

“E-Poster Making Competition organized as part of "Road Safety Awareness campaign"”

Date of the Event: (DD/MM/YYYY)	27/4/2026	Duration:	5 Days
Day of the Event:	Monday	Venue:	IMERT, Seminar Hall
No. Of Participants	6		



WEAR A HELMET
PROTECT YOUR HEAD. PROTECT YOUR FUTURE.

IT'S NOT JUST A HELMET, IT'S YOUR LIFE COVER!

DID YOU KNOW?
Wearing a helmet can reduce the risk of fatal injury by **69%** and death by **42%**.

WEAR IT RIGHT!
1. Buckle up.
2. Adjust the chin strap.
3. Adjust the helmet to fit snugly.
4. Adjust the side mirrors.
5. Adjust the seat belt.

WHY WEAR A HELMET?

- PROTECTS YOUR HEAD & BRAIN
- REDUCES RISK OF SERIOUS INJURY
- SAVES MONEY, SAVES LIFE
- KEEPS YOUR FAMILY WORRY-FREE

RIDE SAFE. RIDE SMART. WEAR A HELMET.

HELMET TODAY. HERO TOMORROW!

SAFE HEAD SAFE LIFE | YOUR LIFE IS PRICELESS | A HELMET IS YOUR BEST FRIEND | SAFE RIDER SAFE INDIA | LOVE YOURSELF WEAR A HELMET

NAME: Pujari Yograj Dattatray | DIVISION: D



RESPECT THE SIGNALS! STAY SAFE!
YOUR CHOICE SAVES LIVES.

RED STOP
STOP AT THE STOP LINE. DO NOT PROCEED.

YELLOW SLOW DOWN
SLOW DOWN AND BE PREPARED TO STOP.

GREEN GO
GO AHEAD WHEN THE LIGHT IS GREEN.

RESPECTING TRAFFIC SIGNALS PROTECTS PEDESTRIANS, CYCLISTS, AND DRIVERS. LIVES DEPEND ON IT.

SAFELY RESPONSIBLY PUBLIC SAFETY

Shriya More
DVA Roll no. 25147



RESPECT TRAFFIC SIGNALS
One signal. One choice. One life.

STOP (Red light)

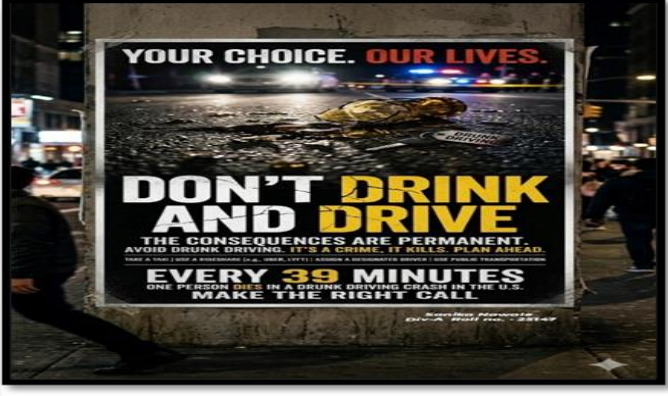
WAIT (Yellow light)

GO (Green light)

DID YOU KNOW?

- 4-35PM** is peak accident time.
- 60%** of accidents occur during peak hours.
- 3 Sec** is the average time to react to a signal change.

"Signals aren't just for others... They are a promise you make to every rider on the road."

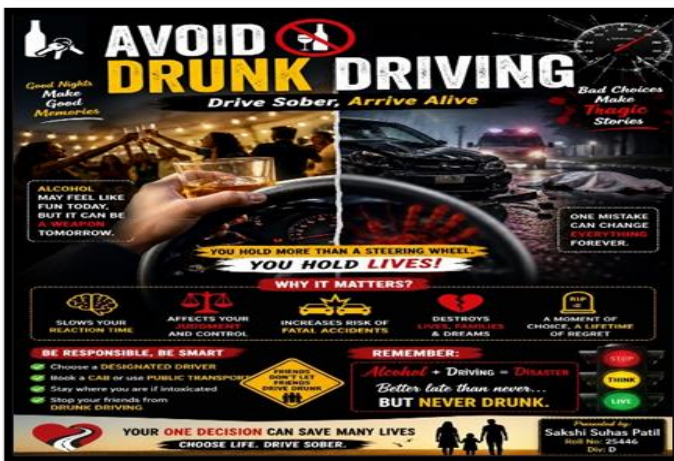


YOUR CHOICE. OUR LIVES.

DON'T DRINK AND DRIVE

THE CONSEQUENCES ARE PERMANENT. AVOID DRUNK DRIVING. IT'S A CRIME. PLAN AHEAD.

EVERY 39 MINUTES ONE PERSON DIES IN A DRUNK DRIVING CRASH IN THE U.S. MAKE THE RIGHT CALL.



AVOID DRUNK DRIVING
Drive Sober, Arrive Alive.

ALCOHOL MAY FEEL LIKE FUN TODAY, BUT IT CAN BE TOMORROW.

YOU HOLD MORE THAN A STEERING WHEEL. YOU HOLD LIVES!

WHY IT MATTERS?


- SLOWS YOUR REACTION TIME
- AFFECTS YOUR AND CONTROL
- INCREASES RISK OF FATAL ACCIDENTS
- DESTROYS LIVES & DREAMS
- A MOMENT OF CHOICE, A LIFETIME OF REGRET

BE RESPONSIBLE, BE SMART

- Choose a DESIGNATED DRIVER
- Book a CAB or use PUBLIC TRANSPORT
- Stay where you are if intoxicated
- Stop your friends from DRINKING DRIVING

REMEMBER: Alcohol + Driving = Disaster. Better late than never... BUT NEVER DRUNK.

Presented by Sakshi Suhass Patil Roll No. 25444 Div. D



HELMET USAGE
Small Step, Big Protection.

WHY HELMET?

A helmet is your best friend on the road. It protects your head from serious injuries and can save your life in an accident.

- Wearing a helmet reduces the risk of fatal injury by 69%.
- It reduces the risk of death by 42% in motorcycle accidents.

HOW IT PROTECTS YOU

- Absorbs shock during impact
- Prevents head injuries and skull fractures
- Reduces the risk of death
- Protects your brain, the central organ of your body

DO YOU KNOW?

- Over 4.6 million lives are saved every year by wearing a helmet.
- Head injury is the leading cause of death in road accidents.
- Using a helmet can save you from being hospitalized and losing your job.
- Your family's happiness is your responsibility. Protect them.

WEAR IT RIGHT!

- Always wear a helmet while riding, even for short distances.
- Use ISI certified helmets for better safety.
- Fasten the chin strap properly.
- Replace your helmet after any major impact or every 3-5 years.
- Keep your helmet clean and your clear for better visibility.

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RIDE SAFE. WEAR A HELMET. SAVE A LIFE.

NAME: SHRIYA MORE | ROLL NO: 25145 | SAFE ROADS SAFE LIFE



Since 1994

Marathwada MitraMandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(IMERT), Pune

**S. No. 18, Plot No. 5/3, CT'S No. 205, Behind Vandevi Temple, Karvenagar,
Pune – 411052**






MM's IMERT organized an E-Poster Making Competition under the *Road Safety Awareness Campaign* to create awareness among students and society regarding safe and responsible road behavior. The competition encouraged students to express their creativity and social responsibility through impactful digital posters.

The competition covered important themes such as helmet usage, seatbelt compliance, pedestrian safety, avoiding drunk driving, speed limits, and respecting traffic signals. Students from different divisions enthusiastically participated in the activity and submitted creative e-posters highlighting the importance of road safety and prevention of accidents.

The activity helped students enhance their creative thinking, digital presentation skills, and awareness about civic responsibility. It also encouraged them to contribute positively towards society by spreading awareness about safe road practices.

The institute appreciated the enthusiastic participation and efforts of all the students in supporting the cause of road safety awareness.

		
Prof. Swati Ghude Faculty Coordinator	Prof. Aparna Shashtri ISR Committee Head	Dr. Shubhangee Ramaswamy Director
Prepared by	Reviewed by	Approved by