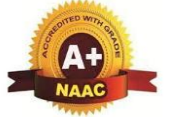




Since 1994

Marathwada Mitra Mandal's
**INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(IMERT), Pune**

S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar,
Pune – 411052



Industry Visit to Nutrifresh Company

Date of the Event/Training: (DD/MM/YYYY)	18.03.2026	Duration:	Full Day
Day of the Event	Wednesday	Venue:	Dewadi
Number of Participants	45		





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An industry visit to Nutrifresh was organized by Marathwada Mitra Mandal's Institute of Management Education Research and Training for students to gain practical exposure to modern agricultural practices. Nutrifresh is India's largest controlled environment agriculture company, known for producing fresh, residue-free, and sustainable produce using advanced hydro-based farming techniques. A total of 37 students and 3 faculty members participated in the visit. During the visit, students gained valuable insights into how each farm is designed for precision and efficiency through an Annual Crop Plan (ACP), guided by market demand, data analytics, and AI-driven insights. The role of technology was evident across operations, including automated irrigation and fertigation systems, real-time climate monitoring, and AI-based plant health scouting. Overall, the visit provided an enriching learning experience, helping students understand the integration of technology and sustainability in modern agriculture.

 Prof. Aparna Shastri Assistant Professor	 Dr. Praful Sarangdhar Industry Visit Coordinator	 Dr. Shubhangee Ramaswamy Director
Prepared by	Reviewed by	Approved by