Marathwada Mitra Mandal's
INSTITUTE OF MANAGEMENT EDUCATION RESEARCH AND TRAINING
(IMERT), Pune
S. No. 18, Plot No. 5/3, CTS No. 205, Behind Vandevi Temple, Karvenagar,
Since 1994

Industrial Visit- Cooper Corporation Pvt Ltd.
(2026-2027)

Date of the Event:	17/10/2026	**Day of the Event:**	Saturday
MBA-I/MBA-II	MBA-I	**No. of Participants**	45
Batch	2026-2028	**Academic Year**	2026-2027
Location of the Company	Plot no. - J1, Addl. MIDC, Post Kodoli, Satara – 415 004. Maharashtra, India.		

Photos of Activity:











Objectives of the Activity:

- To provide students with practical exposure to industrial manufacturing operations and help them understand the functioning of a manufacturing organization.
- To familiarize students with various manufacturing processes, including foundry operations, shot blasting, machining, and laser hardening, and understand their role in industrial production.
- To help students understand the importance of production planning, quality control, and technological advancements in manufacturing.
- To bridge the gap between theoretical management concepts and practical industrial applications by exposing students to manufacturing operations and tractor production processes.

Description of the Activity:

MM's Institute of Management Education, Research and Training (IMERT), Pune, organized an industrial visit to Cooper Corporation Pvt. Ltd., Satara, on Saturday, 17th October 2026, from 2:00 PM to 5:00 PM for MBA-I Year students.

Cooper Corporation is a manufacturing organization known for producing engine components, engines, generator sets, and tractors. The company operates advanced manufacturing facilities that incorporate precision casting, machining, and modern production technologies.

During the visit, students first explored the Foundry Shop, where they gained an understanding of the role of foundry operations in manufacturing metal components. They subsequently visited the Shot Blasting Shop, where they observed the process used for surface cleaning and preparation of components.

The next stage of the visit included the Machine Shop, which provided students with exposure to machining operations involved in achieving the required dimensions and precision of industrial components. Students then visited the Laser Hardening Shop, where they learned about the application of laser technology for surface hardening and improving component performance.

Following the visit to these manufacturing sections, students proceeded to the Tractor Plant. This visit provided them with an opportunity to understand the manufacturing environment associated with tractors and gain an overview of the processes involved in producing agricultural machinery. Cooper Corporation has an established tractor manufacturing facility and manufactures its Cooper Tractor NDC Series.

Overall, the industrial visit offered students valuable practical exposure to manufacturing processes, industrial technology, and the importance of precision, quality, and operational efficiency in an industrial organization.

Outcomes of the Activity:

- Understanding of Manufacturing Processes: Students developed a better understanding of foundry operations, shot blasting, machining, and laser hardening, along with their significance in industrial manufacturing.
- Awareness of Industrial Technology: Students gained practical exposure to modern manufacturing technologies and understood the importance of precision engineering in producing quality components.
- Knowledge of Production and Quality Management: Students developed an appreciation of the importance of process efficiency, component quality, and adherence to manufacturing standards in achieving operational excellence.

- Exposure to Tractor Manufacturing: Students gained an overview of tractor production and understood how different manufacturing processes contribute to the development of finished industrial products.

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