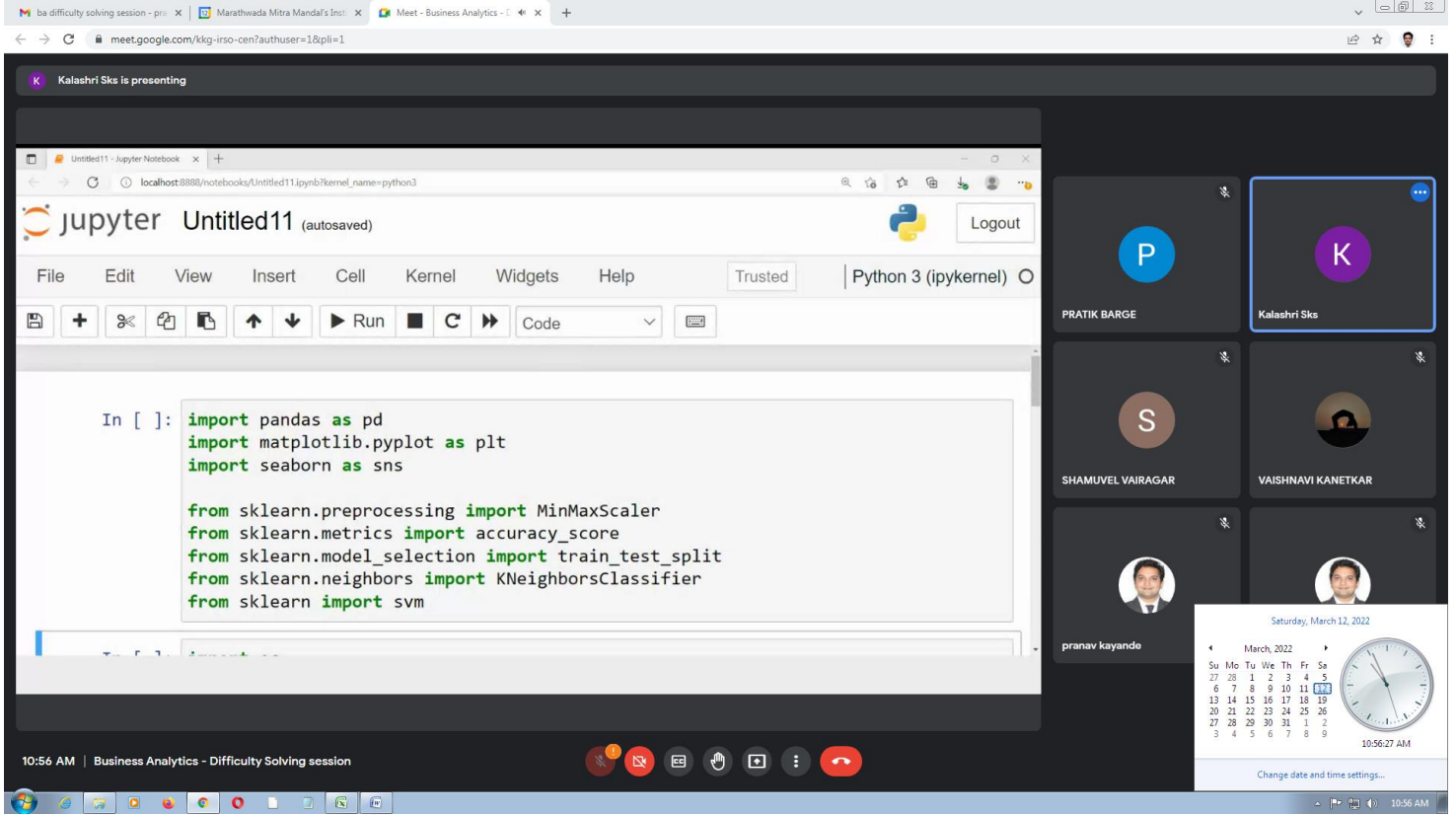


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Sr. No.	Coordinated and Vote of thanks by
1.	Dr Pranav Kayande Coordinator , MBA Business Analytics specialisation

Dr Pranav Kayande		Dr Shubhangee Ramaswamy
Name & Signature of Coordinator	Reviewed by IQAC Head	Approved by Director