

"Guest Lecture on Verbal Communication: Ad Mad Show, Extempore, and Group Presentations by a Corporate Trainer"

Date of the Event: (DD/MM/YYYY)	19 th November 2024	Duration:	10 am onwards
Day of the Event:	Tuesday	Venue:	Seminar Hall 3 rd Floor
No of participants	41		

Photographs



Brief report / Description on the event

Training Session on Ad Mad Show, Extempore, and Group Presentations by a Corporate Trainer"

A training session titled **Ad Mad Show, Extempore, and Group Presentations** was conducted by **Ms. Pragya Agrawal**, Director of **Angrezi Club Pvt. Ltd.**, on **19th November 2024** from **10:00 AM to 1:00 PM**. The session was attended by **41 students**, primarily from the **MBA 1st-year batch**.

The session aimed to enhance students' verbal communication skills, creativity, and teamwork through interactive activities. Ms. Agrawal commenced the session with an engaging presentation on effective advertising strategies, focusing on how to present a product persuasively and attractively. She emphasized the importance of clarity, confidence, and audience engagement in verbal communication.

Key activities conducted during the session included:

1. **Ad Mad Show:** Students were divided into groups and assigned the task of creating innovative advertisements for fictional products. This activity encouraged them to think creatively, collaborate effectively, and present their ideas confidently.
2. **Extempore:** Participants were challenged to speak impromptu on given topics, enhancing their ability to articulate thoughts spontaneously and coherently.
3. **Group Presentations:** Teams worked together to deliver structured presentations on assigned themes, honing their skills in teamwork, planning, and public speaking.

The interactive format of the session provided a platform for students to learn through hands-on experience. They gained insights into key aspects of verbal communication, such as tone modulation, body language, and the



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art of persuasion.

The session concluded with a feedback round where students shared their experiences and takeaways. Many students expressed that the training significantly improved their confidence in public speaking and gave them practical tools to excel in professional environments.

Overall, the session was highly impactful and aligned with the goal of preparing MBA students for corporate challenges by developing their communication and interpersonal skills.

 Prof Pranjal Jadhav Training Coordinator	 Mr. Dnyaneshwar Unawane TPO	 Dr Shubhangee Ramaswamy Director I/C
Prepared by	Reviewed by	Approved by