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Report on National Startup Day Program 2026

Date of the Event: (DD/MM/YYYY)	13/1/2026	Duration:	3 Hrs
Day of the Event:	Tuesday	Venue:	Seminar Hall, IMERT, Pune
Number of Participants	115	Time	11.00am to 1.30pm

Marathwada Mitra Mandal's Institute of Management Education Research and Training (IMERT), Pune successfully organized National Start-up Day 2026 with the primary objective of promoting innovation, entrepreneurship and a strong start-up culture among students. The event aimed to sensitize young minds to entrepreneurial opportunities, encourage creative thinking, and provide practical exposure to the dynamics of the Indian start-up ecosystem. The program served as a platform to bridge the gap between academic learning and real-world entrepreneurial practices by facilitating interaction with experienced industry professionals and startup leaders.

The program commenced with the lighting of the ceremonial lamp and the rendition of the National Anthem, marking the formal inauguration of the event. This was followed by a guest felicitation ceremony, wherein the dignitaries and speakers were warmly welcomed and honored. The welcome address was delivered by Dr. Shubhangi Ramaswamy, Director, MM's IMERT, Dr. Sachin Sakhare, Principal, MMCOE, and Mr. Sandeep Madiwal, CEO, FMCI. In their addresses, the speakers emphasized the importance of nurturing entrepreneurial skills among students, strengthening industry-academia collaboration, and creating a supportive ecosystem for innovation and start-up development within educational institutions.

The Guests sessions began with an inspiring start-up success story shared by Mr. Aditya Sakhare, CEO and Founder of Pets & Me. He elaborated on his entrepreneurial journey, highlighting the challenges, strategic decisions, and learning experiences involved in building a successful start-up. His session motivated students by providing real-life insights into perseverance, innovation and market understanding. This was followed by a session on start-up financial management by Mr. Vishal Gada, Co-Founder and CMO of FPA Edutech, who explained critical financial aspects such as funding options, budgeting, cash flow management, and financial planning essential for the sustainable growth of start-ups.

Dr. Devidas Golhar, Director of Innovation, Incubation & Linkages, Savitribai Phule Pune University (SPPU), delivered an informative talk on the present status of start-ups in India. He discussed government initiatives, incubation and innovation support mechanisms, emerging sectors,



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S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar,
Pune – 411052



and opportunities available for aspiring entrepreneurs. The session provided participants with a comprehensive understanding of India's evolving start-up ecosystem.

Mr. Shailendra Goswami, Director, Pushkraj Group of Companies, highlighted the role of Gen Z in the start-up ecosystem, emphasizing their creativity, technological adaptability and potential to drive innovation and social impact.

The event also featured a prize distribution ceremony, where innovative student ideas and active participation were recognized and appreciated, thereby encouraging a spirit of competitions like Aarambh, Nirmitee and Ideathon.

The program concluded with a vote of thanks delivered by Mr. Shashikant Gavhane, Director of Innovation, FMCIII, who expressed gratitude to all dignitaries, speakers, organizers, faculty members, volunteers and students for their valuable contributions and support.

Overall, National Start-up Day 2026 proved to be a highly enriching and impactful event. It provided valuable insights into entrepreneurship, start-up management, and innovation, while motivating students to pursue innovation-driven and entrepreneurial career paths, thereby aligning with the national vision of fostering a robust and sustainable start-up ecosystem.

The banner features logos of the Ministry of Education, MoE's Innovation Cell, Institution's Innovation Council, AICTE, and FMCIII at the top. Below these is the IMERT Pune logo and the text 'Marathwada Mitra Mandal's Institute of Management Education Research & Training'. The central text reads 'WELCOME TO YOU ALL' followed by the 'NATIONAL STARTUP DAY 2026' logo, which includes a stylized 'S' in orange and green. Below the logo is the text 'Celebrating 10 years of Startup India'. At the bottom, it says 'On 13th January, 2026'. A NAAC A+ Accredited logo is also present on the right side.

शिक्षा मंत्रालय
MINISTRY OF
EDUCATION

MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)

INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

AICTE
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IMERT
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Marathwada Mitra Mandal's
**Institute of Management Education
Research & Training**

ACCREDITED WITH GRADE
A+
NAAC

WELCOME TO YOU ALL

**NATIONAL
STARTUP DAY 2026**
Celebrating 10 years of Startup India

On 13th January, 2026



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Pune, Maharashtra, India 🇮🇳

Sr.no. 19, Hissa No 1+8b, Hingne Home Colony, Karve
Nagar, Near Ganraj Mitra Mandal, Hingane Home Colony,
Karvenagar, Pune, Maharashtra 411052, India
Lat 18.490672° Long 73.80922°
Tuesday, 13/01/2026 11:51 AM GMT +05:30



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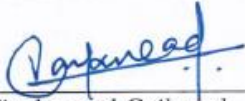
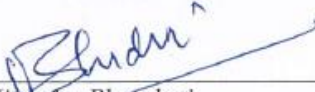



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 Prof. Vivekanand Gaikwad Event Coordinator	 Dr. Jijendra Bhandari HOD	 Dr. Shubhangee Ramaswamy Director
Prepared by	Reviewed by	Approved by