



Since 1994

Marathwada Mitra Mandal's

INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING (IMERT), Pune



AY: 2022-23

S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar,



**IMERT's IIC 5.0 Calendar Activity-Quarter-III; Workshop on**

**“IPR & IP Management Start up and Business Model Canvas”**

<b>Date of the Event: (DD/MM/YYYY)</b>	30 <sup>th</sup> May 2023	<b>Duration:</b>	3 Hrs
<b>Day of the Event:</b>	Tuesday	<b>Venue:</b>	Manthan- IMERT Board room.
<b>Sr. No.</b>	<b>Speaker / Resource person/Details of the Program</b>		
1	<p>Workshop on “IPR &amp; IP Management Start up and Business Model Canvas” was organized by Marathwada Mitramandal's Institute of Management Education Research &amp; Training on 30<sup>th</sup> May 2023 at 2.00pm.</p> <p>Dr. Shubhangee Ramaswamy felicitated CS. Swacchand Gokhale, Founding Partner, Gokhale Bhawe &amp; Associates, C-4, Shivneri Society, Shivtirth Nagar, Kothrud, Pune, and Prof. Vivekanand Gaikwad felicitated Mr. Pradip Patil, Incubation Manager, FMCIII, Karvengar, Pune .</p> <p>The workshop was mainly focused on Intellectual Property Rights (IPRs) and IP management for start-up for the Student &amp; Faculty (Early Stage Entrepreneurs) in campus.</p> <p>CS. Swacchand Gokhle conducted a workshop on IPR &amp; IP Management Start up by giving some broad idea about IPR and IP Management for start-up , Mr. Pradip Patil conducted a workshop on Business Model Canvas by giving some ideas for business model canvassing</p> <p>All the students participated enthusiastically and learned various approaches of entrepreneurship.</p> <p>Prof Vivekanand Gaikwad coordinated the program and also proposed vote of thanks at the end of program.</p>		

**Photos of the program.**



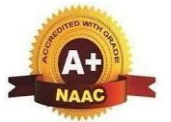
 Mr. Vivekanand Gaikwad Assistant Professor	 Dr. Jitendra Bhandari H.O.D.	 Dr. Shubhangee Ramaswamy I/C Director
Prepared by	Reviewed by	Approved By



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Pune, Maharashtra, India

Sr.No. 19, Hissa No 1+8B, Hingne Home Colony, Karve Nagar, near Ganraj Mitra Mandal, Hingane Home Colony, Karve Nagar, Pune, Maharashtra 411052, India

Lat 18.490711°

Long 73.809177°

30/05/23 02:43 PM GMT +05:30

GPS Map Camera



पुणे, महाराष्ट्र, India

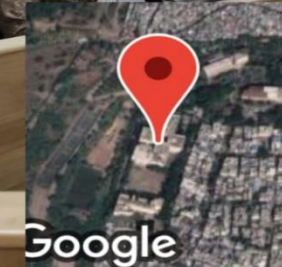
MARATHWADA COLLEGE HOSTEL, MARATHWADA MITRAMANDAL COLLEGE OF ENGINEERING, Marathwada Mitra Mandal College of Engineering Rd, हिंगणे होम कॉलनी, कर्वे नगर, पुणे, महाराष्ट्र 411052, India

Lat 18.489755°

Long 73.809295°

30/05/23 02:44 PM GMT +05:30

GPS Map Camera



Pune, Maharashtra, India

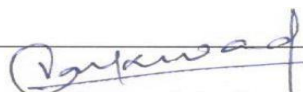


Sr.No. 19, Hissa No 1+8B, Hingne Home Colony, Karve Nagar, near Ganraj Mitra Mandal, Hingane Home Colony, Karve Nagar, Pune, Maharashtra 411052, India

Lat 18.490607°

Long 73.809312°

30/05/23 02:45 PM GMT +05:30

GPS Map Camera

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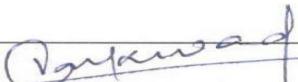


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