

My Story Session
by
IMERT's Entrepreneurship Development and Alumni cells

MM's IMERT's Entrepreneurship Development Cell and Alumni cell jointly organized "My Story" session on 15 December 2017.



IMERT Alumni who are successful Entrepreneurs were invited to share their success stories with students.

Resource persons / invitees were :-

1. Mr. Milind Jagtap (Chief Mentor, Softhard Automation, Pune)
2. Mr. Shravan Biyani (Director, Shravan Agro Ltd., Latur)
3. Mr. Navjyot Singh (Proprietor, Cafe Doodle, Pune)



Programme commenced with welcome remarks by Prin.B.G.Jadhav (Executive President, MM group) and Dr.Shiram Nerlekar (Director, IMERT). Then invitees shared interesting stories as entrepreneurs.



Mr.Milind Jagtap shared how he commenced his business venture with humble investment of Rs.20,000. How he was able to grasp the automation system related order from Tata group. Gradually how his

Softhard automation expanded its operation in PAN India and globally. Mr.Navjyot shared how his cooking habits helped him to enter into hotel industry.



Mr. Shравan Biyani shared various Marwardi tricks of business development. It was followed by Q/A session. prof.Vivekanand Gaikwad and prof. Vinod Mohite organized the program.

