



Since 1994



Criterion 7

7.2 Best Practices

Best Practice No. 1: Title of the Practice: Contributing to Environmental Sustainability and Welfare of Masses

Objectives of the Practice:

1. To foster a culture of social responsibility among students and faculty.
2. To engage in activities that contribute positively to the community and environment.
3. To promote ethical behaviour and sustainable practices within the institute.

The Context:

Environmental Sustainability and Welfare of Masses refers to the commitment of our educational institution to contribute positively to the society and the environment. It involves integration of social and environmental issues into their operations and interactions with stakeholders, beyond their core educational requirements.

Marathwada Mitra Mandal (MM) is dedicated to the welfare of the masses through their motto "Yethe Bahutanche Hit" (Welfare of Masses). This commitment involves ensuring that financially disadvantaged students, have access to education and career opportunities.

The Practice:

1. Environmental Sustainability:

- IMERT in association with Climekare Sustainability Private Limited carried out the carbon audit for the year 2023 and got a Carbon Footprint done for its institute. IMERT is a pioneer organisation in India to get a Carbon Offset Certificate.
- Tree Plantation by Green Cell in association with NELDA Foundation.
- Environment Awareness Programs

2. Student Support:

- Institute Level fee concessions to economically weaker students
- Marathwada Mitra Mandal (MM) and IMERT's comprehensive support ecosystem:
 - Need-based fee concession
 - Affordable hostel accommodation
 - Assistance in career development



Since 1994

Marathwada Mitra Mandal's INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING (MM's IMERT), Pune

5. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052



3. Community Outreach Programs:

- Unnat Bharat Abhiyan for rural development
- SEBI Commodity Derivative Awareness program
- NGO visits to 'Late Babanrao A. Paigude Pratisthan's Sevadham' and Shambhu Pratisthan
- Blood Donation Camp
- Social Appeal about Farmer Producer Organizations (FPOs)

4. Ethical Education and Cultural Awareness:

- Edu Youth Meet by Art of Living
- 'Nothing Like Voting, I Vote for Sure'

5. Health and Wellness Initiatives:

- Women Empowerment Workshop
- Yoga For Vasudhaiva Kutumbakam
- Sahaj Yoga Workshop

Evidence of Success:

 <p>CARBON OFFSET CERTIFICATE</p> <p>This certificate represents the avoidance of 480 tonnes of CO₂ emissions equivalent from the atmosphere. Presented to MMCOE & IMERT, Pune, Maharashtra, for the retirement of 480 Carbon Offset Units (COUs). Title of Project: 2.0 MW Solar Grid Power Project by VSESPL, Chittoor, Andhra Pradesh Type of Project - Energy Industries (Renewable Sources) Retired Serial Numbers Range 0001-000003-000005-UCR-COU-IN-325-31032077-31122077 0003-000064-000000-UCR-COU-IN-325-31032077-31122077 Retirement Date: 07/02/2024, Standard & Registry: Universal Carbon Registry (ucarbonregistry.io) UCR Project ID: 325, Vintage Year: 2017</p> <p>Sneha Kumari Chief Sustainability Officer ClimateKare Sustainability Pvt. Ltd.</p> <p>ClimateKare UCR</p>	 <p>भारत सरकार सूचना एवं प्रसारण मंत्रालय केन्द्रीय संचार व्यूरो, अहमदनगर * प्रशस्तिपत्र *</p> <p>MARATHWADA MITRA MANDAL'S वि. INSTITUTE .OF. MANAGEMENT .EDUCATION .RESEARCH .AND. TRAINING KARVENAGAR, PUNE केन्द्रीय संचार व्यूरो, भारत सरकार, अहमदनगर द्वारा आयोजित सांशतिक पर्यावरण दिना विशेष प्रचार कार्यक्रम में सक्रीय योगदान</p>
<p>CERTIFICATE OF APPRECIATION</p> <p>Nelda Collaboration 2019-20</p> <p>This Certificate of Appreciation is awarded to MM's IMERT an organisation in Pune, which has collaborated with Nelda Foundation for the period June 2019 to May 2020 for the activities aimed towards preservation and betterment of our environment.</p> <p>Shubham Ghule SHUBHAM GHULE Leader of Operations, Nelda Foundation</p>	<p>CERTIFICATE OF APPRECIATION</p> <p>Nelda Collaboration 2020-21</p> <p>This Certificate of Appreciation is awarded to MM's IMERT an organisation in Pune, which has collaborated with Nelda Foundation for the period June 2020 to May 2021 for the activities aimed towards preservation and betterment of our environment.</p> <p>Vedarth Deshpande VEDARTH DESHPANDE Director, Nelda Foundation</p>
<p>CERTIFICATE OF APPRECIATION</p> <p>Nelda Collaboration 2021-22</p> <p>This Certificate of Appreciation is awarded to MM's IMERT an organisation in Pune, which has collaborated with Nelda Foundation for the period June 2021 to May 2022 for the activities aimed towards preservation and betterment of our environment.</p> <p>Awarded in the month of June 2022, at the Nelda Foundation's office at Sahakar Nagar 2, Pune.</p> <p>Vedarth Deshpande VEDARTH DESHPANDE Director, Nelda Foundation</p> <p>Nelda</p>	<p>CERTIFICATE OF APPRECIATION</p> <p>Nelda Collaboration 2022-23</p> <p>This Certificate of Appreciation is awarded to MM's IMERT an organisation in Pune, which has collaborated with Nelda Foundation for the period June 2022 to May 2023 for the activities aimed towards preservation and betterment of our environment.</p> <p>Awarded in the month of June 2023, at the Nelda Foundation's office at Sahakar Nagar 2, Pune.</p> <p>Vedarth Deshpande VEDARTH DESHPANDE Director, Nelda Foundation</p> <p>Nelda</p>



Since 1994

Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(MM's IMERT), Pune

S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052



The success of our institute's environmental and social responsibility initiatives is evident from Certificates received by IMERT from various organisations.

- 1) Carbon offset Certificate from Climekare Sustainability Private Limited.
- 2) Certificate from the Ministry of Information and Broadcasting, GOI for participation and promotion of World Environment Day.
- 3) Certificates of Appreciation from NELDA Foundation.
- 4) Appreciation Letters under Unnat Bharat Abhiyan for rural development.
- 5) Appreciation for Commodity Derivatives Awareness Program for farmers sponsored by Security Exchange Board of India.

Problems Encountered and Resources Required:

- **Challenges:** Ensuring sustained participation and enthusiasm among students and faculty, overcoming logistical challenges in organizing large-scale events, and securing adequate funding for initiatives.
- **Resources Required:** Dedicated staff for coordination, financial support for projects, partnerships with local authorities and NGOs, and continuous support from institutional leadership.

Additional Information:

Our institute is committed to expanding its Environmental and Social responsibility efforts, continually seeking innovative ways to contribute positively to society and inspire future generations of responsible leaders.

Through these 'Environmental Sustainability and Welfare of Masses' initiatives, we aim to create a lasting impact not only on our students but also on the broader community, fostering a sense of civic duty and ethical leadership