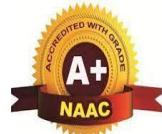




Since 1994

**Marathwada MitraMandal's  
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING  
(IMERT), Pune**

**S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar, Pune – 411052**



## A Report on My River My Valentine Drive 2026

Date of the Event (DD/MM/YYYY)	14/02/2026	Duration	7:00 am to 10:00 am
Day of the Event	Saturday	Venue Class-	Near Bhide Bridge, Pune MBA-I
Number of Participants	<b>5</b>		



Prof. Amruta Kshirsagar MBA-I Co ordinator	Prof. Aparna Shastri ISR Head	Dr. Shubhangee Ramaswamy Director
Prepared by	Reviewed and Recommended by	Approved by



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**MY RIVER MY Valentine**

On Valentine's Day, let's show our love not only for our loved ones, but also for our Mula-Mutha River. Join the "My River My Valentine 2026" initiative organized by Worship Earth Foundation and take a step forward towards river cleanliness!

**Punekars, Join us!**

**RIVER CLEANLINESS DRIVE**

Date: Saturday, 14 February 2026

Time: 7:00 AM

Venue:

Bhide Bridge, Pune

Participants Will Receive:



Certificate



WE Badge



Gloves & Bag



Refreshments

Scan to Register!



Initiative By

WORSHIP EARTH  
FOUNDATION

#WETrashBoom #MyRiverMyValentine

Register Now!

- Associates -



Mukul Madhav  
Foundation  
Established 1996

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## A Report on My River My Valentine Drive 2026

On the occasion of Valentine's Day, the "My River My Valentine 2026" River Cleanliness Drive was organized by Worship Earth Foundation at Bhide Bridge, Pune. The initiative aimed to spread awareness about environmental conservation and promote cleanliness of the Mula-Mutha River. The drive encouraged students and citizens to express their love and responsibility towards nature by actively participating in river cleaning activities.

Under the guidance of our Director mam, Dr. Shubhangee Ramaswamy, from MM's IMERT college, two teaching staff members — Prof. Amruta Kshirsagar and Dr. Snehal Sashte — along with three MBA-I students — Ms. Shriya More, Ms. Sanika Nawale, and Ms. Shravani Kakade — enthusiastically participated in the event.

The program commenced at 7:00 AM with a brief orientation by the organizers regarding safety measures and the importance of maintaining river hygiene. Participants were provided with gloves, collection bags, badges, and certificates. The team actively engaged in collecting plastic waste, non-biodegradable materials, and other debris from the riverbank area. The event not only contributed towards environmental sustainability but also instilled a sense of social responsibility among the participants. The collaborative effort highlighted the importance of community involvement in environmental protection initiatives.

The participation of faculty members and students reflected the institution's commitment to environmental awareness and value-based education. The event concluded with refreshments and distribution of participation certificates.

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