

IADR Project Presentation – Report

Date of the Event: (DD/MM/YYYY)	7 th 8 th and 9 th June 2023	Duration:	2 hrs per division as per time table
Day of the Event:	Wednesday Thursday Friday	Venue:	Respective Division Classrooms
No of Participants	120 students (40 students per division Div A, B, C)		

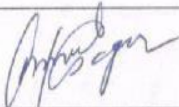
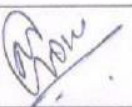

As per the requirement of MBA – Semester II an Industry Analysis and Desk Research group research presentations were organised for students. The activity was co-ordinated by Prof. Amruta Kshirsagar under the Guidance of Director Dr. Shubhangee Ramaswamy mam.

Students in groups (5 students in one group) carried out a detailed research work on 2 Industries of their choice. The research project was divided into 5 chapters contents of which are as below:

1. History of Industries
2. Organisation Structure of Industries
3. Markets
4. Financial Analysis
5. Governance

Overall it was a good learning research experience for students. Few interested students continued in their research work and are working on to write a research paper on the reports.



		
Prof. Amruta Kshirsagar Prepared by Coordinator	Dr. Mangalgaury Patil Reviewed / Recommended by Co Coordinator	Dr. Shubhangee Ramaswamy Approved by I/C Director



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AY: 2022-23



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