

Dr. Mayuri Ganesh Yadav

Assistant Professor cum Training Officer

Specialization: Human Resource Management (HRM)

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Area of Research

Human Resource Management, Green Human Resource Management (Green HRM), Competency Mapping, Sustainable Development Goals (SDGs), Employer Branding, Knowledge Management, Corporate Wellness & Career Planning and Development.

Current Research

Green Organizational Citizenship Behaviour (GOCB) in the Manufacturing Industry, AI Applications in Human Resource Management, Competency-Based Human Resource Management, Sustainability Practices through Green HRM.

Publications / Articles / Cases

- 16 Research Papers Published
 - 4 Scopus Indexed Journals
 - 8 UGC CARE Listed Journals
 - 4 Peer-Reviewed / Conference Proceedings
- 1 Published Patent – *Competency Mapping as a Tool for Career Planning* (2023)

List of Research Papers

1. Data Science: Framework & Methodology (*Scopus Indexed, 2024*)
2. Corporate Social Responsibility in India: Current Landscape, Challenges, and Future Directions (*Scopus Indexed, 2024*)
3. Towards Sustainable Pharma: Assessing Contribution to Sustainable Development Goals (SDGs) of Leading Companies (*Scopus Indexed, 2024*)
4. Towards a Greener Future: Assessing the SDGs Contributions of Leading Chemical Companies (*Scopus Indexed, 2023*)
5. A Study of Competency Mapping as a Tool for Knowledge Management (*UGC CARE, 2023*)
6. A Study of Corporate Wellness Program: An Initiative to Improve Work-Life Balance (*Peer-Reviewed, 2023*)

7. Green HRM in Manufacturing Industry for Implementing SDGs (*UGC CARE, 2023*)
8. A Study of Employees' Perception and Awareness Towards Green HRM Practices and Contemporary Green HRM Practices at Selected Automobile Industries in Pune District (*UGC CARE, 2023*)
9. Navigating Career Paths: The Role of Competency Mapping in Guiding Specialization Choices for MBA Students (*Scopus Indexed, 2022*)
10. A Study of Green HRM as an Initiative to Achieve Sustainable Development Goals of Business (*UGC CARE, 2022*)
11. Competency Mapping as a Tool for Career Planning in Educational Institute: Literature Review (*UGC CARE, 2022*)
12. Teachers' Role in Maintaining Quality of Higher Education (*UGC CARE, 2022*)
13. Role of Green HRM in Sustainable Development of Business: Literature Review (*UGC CARE, 2022*)
14. A Study on Employer Branding Initiative with Reference to Selected Indian IT Companies (*Peer-Reviewed, 2021*)
15. A Study of Green HRM Activities as a Part of Initiative Towards Sustainable Development in the Contemporary Business Environment (*UGC CARE, 2020*)
16. Artificial Sweetener Market Potential in Indian Market (*Conference Proceedings, 2018*)

Patent

- Competency Mapping as a Tool for Career Planning (*Published Patent, 2023*)
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Faculty Development Programmes (FDPs) Attended & Participated

Faculty Development Programmes

- NEP 2020 Orientation & Sensitization Programme (UGC–MMTTC, University of Calicut)
 - Faculty Induction Programme (Guru Dakshata), Sant Gadge Baba Amravati University
 - International Training on Authorship, Research Methodology & Scopus Publication Process
 - FDP – Train the Trainer
 - FDP – Innovative Teaching Skills for Management Teachers (UGC-HRDC, Savitribai Phule Pune University)
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Online Certifications

- **NPTEL**
 - AI in Human Resource Management (12 Weeks)
 - Knowledge Management (8 Weeks)
 - HR Analytics Certification
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Achievements

Academic Achievements

- Published **1 Patent** in *Competency Mapping as a Tool for Career Planning* (2023)
- Elite Certification by NPTEL for course in AI in Human Resource Management 12-week online course. (Jan-Apr 2025)